

2024



PARTICIPANT INSTRUCTIONS





WELCOME

TO THE 2026 NORTHSIDE HOSPITAL PEACHTREE JUNIOR

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Atlanta Track Club is thrilled to have you join us on the morning of **July 3** for a fun-filled family event!

The Northside Hospital Peachtree Junior features a timed **Mile** and a **Dash**, with both finishing under the same iconic start line used for the **Northside Hospital Peachtree Road Race** on July 4.

While the Mile and Dash are the highlights, there's so much more to enjoy! Families can explore the lively **Peachtree Health & Fitness Expo presented by Publix**, where sponsors like Northside Hospital, adidas, Ameris Bank, Chiquita and more will offer engaging activities and exciting giveaways.

On race day, be sure to visit the **Youth Festival Area**, adjacent to the Expo, featuring:

- Coloring stations
- Bib decorating
- Face painting
- And more fun, interactive activities

Review these instructions to make the most of your morning and get ready for a memorable experience for the whole family.

We can't wait to see you on **July 3**!

Happy Running,

Caryn Lamphier

Race Director





PEACHTREE HEALTH & FITNESS EXPO PRESENTED BY Publix®

WHERE:

The Peachtree Health & Fitness Expo presented by Publix will take place in climate-controlled tents in the Macy's Parking Lot in Lenox Square. For a complete list of vendors, activities and more, visit <https://www.atlantatrackclub.org/expo>.

HOURS:

JULY 2: 10:00 a.m. - 6:00 p.m.

(9:00 a.m. - 10:00 a.m. for Atlanta Track Club members)

JULY 3: 7:00 a.m. - 9:00 a.m.

*Special Hours: Peachtree Junior participants ONLY**

**We strongly advise Northside Hospital Peachtree Junior participants to take advantage of these Peachtree Junior-only hours if they have not already picked up their bib on July 2. To experience these exclusive hours, please arrive at 7:00 a.m. We will allow caregivers of Peachtree Junior participants to pick up their Peachtree bibs during this time.*

9:00 a.m. - 10:00 a.m. Atlanta Track Club members and Peachtree Junior participants only

10:00 a.m. - 6:00 p.m. All are welcome

When you arrive at the Expo, please have your QR code open and ready. You must have your QR code open before entering the Expo to gain entry during the Peachtree Junior-only hours. This QR code will come via email.



RACE NUMBERS

The 2026 Northside Hospital Peachtree Junior **Mile bibs** are color-coded and number-coded by age. This helps staff and volunteers identify the participants and ensure we get our runners in the proper start wave and corral in the Child Pickup Area. This year, the Mile bibs come with attached bracelets that match the bib. Caregivers must remove these and present the bracelet at the Child Pickup Area gate to reunite with their miler. Watch this [short video](#) for more information.

Dash bibs are a universal color for all 6 & under participants. These also come with two tear-off bracelets for caregivers. Bracelets must be worn to enter the secured Dash area. Be sure to fill out the back of your child's bib with the Race Day Contact's name and phone number.

GETTING THERE

WHEN TO ARRIVE:

Mile participants should arrive by 7:30 a.m. Dash participants should arrive 90 – 120 minutes before their scheduled Dash start. When traveling to Lenox Mall on July 2 and 3, be prepared for traffic delays and plan accordingly. View the [event map](#) for location, parking and event information.

Event Location: Lenox Square – 3393 Peachtree Road NE, Atlanta, GA 30326

Recommended Parking: Lenox Square Mall Red, Blue and Green Parking Decks

MARTA: Lenox MARTA Station or Buckhead MARTA Station





MILE SCHEDULE

9:00 a.m.	6 & 7 year olds
9:05 a.m.	8 & 9 year olds
9:10 a.m.	10 & 11 year olds
9:15 a.m.	12, 13 & 14 year olds
9:50 a.m.	Mile Awards Ceremony



MILE START

The [Mile start](#) is located on Peachtree Road, accessible via the Marquis entrance road to/from Lenox Square.

Once on Peachtree Road, participants shall enter their color-coded age group corral, which can be found via color-coded signs.

The youngest participants start first, and waves will be staggered by five minutes. We strongly encourage Mile participants to arrive at the start line, find their waves no later than 8:45 a.m. and run in their age-appropriate wave for safety.

Participants may run with older age groups than their own, but not younger ones.

Parents/Guardians/Spectators: Once your child has settled into their start wave, make your way to the finish - they will cross the same line they started on. There is no direct route to the finish line due to fencing and safety. Please walk back down the Lenox Marquis entrance, past the Child Pickup Area and up the stairs onto the sidewalk of Peachtree Road to watch your child cross the finish line.

MILE COURSE

The Mile course starts and finishes on the start line of the Northside Hospital Peachtree Road Race. Participants will run southwest in the southbound lanes of Peachtree Road for a half-mile, U-turn at Highland Drive NE and return to the finish line in the northbound lanes of Peachtree Road. Over 40 police officers and volunteers will be on course to ensure the safety of all participants.

MILE CHILD PICKUP AREA

Once your child finishes, they will receive their medal, water and snack and enter the Child Pickup Area. Watch this [short video](#) to see how the Child Pickup Area works.

