

# 2017 PARTICIPANT INSTRUCTIONS



# A MESSAGE FROM MIZUNO:

Members of the Atlanta Track Club  
Elite Team training in Piedmont Park

WHY THE GREATNESS OF THE AJC  
PEACHTREE ROAD RACE IS IN THE DETAILS



## **In running, it's the little things that matter.**

It's everything from stretching, to hydrating, to getting a new pair of shoes every few hundred miles. You can't afford to ignore the details, because every overlooked line item increases the risk of missing out on your goals.

That's why race day is so important. It's the culmination of all the seemingly small things you do for months beforehand to ensure you're at your best when it matters.

On the Fourth of July, 60,000 runners will toe the line at the AJC Peachtree Road Race for a 6.2-mile, pavement-pounding, star-spangled celebration of this city. People from every corner of Atlanta – and all over the world – will make their way down Peachtree Street from Lenox Square to Piedmont Park to celebrate their country, support their loved ones, face their greatest fears and accomplish their largest goals.

## **And all of them have a story.**

At Mizuno, we appreciate what goes into every Peachtree story. It's the miles logged alone on a dark street for months on end. It's the sweat-soaked shirts and smelly shorts that pile up in a laundry basket after hill training sessions in 90 percent humidity. It's the willpower to wake up an hour before the kids or head out the door after a full day at work.

## ***It's the details.***

And the concentrated effort that goes into the preparation for every AJC Peachtree Road Race by all who participate in it is exactly why Mizuno is proud to call Atlanta home. We're inspired by this city's grit, determination and enthusiasm for the sport of running, and nowhere are those things more apparent than at the AJC Peachtree Road Race.

So, whatever the details of your Peachtree story are, Mizuno supports you. Be sure to share your story and tell us why you Peachtree by using **#whyipeachtree** on Facebook or Instagram.

Here's to you, Atlanta, and all the details that go into the hometown road race we cherish.





# WELCOME LETTER



## Hello and Welcome!

On behalf of Atlanta Track Club, welcome to the 48th running of the AJC Peachtree Road Race. Peachtree is the world's largest 10K and an Independence Day tradition. Atlanta Track Club, event sponsors, our organizing committee, the City of Atlanta and more than 3,500 dedicated volunteers have been working hard to make this year's event unforgettable for all 60,000 participants!

Your experience is our top priority. We work closely with the mayor's office, the city's police and fire departments, Fulton County Emergency Management Agency, emergency medical service units and other health and safety organizations to establish race guidelines and safety procedures related to weather and other possible issues. We ask that you pay attention to our Event Alert System, which is a color-coded flag system located at the start line, water stations along the course and the finish. For more information, please see page 16.

All of us at Atlanta Track Club wish you well on the remainder of your training. We look forward to seeing you on July 4th!

Thank you to the City of Atlanta, our 3,500 dedicated volunteers and numerous partners.



Mercedes-Benz  
of Buckhead



KUMHO TIRE



## MEDIA PARTNERS



A TEGNA Company

# THERE'S NO STOP IN YOU ONLY GO.

Official Airline of the AJC Peachtree Road Race.





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## SAFETY AND SECURITY

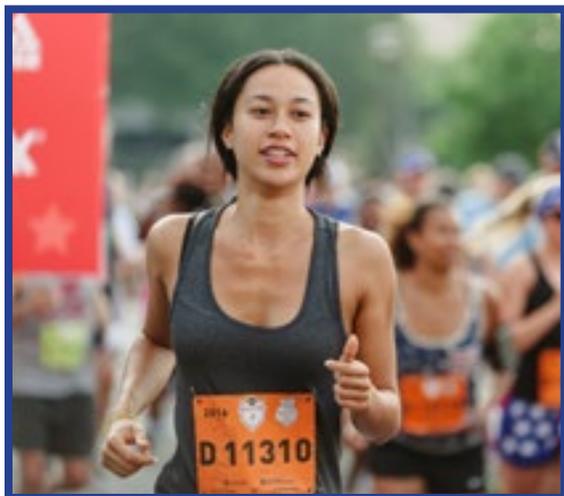
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# BEFORE THE EVENT



