



2015 AJC PEACHTREE ROAD RACE

Saturday, July 4th





WELCOME LETTER

Hello and Welcome!



On behalf of Atlanta Track Club, welcome to the 46th running of the world's largest 10K, the AJC Peachtree Road Race. Atlanta Track Club, our event sponsors, our organizing committee, the City of Atlanta and our more than 3,400 dedicated volunteers are proud to celebrate Independence Day with 60,000 of our closest active friends. We recognize that our signature event, the AJC Peachtree Road Race, has become much more than a road race – it is an Atlanta tradition. With the introduction of some new initiatives, we hope to further enhance your 2015 Peachtree experience as one you will not soon forget!

Participant experience is our top priority. This year is no different. To that end, we work closely with the mayor's office, the city's police and fire departments, emergency medical service units and other agencies to establish race guidelines and safety procedures around weather and any other emergent issue. We ask you to pay attention to our Event Alert System (EAS), which is a color-coded flag system located at the start line, water stations along the course and finish. For more information, see p.13.

From all of us at Atlanta Track Club, happy training. We look forward to seeing you on July 4th!

Thank you to the City of Atlanta, our 3,400 dedicated volunteers and numerous partners.





TABLE OF CONTENTS

BEFORE THE EVENT

Mailed Entries.....	1
Delta Runway to the World Contest.....	1
Deferred Entries.....	1

RACE NUMBERS

Number Pick-Up.....	2
Race Number Transfer.....	2

HEALTH & FITNESS EXPO

Peachtree Health & Fitness Expo.....	3
Parking.....	3
Map.....	4
List of Exhibitors.....	5

EVENT DAY

Timing.....	6
Race Results.....	6
Event Photos.....	6
Peachtree Cup.....	7
Kilometer Kids Charity Chase.....	7

GETTING AROUND

Start.....	8
Finish.....	8
MARTA Stations Map.....	8
Spectator Viewing Areas.....	8

START

Start Wave Placement.....	9
Start Times.....	9
Start Map.....	10

COURSE

Course Map.....	11
Aid Stations.....	11
Course Limit.....	11
Discouraged Items.....	12

MEDICAL

Medical Support.....	13
PEACH Research Study.....	13

FINISH

Peachtree T-Shirts.....	14
Finish Area Services.....	14
Atlanta Track Club Member Area.....	14
Finish Map.....	15
Post-Race Celebration.....	16

SAFETY AND SECURITY

Safety and Security.....	17
Event Alert System (EAS).....	17

#AJCPRR

Social media.....	18
-------------------	----



BEFORE THE BIG EVENT

MAILED NUMBERS

If you requested to have your Peachtree number mailed to you, numbers will begin to arrive in mid-June at the address you provided during registration. If several people in your household registered for the event, each number will arrive separately. If you requested to have your number mailed and you do not receive it by June 20, please email peachtree@atlantatrackclub.org after that date.

DELTA RUNWAY TO THE WORLD CONTEST - LONDON BOUND

The *Delta Runway to the World Contest* gives 2015 AJC Peachtree Road Race participants the opportunity to see the world. If you receive an all-silver bib, you are automatically entered into the *Delta Runway to the World Contest*. The winner of the contest will receive two round-trip coach tickets on Delta to London, England. The lucky winner will be announced July 4th at the mainstage during the awards ceremony in the finish area in Piedmont Park. You must be present to win. Additional contest information is located at peachtreeroadrace.org.



DEFERRED ENTRIES

If you are not able to attend the event for any reason, you have two options to return your number to Atlanta Track Club for a guaranteed spot in next year's event.

- 1** Send your unused number (no need to send the entire packet) to Atlanta Track Club, Attn. Deferred Entry, 3097 E. Shadowlawn Ave NE, Atlanta, GA 30305. (The deadline for returning a number or requesting deferred entry for a number not picked up is Friday, July 3, 2015.)
- 2** Bring your number to the solutions desk at the Peachtree Health and Fitness Expo on July 2 or July 3. If you elected to pick up your number at the Expo and will not be attending, request a deferral by contacting defer@atlantatrackclub.org. (The deadline for returning a number or requesting deferred entry for a number not picked up is Friday, July 3, 2015.)

You will need to pay a race entry fee in 2016. Your 2015 fee will not be refunded. Deferred entries are non-transferable.



NUMBER PICK-UP

Those picking up their race number will be required to show a copy of their number confirmation email as well as some form of ID (driver's license, school ID, passport, etc.). Your confirmation email will arrive by June 24. Click [here](#) if you did not receive your race number confirmation email.

If you are unable to make it to the Expo, someone may pick up your number for you. They will need to show a copy of your ID, as well as your number confirmation email.

Peachtree Health & Fitness Expo
 Georgia World Congress Center - Hall C1
 362 Ivan Allen Blvd.
 Atlanta, GA 30313

Thursday, July 2
 11:00 a.m. – 8:00 p.m.

Friday, July 3
 10:00 a.m. – 7:00 p.m.

RACE NUMBER TRANSFER

We will be offering a race number transfer system for one day only. If for some reason you are unable to participate in the 2015 AJC Peachtree Road Race, you may officially transfer your race number to another non-registered runner at the Peachtree Health and Fitness Expo from 11:00 a.m. - 8:00 p.m. on Thursday, July 2nd only. More information and detailed instructions on utilizing the race number transfer system can be found [here](#).