- Caregivers must wear the matching bracelet to the Child Pickup Area for reunification.
- Help reduce congestion by sending only one caregiver.
- Children are safe and secure in the Child Pickup Area.
- Caregivers should report to the color-coded/number-coded age sign and gate for reunification with the participant.
- Volunteers will match the caregiver's bracelet to the child's bib and release the participant.
- The Help Desk is nearby should any issues arise.
- Head to the Finishers Shirt tent to pick up the well-earned shirt!

PARTICIPANT TRACKING

Download the [Atlanta Track Club race day app](#) for participant tracking. The app will notify you when your runner crosses the start line, halfway point and finish line of the race. The app will have all the information you need, including the schedule, event map, participant tracking, mile results and things to do!



DASH

10:00 a.m. Mascot Dash, 2 & Under

10:15 a.m. 3 & 4 year olds

10:30 a.m. 5 & 6 year olds



DASH

Our youngest participants will dash for 50 meters and finish under the Northside Hospital Peachtree Road Race start line. Before the race, line up with your appropriate Dash age groups 10-15 minutes before your start time in the Youth Festival Area (2 & under, 3, 4, 5 then 6-year-olds). We will move one age group at a time into the secured Dash area on Peachtree Road, starting with our youngest age group. If you have multiple Dashers of various ages, you are welcome to “age up” and have your younger Dasher run in an older age group.

Once your age group is led to Peachtree Road, caregivers and participants will enter a secured Dash area. Adults must have a Dash bracelet to enter this area, and participants must have bibs. Infants in tow are welcome, too! All others can spectate from the sidewalk. We suggest leaving your stroller in our secure Stroller/Wagon Parking area for the Dash.

FINISHER SHIRTS

In keeping with our Northside Hospital Peachtree Road Race tradition, the Northside Hospital Peachtree Junior shirt will be for finishers! Once Milers complete their mile and exit the Child Pickup Area, they can make their way to the Finisher Shirt tent for the coveted T-shirt. Be sure to wear your bib and report to the sizing station that matches the shirt size written on your bib. Bibs will be marked to indicate the Finisher Shirt was received. Dash participants will be able to pick up their shirts starting at 10:00 a.m. and will follow the same process. Have multiple runners? We will have family lines so that you only have to join one line on race day! Size exchanges will be available at 10:15 a.m., depending on inventory.

YOUTH FESTIVAL AREA

Join us in the Youth Festival Area for fun all morning long! Activities include:

- Bib decorating
- Face painting
- Coloring station
- Photo opportunities
- Meet the mascots
- Sponsor tents full of fun: Northside Hospital, BEEUP and Ameris Bank
- Mile age group awards ceremony (approx. 9:50 a.m.)

STROLLER & WAGON PARKING

Have a stroller or wagon? Take advantage of our FREE stroller parking on race morning, July 3, from 7:00 a.m. - 11:30 a.m. to lighten your load as you maneuver the Youth Festival Area.

DMC CONCERT AND FIREWORKS ON JULY 3

At 8:30 p.m. on July 3, DMC of RUN DMC will perform on the Peachtree start line, made possible through Atlanta Track Club's partnership with adidas. The set will conclude with fireworks lighting the sky above Lenox Square. The main viewing area will be on Peachtree Road between Lenox Parkway and Lenox Road with the iconic Start Line truss offering the perfect photo opportunity.



TIMING AND RESULTS

The timing device for the Mile is a MyLaps timing tag (the Dash is not timed). The device is adhered to the back of your bib. **DO NOT REMOVE OR BEND.** Wearing your bib improperly could result in improper scoring and possible disqualification.

Participants may switch race distances prior to July 2, 2026, by contacting questions@atlantatrackclub.org and using the subject line: Peachtree Junior Race Switch, or by visiting the Expo. Unofficial race results will be live on our app on race day and will be posted on atlantatrackclub.org on July 3. Results inquiries can be sent to results@atlantatrackclub.org

SAFETY & SECURITY

Safety is Atlanta Track Club's top priority, and together with the City of Atlanta and management agencies from around the region, we have comprehensive plans in place to ensure the safety of our participants, spectators, volunteers and partners at this year's event. We would like everyone to be aware of some simple ways participants, volunteers and spectators can help make the Northside Hospital Peachtree Junior a safe, memorable experience.

PROHIBITED ITEMS

- Backpacks
- Drones
- Firearms

ALERT LEVEL	EVENT CONDITIONS	RECOMMENDED ACTIONS
EVENT CANCELLED Follow Official Event Instructions	Extreme conditions Event cancelled	Participation stopped/ follow official event instructions
HIGH Potentially Dangerous Conditions Follow Official Event Instructions	Dangerous Conditions	Slow down/ observe course changes/ follow official event instructions/ consider stopping
MODERATE Be Aware of Worsening Conditions	Use Caution	Slow down/ be prepared for worsening conditions
LOW Enjoy the Event	Good Conditions	Enjoy the event/ be alert

EVENT ALERT SYSTEM (EAS)

Event Alert System signs will be located at the start line, along the course at the aid stations and in the finish area. The signs will communicate the alert level, based primarily on weather conditions, ranging from low (green) to moderate (yellow) to high (red) to canceled (black).

VOLUNTEERS

SALUTING OUR VOLUNTEERS

The 2026 Northside Hospital Peachtree Junior requires the help of more than 200 volunteers to make the event safe and successful for all attendees. These volunteers play a critical role in Atlanta Track Club's events, especially our youth events. Please take a moment and thank our volunteers on race day!