

PARTICIPANT INSTRUCTIONS





WELCOME

As you finish those last few training runs, hydrate for the big day, determine your transportation plan and, of course, assemble just the right combination of red, white and blue race attire, know that Atlanta Track Club will be ready for you and 50,000 of your fellow runners and walkers for this, the 54th Running of the Peachtree. Atlanta's Peachtree. Your Peachtree.

To ensure your 2023 race day experience goes smoothly, please take the time to review, in the pages that follow, our very detailed participant instructions. These pages should help to answer any questions you may have about this year's race related activities. If any questions remain, please don't hesitate to email us at questions@atlantatrackclub.org

Whether you're a first time Peachtree'r or a decades-long streaker, when you cross that finish line and turn into Piedmont Park you'll know that you've just been part of something much bigger than a simple road race. By virtue of your participation, you play a role in the tradition and legacy of a best-in-class event that has stood the test of time, an iconic celebration that has been embraced by all of Atlanta.

Even more, by being part of this day you earn your membership into our running and walking community, one of the most active in the country – Running City USA.

Rich Kenah
Race Director and CEO of Atlanta Track Club

How do you run a 10K? One step at a time.

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BEFORE THE EVENT

Participant Account

Take a moment to familiarize yourself with your participant account from haku. There you'll find your Check-In Pass, start wave and results link, complete and confirm purchases and edit your emergency contact information. To log into your participant account visit: hakuapp.com/login/atl-track-club

UPS Number Shipping

The shipped Peachtree Road Race numbers were **delivered the first and second week in June.** If you purchased this option, an alert with your UPS tracking information was sent when it shipped. To confirm you purchased UPS shipping for the Atlanta Journal-Constitution Peachtree Road Race, please log in to your participant account here: https://manage.hakuapp.com/login/atl-track-club.

- Once logged in, click on the BUY PRODUCTS tab
- Toggle to YOUR PRODUCTS

This option needed to be pre-purchased before May 10. At this time, we are no longer able to add this option to registrations. If you do not see this purchase, you'll need to pick up your number from the Peachtree Health & Fitness Expo presented by Publix. If your Peachtree number has not arrived, please reach out to peachtree@atlantatrackclub.org for next steps.

Athletes With Disabilities

In order to serve all our athletes, Atlanta Track Club offers opportunities for Athletes With Disabilities (AWD). If you are an AWD and interested in participating in the Atlanta Journal-Constitution Peachtree Road Race, please email <u>awd@atlantatrackclub.org</u>, to discuss what reasonable accommodations can be made based on your specific needs. Atlanta Track Club officials will provide reasonable accommodation to Athletes With Disabilities on an individualized and event by event basis.



Deferred Entries and Race Number Transfers

New in 2023, there is no longer a deferral system or a race number transfer system for the Atlanta Journal-Constitution Peachtree Road Race. Instead, participants had the opportunity to purchase <u>Refundable Registration</u>.

Timing

Participants in the 2023 Atlanta Journal-Constitution Peachtree Road Race will be timed using the ChronoTrack B-Tag timing system. The lightweight timing tags are attached to the back of your race number and should not be removed. Do not bend or fold your race number, as the timing device may become inactive. The B-tag records each participant's time as they cross the start line, and their net finish time is calculated when the participant crosses the finish line. To be included in official results, you must cross over the start, 5K and finish line timing mats. Those who do not register all three of these times will be disqualified and excluded from official results. Do not wear layers, such as a fuel belt, over your bib and do not wear your bib on your back, as this can cause your timing tag to not be read. Wearing your bib improperly could result in improper scoring and possible disqualification.

Start Wave Standards, Placement & Time Verification

For the first time ever, participants in the Atlanta Journal-Constitution Peachtree Road Race knew which start wave they were to be assigned before they even registered for the race. In January of 2023, Atlanta Track Club released the below Start Wave Standards guaranteeing members to be placed in Wave M or higher. Waves were assigned based on standards listed below. If you find yourself in a different start wave from someone you would like to participate with you can simply move back to participate together.

Click here for Start Wave Standards

During the registration process, participants were asked to submit proof of qualifying time. That time was then verified and participants were assigned a Start Wave based on the proof of qualifying time submitted. For those that registered and did not submit proof of qualifying time, you were also assigned a later start wave.

Questions? Learn more about time verification and the start wave placement process here.

Race Number Pickup

Those picking up their race number at the Peachtree Health & Fitness Expo presented by Publix will be required to show a copy of their Check-In Pass as well as some form of ID. Acceptable forms include driver's license, passport, school ID, report card, insurance card, library card, etc. Your Check-In Pass is available in your account now and will be sent via email directly on **July 1st**.