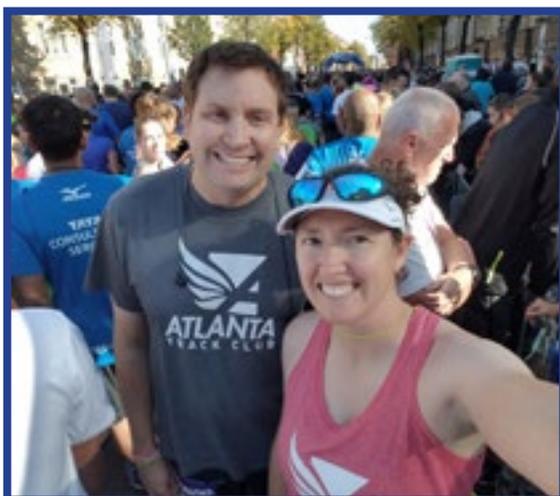
## MAILED NUMBERS

If you purchased race number mailing, numbers will begin arriving mid-June at the address you provided during registration. Each number will arrive separately, even if several people in your household registered for the event. If you do not receive it by June 20 please email [peachtree@atlantatrackclub.org](mailto:peachtree@atlantatrackclub.org).



## RUNWAY TO THE WORLD CONTEST - LONDON BOUND

The Delta Runway to the World Contest gives 2017 AJC Peachtree Road Race participants and anyone who registered or attempted to register for the event the opportunity to see the world. The winner and a guest will receive two round-trip economy tickets to London on Delta Air Lines. They will spend two nights in London before taking a train to Newcastle for a VIP experience at the Simplyhealth Great North Run, the largest half marathon in the world. The winner of the contest will be announced on July 3 at the AJC Peachtree Road Race VIP dinner and will be broadcast on 11Alive News. Click [here](#) for contest rules.



## DEFERRED ENTRIES

**If you are not able to attend this year's event for any reason, you have three official options to defer your number for a guaranteed spot in next year's race:**

- Send your unused number (no need to send the entire packet) to Atlanta Track Club, Attn. Deferred Entry, 201 Armour Drive, Atlanta, GA 30324.
- Bring your number to the solutions desk at the Peachtree Health & Fitness Expo on July 2 or July 3.
- Email [peachtree@atlantatrackclub.org](mailto:peachtree@atlantatrackclub.org) if you elected to pick up your number at the Expo during registration and will not be attending the Expo. Include your name and bib number in your email.

The deadline for returning a number or requesting deferred entry for a number not picked up is July 3, 2017. Please note: you will be responsible for paying a race entry fee in 2018. Your 2017 fee will not be refunded. Deferred entries are non-transferable.



# RACE NUMBERS

## TIMING

All participants in the 2017 AJC Peachtree Road Race will be timed using the ChronoTrack B-Tag timing system. The lightweight timing tag stays attached to the back of the race number and should not be removed. Do not bend or fold your race number as the timing device may become inactive. The B-tag records each participant's time as they cross the start line and their net finish time is calculated when the participant crosses the finish line. To be included in official results you must cross over the start, 5K and finish timing mats. Those who do not show any one of these times will be disqualified and excluded from official results. Do not wear layers such as a fuel belt over your bib and do not wear your bib on your back, as this can cause your timing tag to not be read.

## RACE NUMBER PICK-UP

Those picking up their race number at the expo will be required to show a copy of their race number confirmation email as well as some form of ID. Acceptable forms include driver's license, passport, school ID, report card, insurance card, library card, etc. Your race number confirmation email will arrive by June 24 and a link will be posted on [atlantatrackclub.org/peachtree](http://atlantatrackclub.org/peachtree) if you do not receive the email.

If you are unable to make it to the Expo, someone may pick up your number for you. They will need to show a copy of your ID as well as your race number confirmation email. Race numbers will not be available for pick-up on race morning.

## RACE NUMBER TRANSFER

If for some reason you are unable to participate in the 2017 AJC Peachtree Road Race, you may officially transfer your race number to another non-registered runner through our online system, which opens the week of June 12. You will be responsible for physically transferring your bib to the transfer recipient. Race organizers will not assign a new bib.

Key steps:

- Find a non-registered runner interested in officially participating in the 2017 AJC Peachtree Road Race. Race organizers for the AJC Peachtree Road Race do not participate in this part of the process. Registered participants often find non-registered runners looking for an official number on Atlanta Track Club's Facebook page.
- You will not be refunded/reimbursed for your original registration; any transfer compensation must be arranged between you and the transfer recipient. The recipient will be charged a \$20 transfer fee to complete the transfer. NOTE: Although the AJC Peachtree Road Race is not responsible for the terms of payment between parties in the transfer entry process, we do not condone the resale of registrations at elevated prices.
- Click [here](#) the week of June 12 to access the transfer registration link. Both parties will need to complete the form in order for the transfer to be official.