CHECK LIST

You will need to bring the following along with you to number pick-up:



A copy of your number confirmation email



Form of ID (driver's license, school ID, passport, etc.)



HEALTH AND FITNESS EXPO

PEACHTREE HEALTH & FITNESS EXPO

The 2015 Peachtree Health and Fitness Expo features a fresh new approach designed to enhance your Peachtree experience. The Expo is set up to mimic the AJC Peachtree Road Race course, complete with start and finish lines, a Fuel Zone, mile markers and more.

Highlights include:

- Long jump, high jump, shot put and timed 40 yard dash at the Verizon Fitness Zone
- Race number giveaways from the Atlanta Journal Constitution and PNC Bank
- Official Peachtree merchandise by Mizuno
- Personalized dog tags by the U.S. Army
- Free health screenings from Northside Hospital
- The chance to win a five-day Mercedes-Benz test drive
- Free samples of Michelob Ultra, Waffle House's savory chicken, Dasani Sparkling, Zico Coconut Water as well numerous other sport nutrition related food and beverage samples
- Interactive games and activities with the Atlanta Braves BAT Team, Atlanta Falcons and the Atlanta Hawks Street Team
- College Football Hall of Fame football toss
- 18-month membership offer from Atlanta Track Club, complete with guaranteed entry into the 2016 AJC Peachtree Road Race
- Best buys on all the latest running and fitness products, gear and services

PARKING

Ample parking is available in the Yellow Lot, Blue Lot and Marshalling Yard at a discounted rate of \$10/day. A discounted parking pass can be printed here. You MUST print and present the pass upon arrival at the parking decks to receive the discounted rate. If using GPS for directions to the GWCC, please be sure to use 362 Ivan Allen Jr Blvd. Atlanta, GA 30313 as the official address and NOT Andrew Young Blvd.

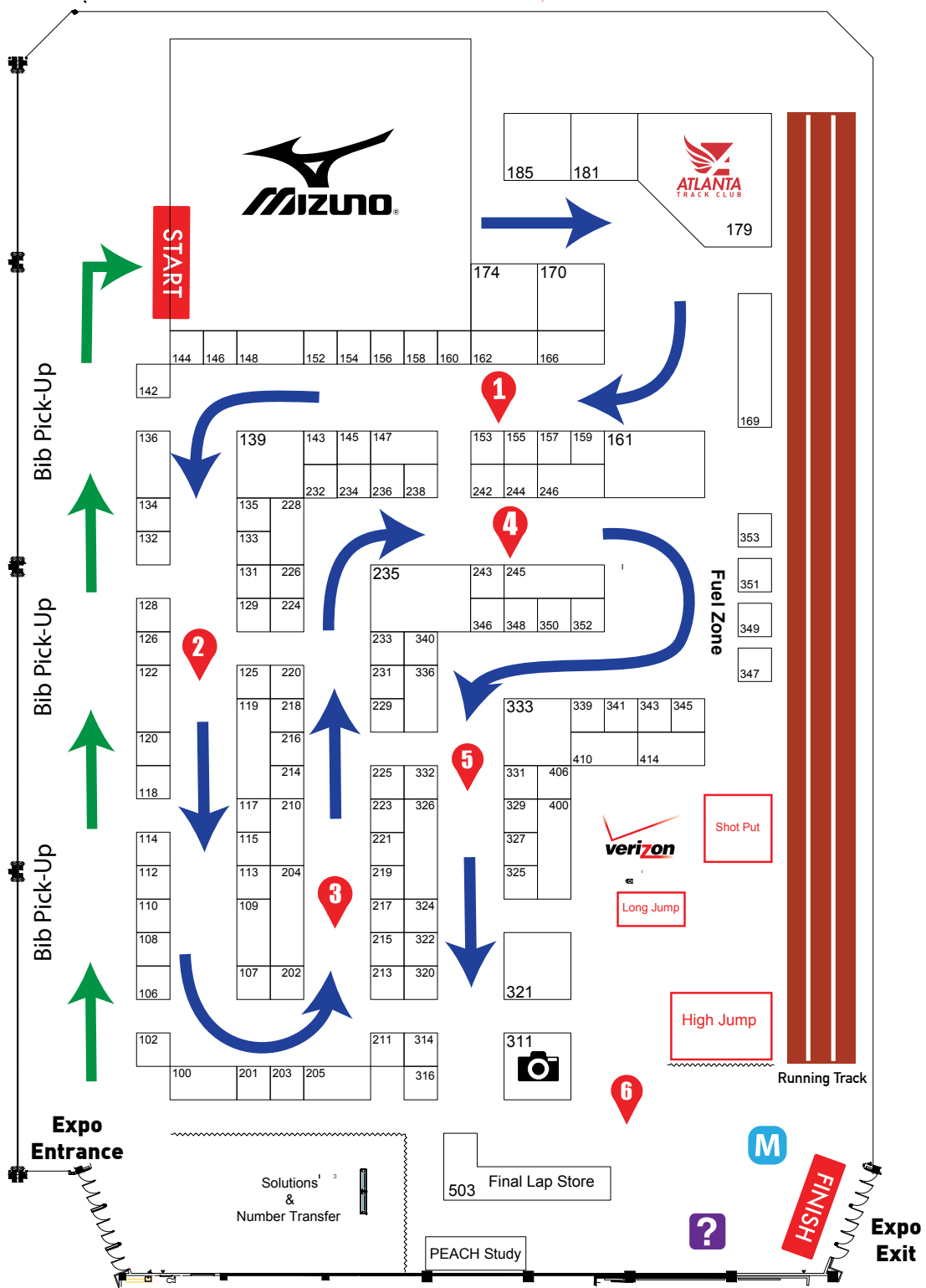
Peachtree Health & Fitness Expo
 Georgia World Congress Center - Hall C1
 362 Ivan Allen Blvd.
 Atlanta, GA 30313