To retrieve your Check-In Pass and confirm your Start Wave, log into your <u>haku account</u>. If you are unable to make it to the Expo, someone may pick up your number for you. They will need to show a copy of your ID as well as your Check-In Pass. **Race numbers will not be available for pick up on race morning.**



HEALTH & FITNESS EXPO





Publix®

The Peachtree Health & Fitness Expo presented by Publix will take place July 2-3 from 10:00 a.m. - 6:00 p.m. in Hall C4 of the Georgia World Congress Center. Atlanta Track Club members get exclusive early access from 9 a.m. - 10 a.m. on both days. While at the Peachtree Health & Fitness Expo presented by Publix, be sure to pick up the latest merchandise from Atlanta Track Club and stop by our membership booth for the chance to win some great prizes. In addition to the exhibitors listed on the next page, stick around for one of the incredible live info sessions that will be taking place at the expo.

Getting to the Expo

Ample parking is available in the Yellow and Blue Lots at a discounted rate of \$15/day (pre-purchased online). The regular daily rate of \$20 applies for all vehicles without a pre-purchased pass.

If using GPS for directions to the GWCC, please be sure to use 275 Northside Dr NW, Atlanta, GA 30314 as the official address and NOT Andrew Young Blvd.

If coming to the GWCC via MARTA, the Vine City station is a significantly shorter walk to Hall C than the Dome-GWCC-Philips Arena-CNN station. The cost of a round-trip MARTA ticket is \$6, which includes a \$1 fee for the Breeze ticket. If you already have a valid silver Breeze card, you can reload it at www.breezecard.com or on a Breeze Vending Machine at any rail station.

The MARTA Breeze 2.0 Mobile app also allows you to purchase fare on your phone and use your device as your pass!

Download here.



EXPO EXHIBITOR LIST

- adidas
- Atlanta Braves
- Atlanta Falcons
- Atlanta Hawks
- Atlanta Journal-Constitution
- Atlanta Police Foundation
- Atlanta Track Club Merchandise
- Atlanta United FC
- Bath Planet
- BeeCharms
- Big Peach Running Company
- BMW of Buckhead

- Coca-Cola
- Cooper River Bridge Run
- Delta Air Lines
- Good Foods
- Jeff Galloway
- MARTA
- Microsoft
- Monday Night Brewing
- Namirsa
- National Running Center
- Publix
- RaceDots
- RadioOne

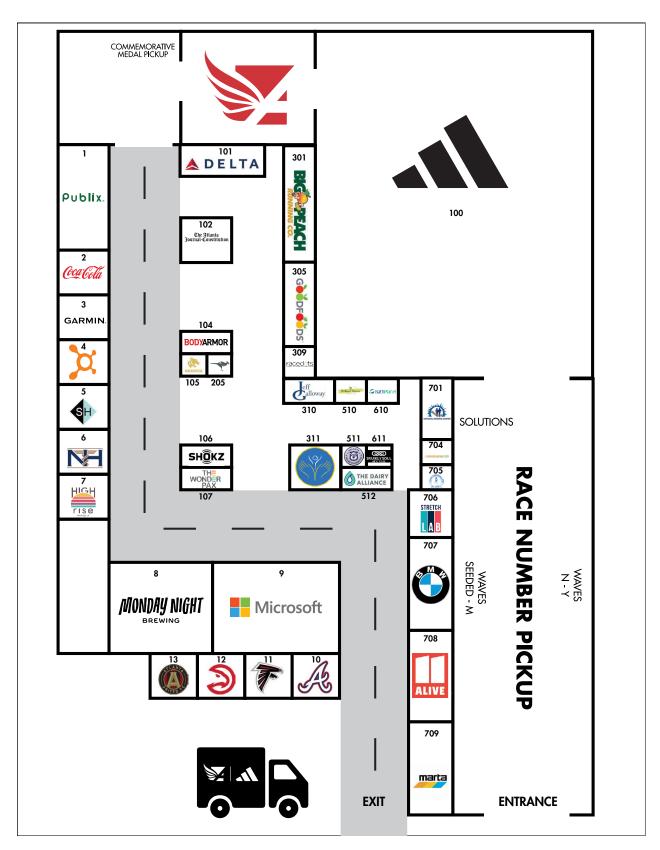
- RooSports
- runningnerds
- Shepherd Center
- SHOKZ
- Sparkly Soul Inc
- Summit Coffee
- Stretch Lab
- The Dairy Alliance
- WXIA 11Alive

Unable to attend the Peachtree Health & Fitness Expo presented by Publix?