Atlanta Track Club reserves the right to disqualify race results for anyone who has transferred their bib without going through the official race number transfer process.



# HEALTH AND FITNESS EXPO

The 2017 Peachtree Health & Fitness Expo is the perfect opportunity to kick off your Peachtree festivities. The Expo hosts 100+ vendors featuring the latest in running apparel, shoes, gear, sports nutrition products, injury prevention, health and fitness services, and much more!

Highlights include:

- Official AJC Peachtree Road Race merchandise by Mizuno
- Long jump, javelin throw, high jump, shot put and timed 40-yard dash in the Blue Cross Blue Shield Family Fitness Zone
- Free taste sampling from Yuengling, CLIF Bar, Waffle House, Generation UCAN, Stubbs BBQ Sauce and numerous sport nutrition-related food and beverage vendors
- 18-month membership offer from Atlanta Track Club, complete with guaranteed entry into the 2018 AJC Peachtree Road Race
- Try out the Mizuno baseball cage and Springfree Trampoline
- Special appearances by the Atlanta Braves Heavy Hitters and Tomahawk Team as well as the Home Depot Tool mascots
- Kilometer Kids Charity Chase treadmill contest
- Run Fast Eat Slow book signing and talk with world class marathoner and 4-time Olympian, Shalane Flanagan benefitting Kilometer Kids

## TRANSPORTATION

Ample parking is available in the Yellow Lot and Gold Lot at a discounted rate of \$10/day if pre-purchased online at <https://gwcc.clickandpark.com>. The regular daily rate of \$15 applies for all vehicles without a pre-purchased pass. If using GPS for directions to the GWCC, please be sure to use 362 Ivan Allen Jr. Blvd. Atlanta, GA 30313 as the official address and NOT Andrew Young Blvd.

If coming to the GWCC via MARTA, the Vine City station is a significantly shorter walk to Hall C than the Dome-GWCC-Philips Arena-CNN station. The cost of a round-trip MARTA ticket is \$5.

Peachtree Health & Fitness Expo  
Georgia World Congress Center  
Hall C1  
362 Ivan Allen Jr. Blvd.  
Atlanta, GA 30313