Thursday, July 2 Friday, July 3
 11:00 a.m. – 8:00 p.m. 10:00 a.m. – 7:00 p.m.





HEALTHANDFITNESSEXPO



Map Key

- Mile Marker
- 10K Course
- Water Station
- Photo Wall
- Information
- Verizon Fitness Zone
- Aid Station
- MARTA



HEALTH AND FITNESS EXPO

Company	Booth #				
73Threads	201	HB Tune - Hand held Phone	243	Road Runner Sports	139
AARP	340	Cases		RooSport	156
Active Sol Eyewear	242	HealthMate International	110	Running Skirts	236
Advocare Team Conti	134	Hippie Runner	125	runningluv	102
Aetna	343	Hotlanta Half Marathon	231	Skechers	205
After Midnight Race Series	220	ICED Cap	217	Skirt Sports	160
AlterG	331	Iron Goddess	327	SLEEFS	211
Amazon Prime Now	119	Jeff Galloway 13.1	320	Sparkly Soul	143
American Family Insurance	166	Jelly Belly Sport Beans	341	SPIBelt	126
Atlanta Braves	400	Keepsake Theme Quilts	345	Sports Authority	161
Atlanta Falcons	414	Kill Cliff Brands	115	St Jude's Children's	117
Atlanta Foot & Ankle Center	221	Kilometer Kids	406	Research Hospital	
AtlantaFresh	346	Kitchen Craft	238	The Better State Crew -	219
Atlanta Hawks	410	Larabar	214	State Farm	
Atlanta Journal Constitution	181	Lift Your Sole	224	State of Run	246
AURIA	133	Mahatma Rice	112	Success Rice	233
Bay Six	235	Marathon Foto	311	SureSport Athletic	245
BeeCause Charms	107	MARTA	302	Performance Gear	
Bert's Big Adventure	203	Mellow Mushroom	153	Sweatwear Plus	132
Foundation		Mercedes-Benz of Buckhead	157	Sweaty Bands	118
Beyond Body Pads	218	Down & Dirty Obstacle Race	216	Team In Training	135
BFF Electric Foam Roller	225	presented by Subaru		The Home Depot	159
Big Peach Running Co	148	Michelob Ultra	162	The Stick - A Toothbrush	145
Bondi Band	352	Miles for Cystic Fibrosis/Big	226	for Muscles	
Chick-fil-A Connect	329	Peach Sizzler 10K		Waffle House	169
Half Marathon		Mizuno	Start	United Military Care	146
College Football Hall of	210	MMELive/Darden	204	University of Phoenix	144
Fame		My Daily Treads	113	UPS	155
Compressport USA	131	National Running Center	136, 147	US Army	109
Connect Ministries	329	Naute'Sport dba USA-Sport	142	Vein Clinics of America	332
Cooper River Bridge Run	108	Eyewear		VeinInnovations	244
Core Power	249	Newsradio 106.7	324	Verizon	321
COUNTRY Financial	100	Northside Hospital	174	Wonderful Things Factory	120
Dasani sparkling	251	Nuu-Muu	231	Woodruff Arts Center	316
Divas Half Marathon &	325	Nuun Hydration	128	yurbuds Powered by JBL	202
5K Series		One More Mile	336	Zico	347
EcoSneakers	Lobby	OUC Orlando Half Marathon	350	Zipfizz	314
Endurance Leaders	333	Peachtree City Run Club	232		
First Communities	154	Phidippides	122		
Fitletic	114	Physio	339		
FlipBelt	158	PNC Bank	185		
GA Sports Chiropractic	322	PowerICE	223		
Georgia State Games &	215	Publix Georgia Marathon	228		
Champion Run		Ram Racing	234		
Generation UCAN	349	Raw Threads	348		
Georgia Beef Board	152	RE/MAX	170		
Gypsy Runner	326	Real Time Pain Relief	106		
Hawaian Moon	229	Red Fox Wireless	129		

TIMING

All participants in the 2015 AJC Peachtree Road Race will be timed using the ChronoTrack B-Tag timing system. The lightweight timing tag stays attached to the back of the race number and should not be removed. Do not bend or fold your race number as the timing device may become inactive. The B-tag records each participant's time as they cross the start line and their net finish time is calculated when the participant crosses the finish line. **To be included in official results you must cross over the start mat to activate the timing tag and the finish line mat.** Those that do not show a start and finish time will be disqualified and excluded from official results. Do not wear layers such as a fuel belt over your bib and do not wear your bib on your back, as this can cause your timing tags to not pick up a read.