If you are unable to pick up your race number at the Peachtree Health and Fitness Expo presented by Publix, your number may be picked up by a third party. However, the person making the pickup must have all of the proper identification and verification documents required. The two items a friend or family member will need in order to pick up your race number are:

- An ID (Photo/Copy/ Original) of the participant Drivers license, passport, government/schoolissued ID, employee badge
- Check-In Pass which can be found in your haku account







Go electric. Go anywhere. The BMW iX Sports Activity Vehicle® arrives with class-defining style and performance, game-changing sustainable materials, and innovative technology. The iX delivers far-reaching range and efficiency, with all the breathtaking power that define all BMWs. Experience our electrifying performance with a test drive of the Ultimate Driving Machine® today and see why BMW is the new electric standard.

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BMW of South AtlantaBMWOFSOUTHATLANTA.com

Global Imports ATLANTABMW.com

BMW of Gwinnett PlaceBMWOFGWINNETTPLACE.com

Nalley BMW of Decatur NALLEYBMW.com

United BMWUNITEDBMW.com

@Atlanta BMW Centers



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EVENT INFO

Virtual AJC Peachtree Road Race

Kits will be shipped after July 4 to preserve the tradition of the Peachtree finisher's shirt. Race finisher's kit include a finisher's T-shirt, commemorative bib, sponsor goodies and a commemorative medal if you purchased one. Race result submission and proof of time is required to have your race kit shipped.

Virtual Race Day Tips

- Download and print your virtual bib through your participant account
- Select a 10K course of your choice
- Pick a day and time to participate between July 1 and July 5
- Virtual Peachtree participants may not use the official Peachtree course on the morning of July 4
- Lay out the clothes you will wear including shoes, socks, race bib and safety pins
- Do not wear new shoes or socks on race day
- Eat a good dinner, but do not try anything new
- Hydrate throughout the day (don't forget to include electrolyte drinks along with water)
- Get a good night's rest and remember sleep during the previous week matters more than just the night before race day

Post Race:

- Submit race results in your account using the <u>link</u> received on July 1, by July 5 at 12pm
- Download and print your finishers certificate from your haku account
- Post a picture using #VirtualAJCPRR and #AJCPRR



Race Photos by MarathonFoto - Smile!

Race photos are handled by MarathonFoto. You will receive an e-mail with a link to pictures of you after the event.

Overhead photographers will be located on 10th Street, approximately 300 yards before the finish line. Look up and smile as you keep moving towards the finish line ahead! This is not the finish line but rather a great place to catch the excitement as runners near the finish.

For those participants who purchase the photo package during registration: You can expect to receive a photo confirmation email from MarathonFoto typically within 24 hours of the race. Participants should allow 24-48 hours post-race for image upload and the identification process to complete, and then refer to their photo confirmation email to access the link to download their photos.

Once on the order confirmation page, you will see a red DOWNLOAD IMAGES access link to download photos at no additional cost to the participant.

Please note: Sometimes, these emails can end up in your spam folders. We encourage participants to check their span folders for their photo confirmation email if they cannot find it.

For those participants who have not purchased photos before July 4 but would like access to their photos for purchase: You can search for your photos by bib number or last name either on <u>Marathonfoto.com</u>, or through the event specific <u>photo link</u> provided to the race. You will also receive an email from MarathonFoto typically within 48 hours of the race with a direct link to your personalized photo gallery for purchase.

General questions: If any participants have questions regarding MarathonFoto photos, please visit the customer service <u>help desk here for assistance</u>.

Official Chicken Sandwich of the AJC Peachtree Road Race







EVENT DAY

Elite Field and Event Record Bonus

Some of the best distance runners and wheelers in the world will lead the way down Peachtree as part of the elite footrace field and the Shepherd Center Wheelchair division. Athletes will compete for prize money for the top 8 places.

1st - \$10,000	5th - \$1,500
2nd - \$5,000	6th - \$1,250
3rd - \$3,000	7th - \$1000
4th - \$2,000	8th -\$750

A \$5,000 course record bonus will be awarded to male and female winners of the elite footrace and Shepherd Center Wheelchair race divisions if they better any of the event records list below.

