

# 2012



## YEAR IN REVIEW

In a year when the economy continued down and the unemployment rate went up, MUST Ministries reached out to 33,686 distinct individuals. Almost half of the people we helped were children. It was a year of great activity in the ministry and some amazing successes.

The journey to recovery always requires a bridge from insecurity to stability and MUST has been that important link for thousands of your neighbors in need. Providing housing, food, employment services and clothing, MUST reaches out to offer the basics of life to give security to those living in the northwestern arc of Metro-Atlanta.



### MOVING BILLBOARD

The new MUST “truck wrap” not only makes a nice impression as food pick-up rounds are made, but also keeps the MUST brand in front of our community as it travels the area. The truck helps remind people of the 33,686 neighbors who trusted MUST to help in times of need.

### EMPLOYMENT SERVICE WORKS

# 1,600

More than 1,600 went back to work since the recession began, thanks to Employment Services in four locations. Offering classes, interview skills, resume assistance, industry training, OSHA certification and computer labs, MUST provides help that makes a difference.



### SAFE NIGHTS OF REST

# 78,352

A critical part of recovery from poverty is having a secure place to stay. With the Elizabeth Inn Emergency Shelter, Permanent Supportive Housing, Homeless Prevention and Rapid Rehousing and Transitional Housing, last year MUST provided that security to 1,376 men, women and children.



### CHEROKEE CAPITAL CAMPAIGN

Raised more than \$2 million for the new building in Cherokee county (opened May 2013). A square footage increase and more efficient design allow MUST to better serve more than 11,000 people a year.



# \$2 million +

ANNUAL SPRING GALA

\$184,380

A monumental success! The spring gala raised money through sponsorships, ticket sales, live auction and silent auction, a 15% increase from the previous year. A total of 496 attended the event at the Cobb Galleria.



4 star

MUST is honored to receive its 4 star rating from Charity Navigator for its fifth consecutive year.

TOY SHOP

3,579

Children were blessed to receive toys, blankets, hats, scarves, gloves, underwear socks, books and school supplies from the MUST Toy Shop.



GOBBLE JOG

\$447,881.79 raised

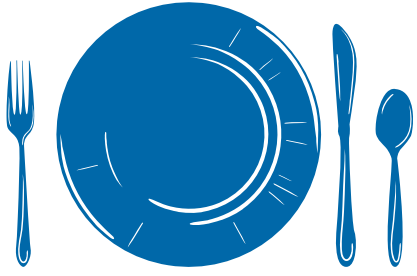
10,875 participants

96 registered teams

58 corporate & in-kind sponsors



2012



NORTH GEORGIA FAIR

39,000

We collected 39,000 pounds of food at the North Georgia State Fair, enough to feed 3,900 people. Each year, MUST is grateful to the fair board and all of the volunteers and food donors who make this event so successful in feeding those in need.

SUMMER LUNCH

189,678  
lunches served  
4,600 children fed



Children in Cherokee, Cobb, Gwinnett, North Fulton and Paulding counted on sack lunches every weekday.

TIP TOP POULTRY

24 miles

At Tip top Poultry, I met a remarkable man named Richard. He was hired while living at MUST's Elizabeth Inn Emergency Shelter. When his 6 weeks in the shelter work recovery program ended, he moved to a place off the East West Connector, yet managed to ride his bike 12 miles each way to get to and from work. He has been there 5 years, is a supervisor and his employer can't say enough good things about him.

-Beth Ray  
Program Director, Employment Services



VOLUNTEERS EXCEL

193,362

The volunteer hours donated to MUST is an astounding number. MUST is a volunteer-driven organization and grateful to more than 6,000 volunteers and community service workers who help make MUST an effective ministry.



2012

**CERTIFICATION**

1 of 230

MUST Ministries was awarded a certification by the Standards of Excellence Institute. Only one other Georgia charity has achieved this level & only 230 organizations in America have met these exemplary standards.



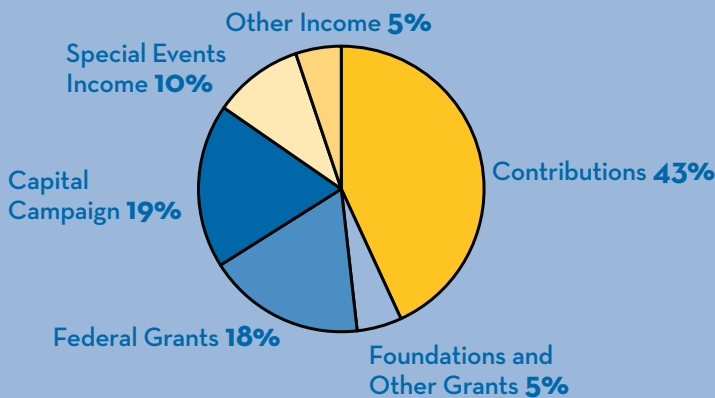
**CLOTHING**

159,261

The items of clothing distributed to 18,275 unduplicated individuals helped many stay warm. Others used the clothing for job interviews, going to school or clothing a new baby.



**SOURCES OF INCOME**



Contributions	2,179,549
Foundations and Other Grants	256,972
Federal Grants	900,870
Capital Campaign	938,997
Special Events Income	515,878
Other Income	260,645
<b>Total Revenue and Support</b>	<b>5,052,911</b>
In-Kind	3,042,466
	<b>8,095,377</b>

**BOARD OF DIRECTORS**

- Adam Ogburn, *Chairman*
- Nancy Blythe
- Jim Budzinski
- Tom Ciarletta
- Charlie Chesnutt
- Jerry Cox
- Don Crampton
- Jay Cunningham
- Linda Hasty
- Don Hausfeld
- John Hull
- Tain Kell
- Alan Lee
- Paul Lopez
- Jim Lowry
- Rita Moore
- Denise O'Connell
- Pam Redmon
- Andrew Riddle
- Michael Ross
- Dan Styf
- Allen Tansil
- Glynda Thor
- Todd Van Dyke
- Ryne Van Gorp



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