RACE RESULTS

Unofficial results from the 2015 AJC Peachtree Road Race will be posted online at peachtreerodrace.org under Participant Information by the end of day on July 4th. Results are made official 30 days after the event at which time age group awards will be mailed. If you have results issues, please complete the results form on the web site.

EVENT PHOTOS

MarathonFoto will be taking participant photos before, during and after the event. Photos will be available within one week of the event at marathonfoto.com. Registered participants will also receive an email alerting them to the availability of race photos. Please note that several overhead photographers will be located on 10th Street, approximately 300 yards before the finish line. Look up and smile, but please keep moving towards the finish line ahead! **This is not the finish line** but rather a great place to catch the excitement of our participants as they near the finish.





TEAM USA



TEAM AFRICA



TEAM ASIA



TEAM EUROPE

PEACHTREE CUP

Over the 45 year history of the AJC Peachtree Road Race, most of the world's best known elite runners have raced down Peachtree Road chasing an individual title. But this year, elites will vie for international bragging rights as part of a team competition titled the Peachtree Cup, which features an American team as it takes on all-star teams from around the world.

The inaugural Peachtree Cup will feature four teams; Team USA, Team Africa, Team Asia and Team Europe. Each team will consist of six athletes including three men and three women. The team members' individual finish times will be added together and the team with the fastest cumulative time will win the Peachtree Cup at the AJC Peachtree Road Race.

KILOMETER KIDS CHARITY CHASE

In partnership with United Military Care, this year's Kilometer Kids Charity Chase will feature six teams: Team Air Force, Team Army, Team Marine Corps, Team National Guard, Team Air National Guard and Team Navy. Each team will consist of six runners representing all of the military children from their branch. The teams will be competing for bragging rights in two areas: The fastest military branch and the team that receives the most donations for Atlanta Track Club's Kilometer Kids youth running program through an online fundraiser.

The online fundraiser will allow supporters to select a military team at the time of donation. All proceeds will go towards expanding the reach and accessibility of the Kilometer Kids program in metro Atlanta as part of a continued effort to encourage young people to achieve health and fitness through running. A portion of the funds raised will go towards starting a Kilometer Kids program at Fort Benning in Columbus, Georgia, in the fall of 2015, the first one to be established on a military base.

Your donation to this year's Kilometer Kids Charity Chase will make a difference in the lives of metro Atlanta children and military families in Georgia! For more information and to donate, click here.





START - MARTA

For residents who live along the AJC Peachtree Road Race course and for those traveling to and from Atlanta on event day, please be aware that extensive street closures will take place. Information on all street closures is available at peachtreeroadrace.org.

Streets around the start area close by 5:00 a.m. on event morning and parking is not available. It is highly recommended participants take MARTA. Service will begin at 5:00 a.m. MARTA will be on-site at the Peachtree Health and Fitness Expo to purchase your Breeze ticket to/from the event. The Lenox Station (Doraville/Gold Line) is recommended for all participants as it has the best access to the start waves. Please be sure you are on the Gold line. If not, you may transfer at the Lindbergh station. For more information on riding MARTA on race day is available [here](#).

FINISH - MARTA

MARTA is just a short walk from Piedmont Park – the perfect cool down after the event. Participants are directed to the Midtown MARTA station by exiting Piedmont Park on 10th Street, east of the finish line. Turn right on to Monroe and then turn right on 8th Street. Follow the shaded, tree lined route to the Midtown MARTA station.



SPECTATOR VIEWING AREAS

Atlanta Track Club recommends spectators begin lining the roadway at least a half mile south of the start line, near Piedmont Avenue. MARTA is the easiest way to get around on event day to numerous locations along the course. Popular viewing areas for the race include:

Cardiac Hill: From the bottom of the famous hill near Peachtree Battle just before Mile 3, all the way to the top at Piedmont Hospital, spectators line the incline to encourage participants through one of the event's toughest stretches.

Colony Square: From MARTA, exit the Arts Center station. Walk east up 15th Street to Peachtree Street.

10th and Peachtree: From MARTA, exit at the Midtown Station and walk east up 10th Street to Peachtree Street.