Event Records:

Men's Open - 27:01 (Rhonex Kipruto, 2019)

Women's Open - 30:22 (Brigid Kosgei, 2019)

Men's Wheelchair - 18:34 (Daniel Romanchuk, 2019)

Women's Wheelchair - 21:14 (Susannah Scaroni, 2022)





Awards & Results

Live results from the 2023 Atlanta Journal-Constitution Peachtree Road Race will be posted online at ajc.com/peachtree on race morning. Results are made official approximately two weeks after the event, at which time age group awards will be mailed. If you have results inquiries, please complete the results form here. Age group awards will be mailed to the top three male, female and non-binary finishers in the following age groups: 10-14, 15-19, 20-24, 25-29, 30-34, 35-39, 40-44, 45-49, 50-54, 55-59, 60-64, 65-69, 70-74, 75-79, 80-84, 85-89, 90+. Age group awards are based on chip time. All finish times are reviewed before results are made official.

Virtual Results Submission

Those selecting the Virtual Atlanta Journal-Constitution Peachtree Road Race 10K option will be asked to complete their race and submit results between July 1 and July 5 at 12:00 p.m. All registrants will receive an email on June 30 with a dedicated link to submit their results. There is no course limit for the virtual event. You are welcome to complete your distance in the time that feels best for you.

Results can also be submitted within your haku account using the following steps:

- Log in to your account here
- Select "Virtual Atlanta Journal-Constitution Peachtree Road Race"
- Select "Submit Results"
- Click the "Log New Activity" button and select "Connect Wearable" or "Add Manual Activity"



Share Your Story with #AJCPRR

Help us share the Atlanta Journal-Constitution Peachtree Road Race with the world! Use the hashtag #AJCPRR on all of your race-related photos and posts on Facebook, Twitter and Instagram. By using this hashtag, not only will you share your story but you could also be featured in the Atlanta Journal-Constitution Peachtree Road Race recap in Atlanta Track Club's Wingfoot Magazine.

facebook.com/ajcprr facebook.com/atlantatrackclub @ajcprr @ATLtrackclub @atlantatrackclub #RunningCityUSA #AJCPRR #VirtualAJCPRR



TV Coverage and Streaming

The 54th Running of the Atlanta Journal-Constitution Peachtree Road Race will be streamed live around the world on Atlanta Track Club's YouTube channel. It will also be broadcast locally on 11Alive from 6 a.m. - 8 a.m.

Spectator Viewing Areas

Due to security, spectating is not available immediately adjacent to the start line. Atlanta Track Club recommends spectators begin lining the roadway at least half a mile south of the start line, near Piedmont Ave. MARTA is the easiest way to get around on event day to many locations along the course. Popular viewing areas for the race include:

- Cardiac Hill: From the bottom of the famous hill near Peachtree Battle just before Mile 3, all the way
 to the top at Piedmont Hospital, spectators line the incline to encourage participants through one of
 the event's toughest stretches.
- Colony Square: From MARTA, exit the Arts Center station. Walk east up 15th St. to Peachtree St.
- 10th and Peachtree: From MARTA, exit at the Midtown station and walk east up 10th St. to Peachtree St.

FINISH LINE FAVORITES

Proudly Hydrating













LET MARTA GET YOU THERE Marta SET YOU THERE

The MARTA Breeze Card has a new look - as a sticker!

Pre-Race

If you didn't purchase MARTA transportation during registration, visit MARTA at the Peachtree Health & Fitness Expo by Publix to purchase your fare for transportation. The sticker replaces a MARTA Breeze Card and the need to carry it with you on race day. The sticker can be scanned when you're at the station just like a MARTA Breeze card. This is brand new technology made just for the Peachtree and we are excited to try it out this year!

Stickers will activate starting midnight on July 3. Tap your sticker against the NFC/QR code reader at the faregates (for a visual of where to tap, image to the right)

For further questions, please contact MARTA's Customer Service Center at 404-848-5000

If you purchased to have your race number mailed to you via UPS Number Mailing AND purchased a MARTA Breeze Card, but did not receive a sticker on your bib for this year, please reach out to peachtree@atlantatrackclub.org.





WUXSSMLXL2XL3XL

MARTA's New Raceday Stickers FAQ

- What's the sticker's value? Each sticker has round-trip fare.
- When can I start using my sticker? Stickers activate starting midnight July 3rd.
- Do stickers expire?
 Yes, stickers deactivate July 4th at midnight.
- Is there a refund, for unused portions? Unfortunately we are unable to offer refunds for unused portions of stickers, so please
- use it, so you don't lose it.

 Can I make a transfer using my sticker?
 Yes, users needing a transfer from bus to rail (or vice versa) can use the sticker the same way they would a Breeze Card or Ticket.
- Do I have to tap in and out?
 Users must tap in and out (similar to Breeze Card or Ticket).
- Do I need to Register?