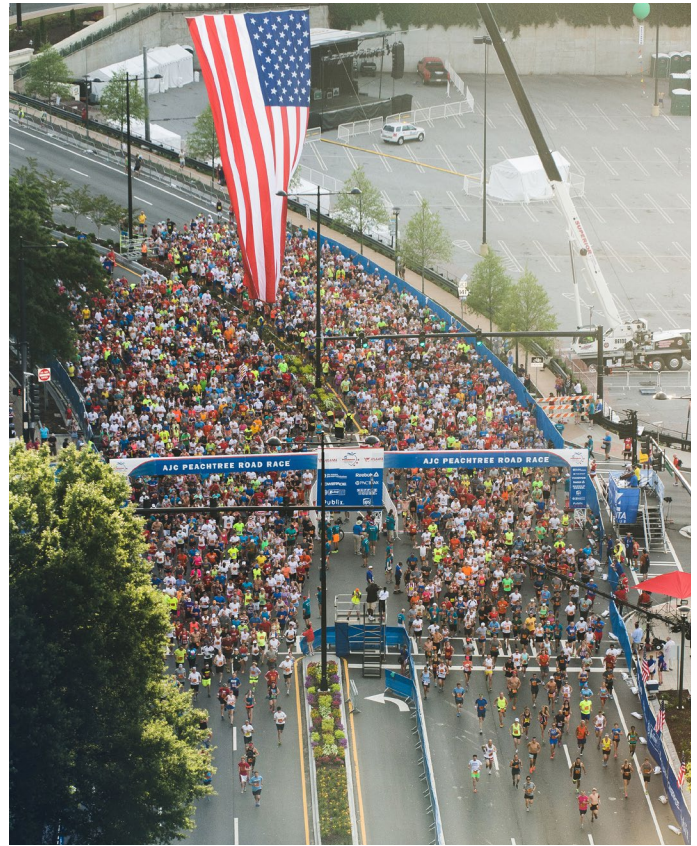


START

START WAVE PLACEMENT

Participants who submitted verifiable finish times during registration were placed in the appropriate start wave based on their time. All others, including those who did not submit a time during registration or who submitted a time that was unable to be verified, were randomly placed in one of the last start waves. All start wave assignments are final. Your start wave is designated by the letter listed on your race number.

If you'd like to run with someone assigned to a different start wave, you may do so by running together in the group with the highest letter. For example, if your number is in Start Wave A and your friend or family member is in Start Wave L, you may run together in Start Wave L. For additional information on start wave placement, visit peachtreerodrace.org.



START TIMES









Below are the start times for each wave. Participants should arrive at the start area at least one hour prior to the start time for their wave. To be included in the official results participants must cross over the start mat to activate the timing tag and finish line mat. Those that do not show a start and finish time will be disqualified and excluded from official results.

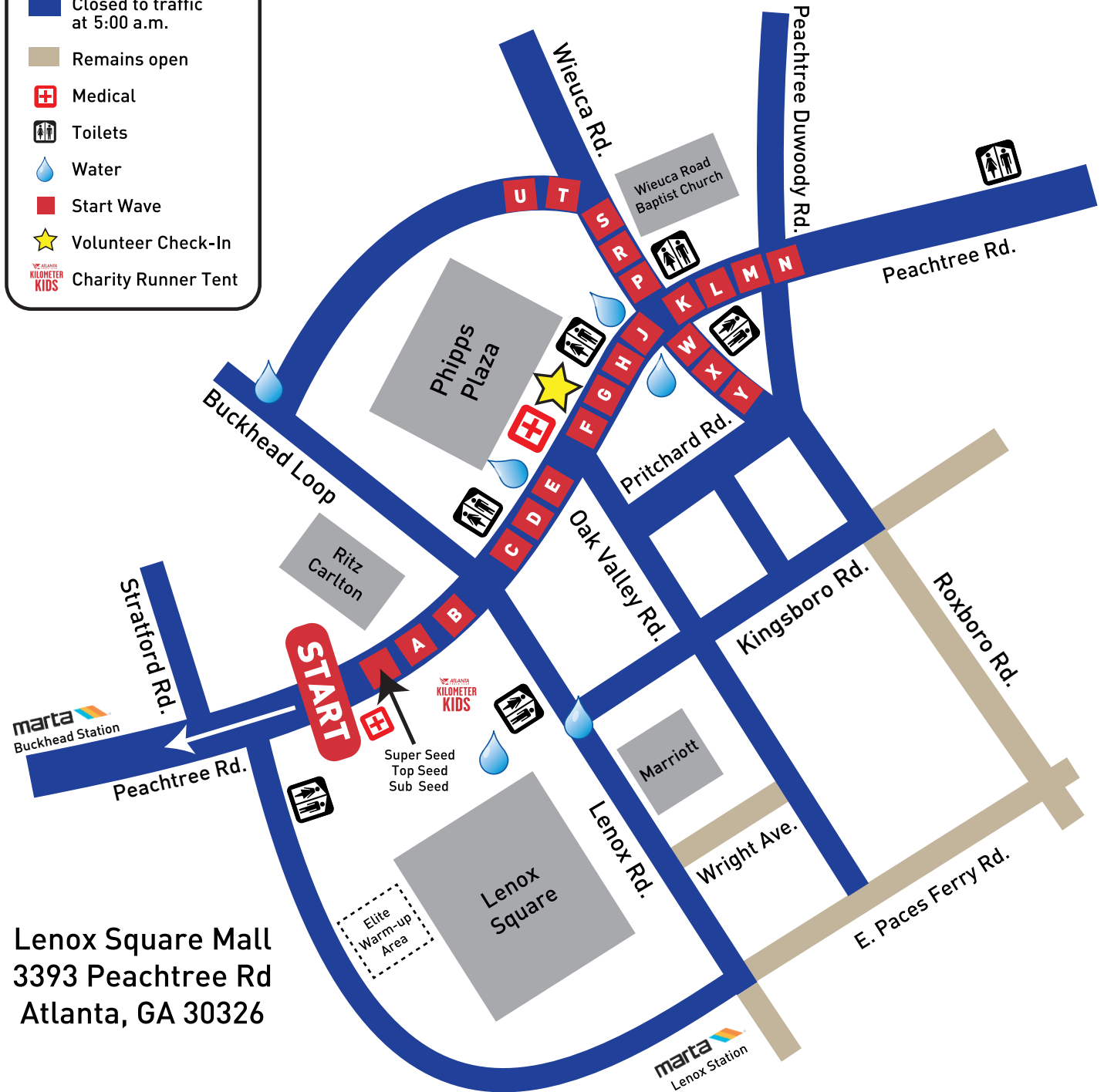
6:43 A.M.	WHEELCHAIR	7:45 A.M.	D	8:27 A.M.	N
6:53 A.M.	KILOMETER KIDS CHARITY CHASE	7:50 A.M.	E	8:33 A.M.	P
7:20 A.M.	PEACHTREE CUP	7:55 A.M.	F	8:37 A.M.	R
7:30 A.M.	SUPER SEED	8:00 A.M.	G	8:42 A.M.	S
	TOP SEED	8:05 A.M.	H	8:46 A.M.	T
	SUB-SEED	8:09 A.M.	J	8:51 A.M.	U
	A	8:14 A.M.	K	8:55 A.M.	W
7:35 A.M.	B	8:18 A.M.	L	9:00 A.M.	X
7:41 A.M.	C	8:23 A.M.	M	9:05 A.M.	Y



LENOX SQUARE START AREA

Please visit peachtreerodrace.org for more information.

-  Closed to traffic at 5:00 a.m.
-  Remains open
-  Medical
-  Toilets
-  Water
-  Start Wave
-  Volunteer Check-In
-  Charity Runner Tent



Lenox Square Mall
3393 Peachtree Rd
Atlanta, GA 30326



COURSE

COURSE

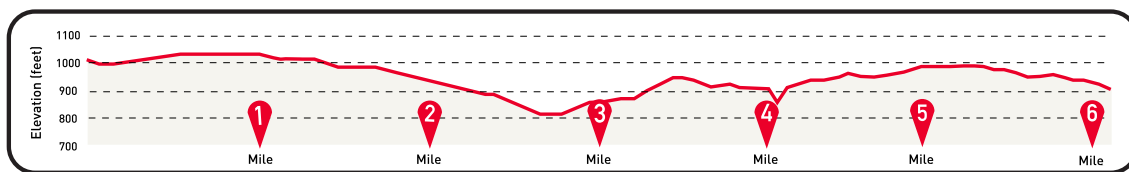
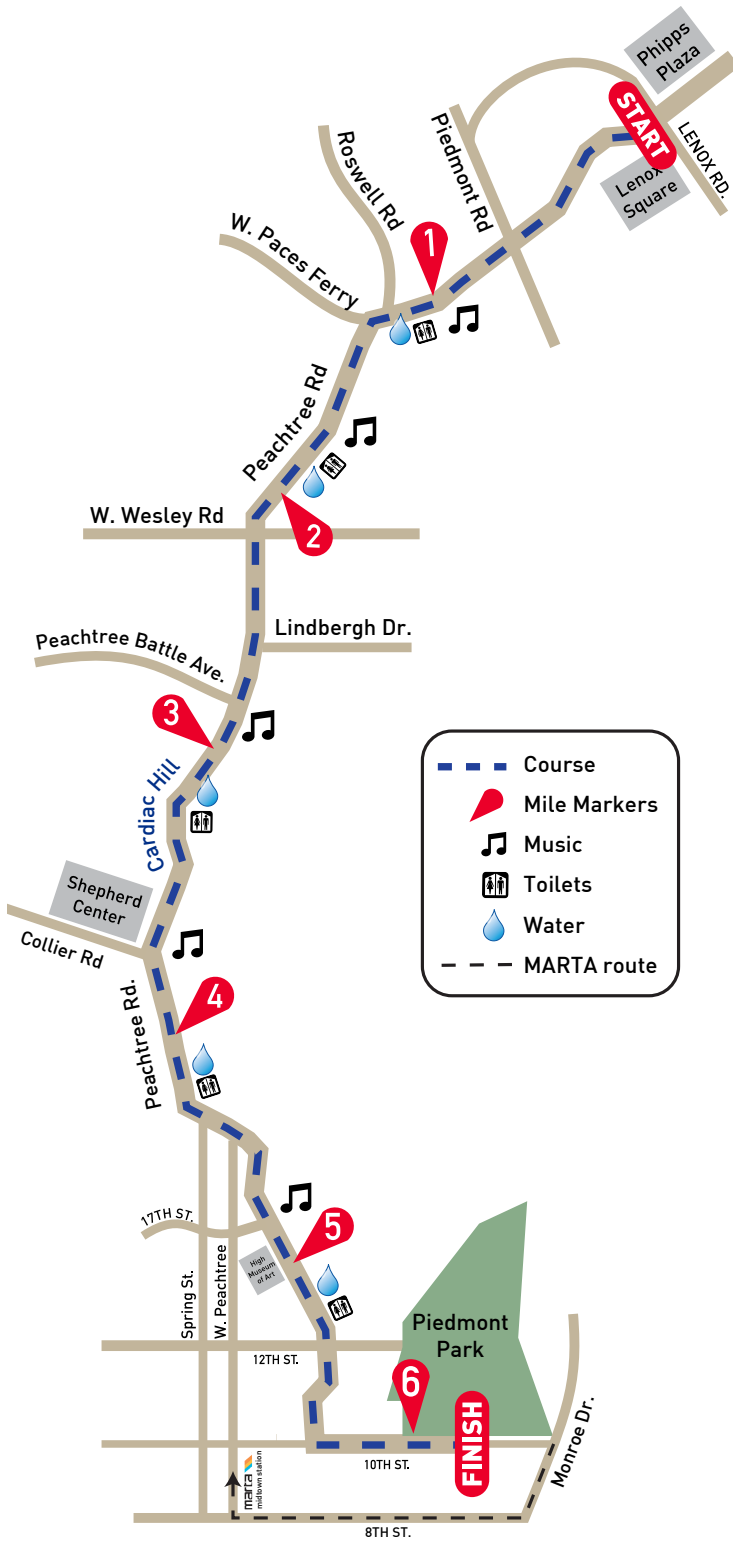
The 6.2 mile course starts at Lenox Square, heads south on Peachtree and turns left at 10th Street. The finish line is at 10th Street and Charles Allen Drive. Mile marker signs will be positioned at each mile along both sides of the road.