 No need to register, Breeze Mobile registration is not required to use MARTA's Raceday sticker.
- Where do I tap? Tap your sticker against NFC/QR code reader at the faregates (for a visual of where to tap, look on the front of this card).
- Have other questions? Contact MARTA's Customer Service Center at 404-848-5000.









START

The start line is located just outside Lenox Square Mall entrance. Start waves will be staged along Peachtree Street to Peachtree Dunwoody Road. Volunteers will help guide participants to their start wave staging location, see the Start Map for staging locations at start times. Plan to arrive by 6:30 a.m. to find your start wave. Once the race begins at 7:00 a.m. the start waves will begin advancing and it may be difficult to find your wave.

Assigned Waves:

Participants may run in their designated wave or move back. Volunteers will be stationed to remove runners who are not in their assigned wave.

Hydration:

There will be three hydration stations in the start area at Phipps Plaza, Lenox Marta and Wieuca Baptist Church. Participants are encouraged to fill personal hydration at these stations or stop by for a cup from our volunteers. Hydrate early and hydrate often!

Safety & Security:

There are security checkpoints throughout the entire start area. All participants should review the prohibited items listed on page <u>23</u>. All prohibited items will be confiscated including backpacks.

Ride Share & Drop Off Locations:

Participants planning to take ride share or be dropped off in the start area should use one of the three locations listed below. These will be supported by Atlanta Police and ensure a safe and smooth drop off for all participants. Locations are denoted on the start map.

East Side: Lenox Road & 400N

West Side: East Paces Ferry Road & Roxboro Road

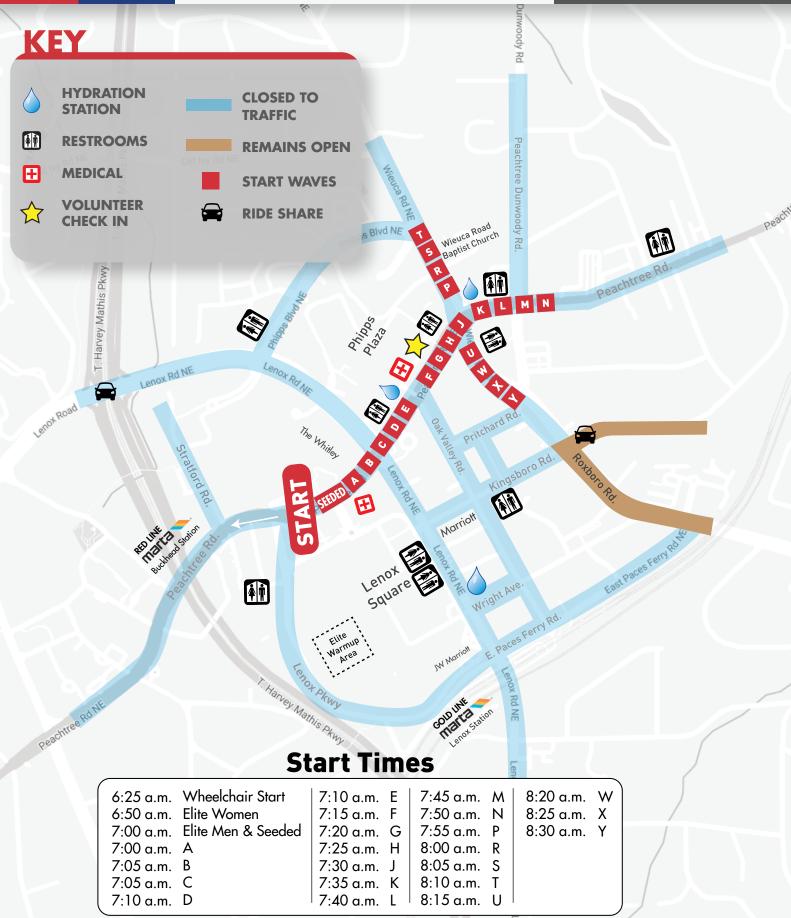
North Side: Peachtree Street & Narmore Dr.





START MAP

Atlanta Journal-Constitution Peachtree Road Race LENOX SQUARE MALL 3393 Peachtree Rd Atlanta, GA 30326







COURSE

The 10K course starts at Lenox Square, heads south on Peachtree St. and turns left at 10th St. The finish line is located at 10th St. and Charles Allen Dr. Mile marker signs will be positioned at each mile along both sides of the road.

Hydration Stations

Hydration stations are positioned at each mile on both sides of the road. Water sprays can be found at nine locations along the 6.2-mile course. Portable toilets will be available along the course beginning at the first hydration station.