AID STATIONS

Aid stations are positioned at each mile on both sides of the road and are marked by signs. Water sprays can be found at 5 locations along the 6.2 mile course. Portable toilets will be available at six locations along the course beginning at the first aid station.

COURSE LIMIT

The AJC Peachtree Road Race has a course time limit of two hours, at which time the course will re-open to vehicular traffic. Participants must maintain a 19:30 pace (approximately) and complete the full 10K distance within the event time requirement. After this time, anyone still on the course will be responsible for his/her safety and will be asked to move to the sidewalk. Those who finish outside of the time limit will not be recorded as official finishers and may not receive full event support from water stations, traffic personnel or finish line/area services.





DISCOURAGED ITEMS ON RACE COURSE

CERTAIN CONTAINERS

Glass or any container capable of carrying more than 1 liter of liquid



STROLLERS

BACKPACKS

Any similar item carried over the shoulder or handbag



SUITCASES & ROLLING BAGS



PERSONAL HYDRATION SYSTEMS

Such as CamelBak, etc.

WEIGHT VESTS

Or any vest with pockets



COSTUMES

Covering your face or any non-form-fitting, bulky outfits extending beyond the perimeter of the body

OTHER

Firearms and military and fire/gear and signs or flags larger than 11" x 17"

ANY ITEM larger than 5x15x5 inches

Security at any location will have the authority to disallow other products or materials that it deems inappropriate.



MEDICAL SUPPORT

Medical staff is located at the start, along the course, and at the finish.

The main medical tent is just off to the left after you cross the finish line. Two other medical tents are located in the meadow (near Park Tavern and the sponsor tent area) for runners who develop problems after they clear the finish line chute. Medical staff will also be circulating throughout the finish area. Each tent can be identified by tall, red blade signs with a medical red cross and is equipped with a team of medical professionals, ambulances, emergency and first aid supplies.

Information on injured participants will be available at the missing persons area located in the American Family Insurance Meeting Area and will be listed by the participant's race number. Be sure your family and friends know your race number. The medical tents are off-limits to everyone except those requiring medical attention.

It is important you wear your race number and not someone else's number. Should an emergency occur, event organizers need to be able to contact someone for you. Don't forget to fill out the emergency contact information on the back of your race number.



PEACH RESEARCH STUDY

This year's AJC Peachtree Road Race is using a select group of runners to make history as part of a groundbreaking research endeavor, Promoting Endurance Exercise in Atlanta for Cardiac Health (PEACH). The primary aim of the medical study, led by Dr. Jonathan Kim, an assistant professor in the Division of Cardiology at Emory University in Atlanta, will be to look at the impact of age, gender and fitness level on cardiac function after completing a moderate, but exhaustive, endurance exercise event. About 100 study participants were selected during the Peachtree registration process. Everyone in the study was asked to keep a log of their running for the six weeks leading up to the race. At the Peachtree Health and Fitness Expo, study participants will turn in the log and receive pre-race testing. Immediately after they cross the finish line, runners in the study will report to a special tent nearby for about 20 minutes of follow-up testing. After the findings are in and analyzed—with the goal of getting published in a medical journal—participants will be given access to their results. Kim hopes to learn whether or not faster, fitter people get more protective effects from regular exercise than those who are less fit.



PEACHTREE T-SHIRTS

The T-shirt area is located just past finish water. Please pick-up the shirt size indicated on your race number. You may not pick up a T-shirt for another runner even if you have their race number. The Peachtree shirt is a Finisher's shirt! For questions regarding your Peachtree Finisher's Shirt, email tshirt@atlantatrackclub.org.

FINISH AREA SERVICES

Shortly after you cross the finish line you will receive a bottle of Dasani water and a Fitful Foodbox courtesy of Publix. Outside the finish chute, near Park Tavern along 10th Street, POWERADE and Coke will be offering other hydration options.

Plenty of post-event snacks, courtesy of Publix and Mellow Mushroom, will be available in the meadow near the American Family Insurance Family Meeting Area.

ATLANTA TRACK CLUB MEMBER AREA

Atlanta Track Club members are invited to join us after the race at Park Tavern for a post-race celebration! 680 The Fan will be broadcasting live, and members over 21 will enjoy complimentary Michelob Ultra. We will have Michelob Ultra, KIND Bars, Einstein bagels, Power Ice, and fruit to enjoy while celebrating your finish with the other members. Access provided with proof of membership. Member will be printed on your bib or access with member key fob or wristband.



PIEDMONT PARK



	Membership Area
	Medical
	Safety Fence
	Toilets
	Missing persons
	Sponsor Hospitality
	Peach Study Participants
	Triple Peach Medal Pick-Up
	Charity Runner Area
	Volunteer Check-In



FINISH

The post-race celebration in the Meadow is made possible by the generosity of our 2015 AJC Peachtree Road Race sponsors.



Visit the American Family Insurance Meeting area, where you can take a free souvenir photo and pick up a fun pair of stars-and-stripes running socks. You can also enter for a chance to win a fitness retreat for two to Santa Barbara, California.



A runner favorite, look for iced towels just outside the finish chute provided by Coca-Cola and Delta.



For a refreshing cool down, stop by the Home Depot misting station, with a cooling zone provided by Arctic Cove.



PNC Bank will be giving away 100 pairs of Mizuno Shoes and other fun prizes.



Post-event snacks will be provided by Publix, including bananas and peaches.



And if you still have energy post-race, test out your climbing skills on the Army climbing wall or watch your friends and family have fun scaling wall.



SAFETY AND SECURITY

AJC PEACHTREE ROAD RACE SAFETY & SECURITY

The 2015 AJC Peachtree Road Race is just around the corner and we hope you are just as excited as we are about this year's event. As we have shared with you, safety is Atlanta Track Club's top priority. With the help of the City of Atlanta and its various agencies, we have done extensive planning to ensure the safety of our participants, spectators, volunteers and partners.

While not all safety and security planning can be shared, we would like everyone to be aware of some of the actions we are taking, as well as call out some simple things participants, volunteers and spectators can do to help make the 2015 AJC Peachtree Road Race a great event.

Increased law enforcement presence will exist at the start, along the course and at the finish line and post-event area.

Increased number of restricted areas at the start, as well as at the finish in Piedmont Park – please plan accordingly. Additional fencing with designated entry and exit points will be in place around the Piedmont Park finish area. Anyone entering a restricted area with a backpack, bag, purse, etc. will be subject to search.

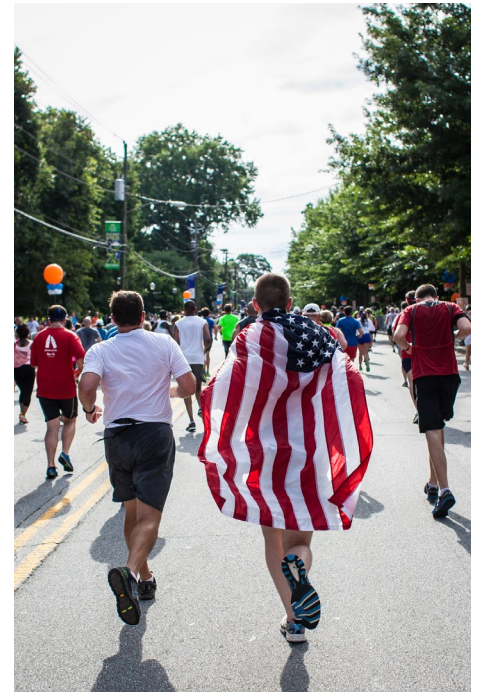
See Something, Say Something. Be vigilant. If you see something suspicious, contact the nearest police officer or call 911.

EVENT ALERT SYSTEM

Event Alert System colored flags will be located at the start line, along the course at the water stations and in the finish area. The flags will communicate the specific alert level which could range from low (green) to moderate (yellow) to high (red) to extreme (black) based on a variety of factors including weather conditions.

ALERT LEVEL	EVENT CONDITIONS	RECOMMENDED ACTIONS
EXTREME	Extreme and dangerous conditions/ Event Cancelled	Participation stopped/ follow event official instructions
HIGH	Potentially dangerous conditions	Slow down/ observe course changes/ follow official instruction/ consider stopping
MODERATE	Less than ideal conditions	Slow down/ be prepared for worsening conditions
LOW	Good Conditions	Enjoy the event/ Be Alert





Share Your Story with #AJCPRR

Help us share the AJC Peachtree Road Race with the world! Use the hashtag #AJCPRR on all of your race-related photos and posts on Facebook, Twitter, and Instagram. By using this hashtag, not only will you share your story but you could also be featured in the AJC Peachtree Road Race recap in Atlanta Track Club's Wingfoot magazine.

Tell your story with these photos:

- Your favorite expo booth
- Your personal pre-race ritual
- Your favorite mile
- A victory pose in your finisher T-shirt
- How you celebrate after the race



facebook.com/ajcprtr
facebook.com/atlantatrackclub



[@ajcprtr](https://twitter.com/ajcprtr)
[@ATLtrackclub](https://twitter.com/ATLtrackclub)



[@atlantatrackclub](https://instagram.com/atlantatrackclub)



[atltrackclub](https://snapchat.com/add/atltrackclub)