Course Time Limit

The Atlanta Journal-Constitution Peachtree Road Race has a course time limit of one hour and forty-five minutes, at which time the course will re-open to vehicular traffic. Participants must maintain a 17:00 pace (approximately) and complete the full 10K distance within the event time requirement. The

finish line will close at 10:45 a.m. After this time, anyone still on the course will be responsible for their safety and will be asked to move to the sidewalk. Those who finish outside of the time limit will not be recorded as official finishers and may not receive full event support from water stations, traffic personnel or finish line/area services.

Enterainment

With a variety of talent throughout the course, celebrate the best of Atlanta's DJ's, bands and radio stations with sites and sounds of the holiday. Keep your ear out for DJ Baptiste with host Marcel Alexander, the Nathan Morgan Band, Haikeem Johnson, Cox Media radio stations and DJ EU with host Anissa Brenee.

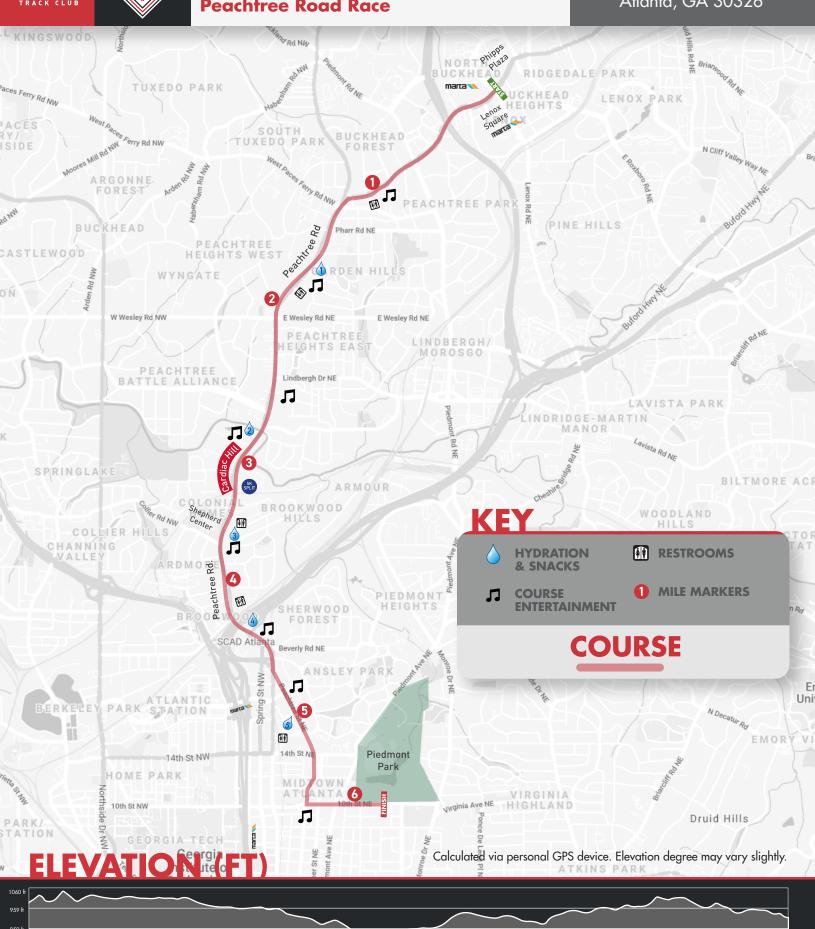




COURSE MAP

Atlanta Journal-Constitution Peachtree Road Race

LENOX SQUARE 3393 Peachtree Rd Atlanta, GA 30326





THE OFFICIAL BEER OF THE

2023 ATLANTA JOURNAL-CONSTITUTION PEACHTREE ROAD RACE





FINISH

New this year - Your T-Shirt Tear Tag!

You'll notice on the bottom of this year's race bib is a tear tag with your T-shirt size circled. Example if you chose a Women's 3XL during registration a W and S will be circled. When you cross the finish line, you must tear off this tear tag and have it ready in your hand to give to the volunteer in order to receive your T-shirt. This will help with the speed and ease of you and thousands of others making their way through the finish chute! Please be sure to have your tear tag in hand as you step up to receive your shirt. Our volunteers will appreciate it!



Finisher's T-Shirts

The T-shirt area is located in the finish chute just past the water and food stations. Shirts are organized by size with the smallest sizes to your left, and larger sizes to the right. The size you chose during registration is printed on your bib and must be the size you pickup. There is also a family pod for those families running together and who do not want to separate from your youngest participant. All sizes are available in the family pod. You may not pick up a T-shirt for another runner even if you have their race number. **The Peachtree shirt is a finisher's shirt – no exceptions!** There are no size exchanges on site but you may contact Atlanta Track Club following the event to enquire about availability of sizes post-race. For questions regarding your Peachtree finisher's T-shirt, email peachtree@atlantatrackclub.org.

Finish Area Services

Shortly after you cross the finish line you will receive a chilled bottle of Dasani water, a That's It bar and a peach, compliments of Publix. Outside the finish chute, purchase Atlanta Track Club and adidas merchandise, and cool off with a Peach Tea from Chick-Fil-A. Be sure to pick up a BodyArmor and other Coca-Cola products along 10th Street or at the 12th Street gate.



Top 1000 Mugs

The top 500 men and the top 500 women will receive a coveted top finisher mug. Those who believe they have finished in the Top 500 women or top 500 men can visit the Top 1000 tent in the post-race festival area beginning at 8:00 a.m. The Top 1000 tent will be located along the outside, east side of the finish chute. After exiting the chute, turn right. If you are unable to pick up your mug on race day, please contact Atlanta Track Club.

Atlanta Track Club Member Area

Atlanta Track Club members are invited to join us at Park Tavern for a special celebration. Members can enjoy a complimentary Monday Night Brewing beer (21 and older with valid ID), along with food options from Publix and other beverage options from Coca-Cola. Members must have "Member Party" designation on their bibs to be allowed access.

Medical Support

Medical staff are located at the start, along the course and at the finish. The main medical tent is just off to the left after you cross the finish line. One additional medical tent is located in the meadow to the east of the Family Meeting area. Medical staff will also be circulating throughout the finish area. Each medical tent can be identified by tall, red signs with a medical cross and is equipped with a team of medical professionals, ambulances, emergency and first aid supplies. It is important you wear your race number and not someone else's number. Should an emergency occur, event organizers need to be able to contact someone for you. Don't forget to fill out the emergency contact information on the back of your race number.



Family Area

The Family Meeting Area is organized by alphabet and located inside Piedmont Park and will be available for participants looking to reunite with family and friends after completing this year's event.





FINISH MAP

Atlanta Journal-Constitution Peachtree Road Race PIEDMONT PARK 400 Park Dr. NE Atlanta, GA 30326





SAFETY & SECURITY

Safety is Atlanta Track Club's top priority. With the help of the City of Atlanta and other local, regional and national agencies, we have done extensive planning to ensure the safety of our participants, spectators, volunteers and partners. We would like everyone to be aware of some of the actions we are taking and call out some simple things participants, volunteers and spectators can do to help make the 2023 Atlanta Journal-Constitution Peachtree Road Race a great, safe event. There will be a substantial law enforcement presence at the start, along the course, at the finish line and in the post-event area. Several restricted areas are located at the start around Lenox Square and at the finish line in Piedmont Park – please plan accordingly by allowing yourself time to travel to the start line. Also familiarize yourself with the prohibited items list as persons with any of these items will not be admitted into a start corral.

Designated entry and exit points will be in place around the Piedmont Park finish area. Anyone entering the Piedmont Park finish area with a backpack, bag, purse, etc. will be subject to search. We ask that you leave bags and other extra items at home to expedite movement throughout the day. Any bags will need to be emptied into a clear plastic bag which we will provide upon entry into the park.

Remember: See something, say something. Be vigilant. If you see something suspicious, contact the nearest police officer or call 911.

EVENT ALERT SYSTEM (EAS)

Event Alert System signs will be located at the start line, along the course at the hydration stations and in the finish area. The signs will communicate the specific alert level, which could range from low (green) to moderate (yellow) to high (red) to canceled (black), and are based primarily on weather conditions.

ALERT LEVEL	EVENT CONDITIONS	RECOMMENDED ACTIONS
EVENT CANCELLED Follow Official Event Instructions	Extreme conditions Event cancelled	Participation stopped/ follow official event instructions
HIGH Potentially Dangerous Conditions Follow Official Event Instructions	Dangerous Conditions	Slow down/ observe course changes/ follow official event instructions/ consider stopping
MODERATE Be Aware of Worsening Conditions	Use Caution	Slow down/ be prepared for worsening conditions
LOW Enjoy the Event	Good Conditions	Enjoy the event/ be alert



The Following Items Are Prohibited At Atlanta Track Club Events:

- Firearms
- Glass containers
- Wheeled conveyances
- Pets
- Containers holding more than one liter of liquid
- Backpacks
- Camelbaks (fuel belts and handheld water bottles are allowed)
- Rolling bags and other luggage
- Masks and costumes that are not form fitting
- Weight vests
- Military equipment
- Firefighter equipment
- Drones

Discouraged Items

• Earbuds and headphones

Personal Hydration

Participants are allowed and encouraged to bring their own hydration. The course will feature five hydration stations for those that need additional water and each finisher will have access to Dasani water, BodyArmor and Coke products in Piedmont Park. Additionally, the following hydration systems (shoulder, hand-held and waist) ARE PERMITTED.









MICROSOFT PEACHTREE JUNIOR







Do you have a child that is running Microsoft Peachtree Junior? You can access the participant instructions here.

Do you have a child that is 14 or under and interested in running Microsoft Peachtree Junior? Event registration is STILL OPEN! Click here to learn more and to register.

This year's Microsoft Peachtree Junior will be a funfilled experience on July 2. The Mile & Dash are the cornerstone of Microsoft Peachtree Junior and open to ages 6 and under. We have other fun activities planned as well, creating an entire morning of fun for the family. Activities include the Track & Field Zone, where kids can try out different aspects of sport. Kids ages 7 through 14 can try out the dash after their mile for the first time ever, and Microsoft is also joining us in the meadow!

Microsoft will be hosting two running-related STEM activities for children, including building their own step counter and creating their own video game featuring a running peach. Families can also join the awards ceremony at the main stage as we announce Mile age group winners, stop by a fun photo op area and take photos with running peaches, or visit with adidas in their pop-up shop. All of us at Atlanta Track Club hope you'll join us on July 2nd!



SALUTE TO OUR VOLUNTEERS

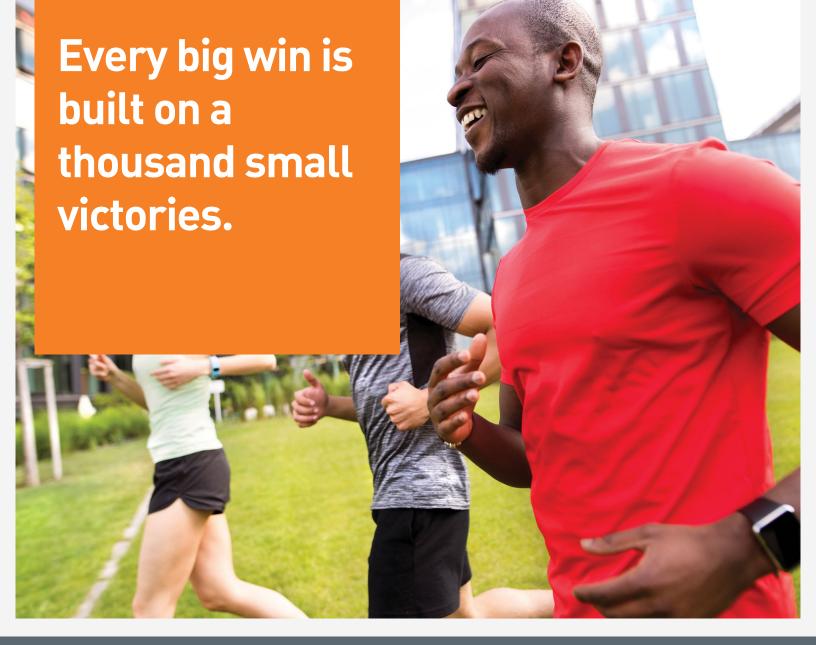
Thank You Volunteers!

The 2023 Atlanta Journal-Constitution Peachtree Road Race requires the time and talents of more than 4000 volunteers. More than 125 of the volunteers are "crew chiefs" who take the lead and manage all of our different volunteer functions. Volunteer work begins well before race day with planning meetings, packing and sorting in our warehouse, the Peachtree Health & Fitness Expo presented by Publix and set up in the park. Please take a moment and thank our volunteers through race weekend! You can also tell us how great our volunteers are through the post-race participant survey. Your feedback and "thank you's" really matter!

Want an earlier Start Wave? Volunteer!

Start Wave Corral volunteers help participants get into their appropriate start corral and help advance them to the start line. If you volunteer for an earlier wave than what you've been assigned, you can hop in the wave you are volunteering for! Course and finish area volunteers are also needed for your friends and family not participating in the race. All volunteers receive an adidas shirt, Chick-fil-a voucher, The Home Depot apron and commemorative pin.

Register today



In running and in life, there's only one day you're in control of: today. We're proud to support Atlanta Track Club as they work to make it one to remember.

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