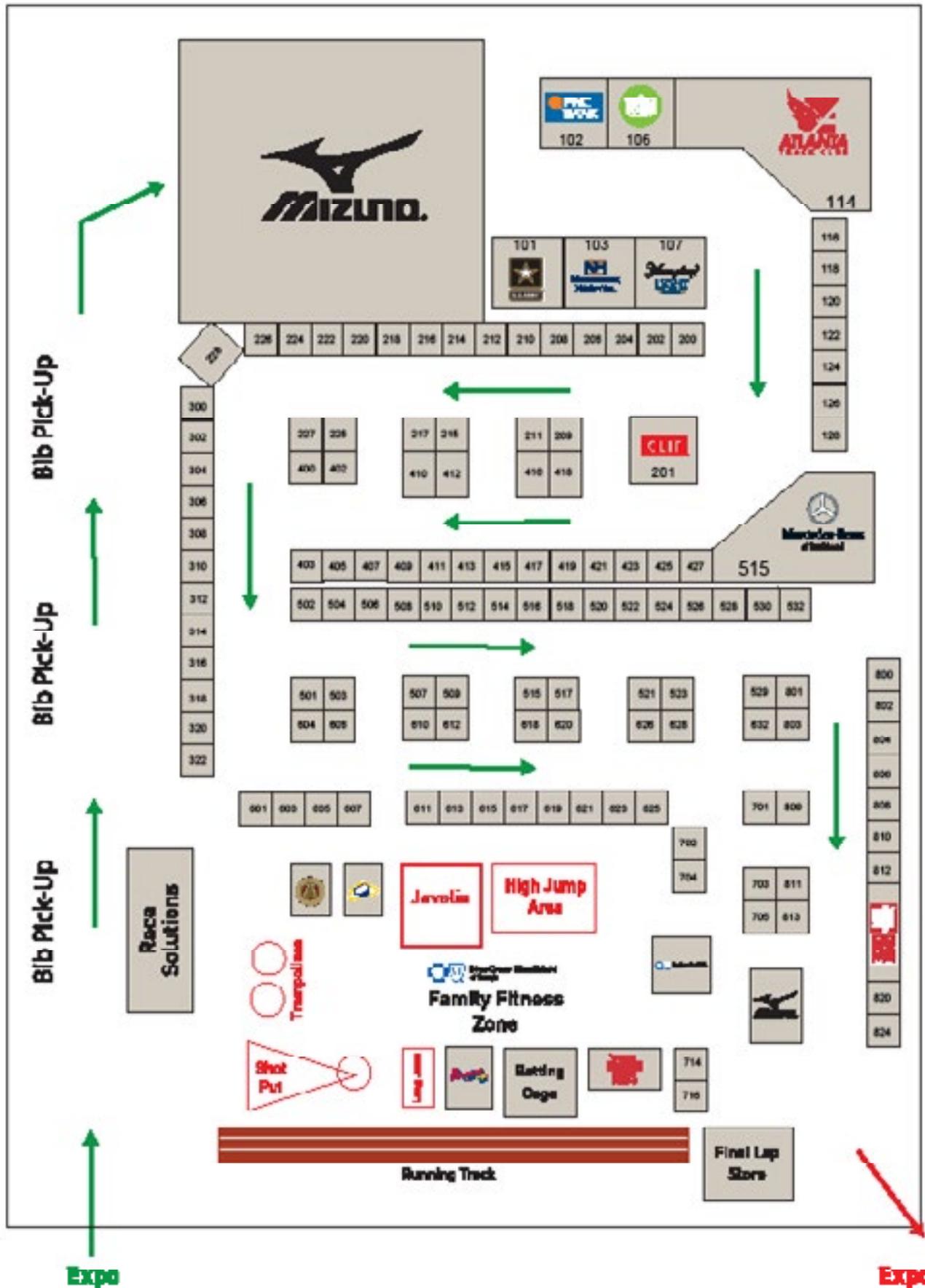
Sunday, July 2  
10:00 a.m. – 7:00 p.m.

Monday, July 3  
10:00 a.m. – 7:00 p.m.

## KILOMETER KIDS CHARITY CHASE

The Kilometer Kids Charity Chase has a new look in 2017. For the 48th running of the AJC Peachtree Road Race, runners will take part in a 48-hour treadmill challenge, raising money to give new life to Atlanta's Olympic history. Local celebrities, professional athletes and participants will compete to see who can cover the most miles and raise the most money to refurbish the track at Phoenix Park, the track used as the warm-up facility at the 1996 Olympic Games. This track will be an invaluable running and walking resource to all residents of Atlanta and a home for a future Kilometer Kids program. The treadmill challenge will be held at the Peachtree Health & Fitness Expo July 1-3. Select expo attendees will have a chance to participate in the challenge and donate on site.

# HEALTH AND FITNESS EXPO





# HEALTH AND FITNESS EXPO

Exhibitor	Booth #		
11Alive	820-822	Medical & Sports Massage Inc	810
Active Pest Control	415	Meet Me On Peachtree	421
Active Sol Eyewear	403	Mercedes	515
AIDS Walk Atlanta & 5K Run	522	Miles for Cystic Fibrosis	220
All Star Industries	806	Mizuno	100
AllWeather Armbands/Belts/Earphones	210	National Network of Libraries of Medicine	409
Armpocket	406	National Running Center	302-306,507,610
Athlinks	200, 202	Naute' Sport LLC dba USA-SPORT EYEWEAR	217
Atlanta Foot & Ankle	504	Northside Hospital	103
Atlanta Halloween Half Marathon & 5K	512	One More Mile	221-223
Atlanta Track Club	110, 114	One Up Bands/Fusion Belts	412
Bauerfiend	418	OrthoAtlanta	704
BaySix	515, 618	Panohealth	314
BeeCause Charms	529	PB2 - Bell Plantation	714
Best Choice Home Crafters	224, 226	Peachtree City Run Club	518
Biotherapy	510	Phidippides	808
Black Girls Run	508	PNC Bank	102
Blue Cross Blue Shield of Georgia	Fitness Zone	Publix Marathon	116
Blue Ridge Marathon & Salem Half Marathon	216	RaceDots	316
Blyss Running	411	Ragnar Relay	212
Body Glove Performance	410	Ram Racing	502
Bondi Band	211	Real Time Pain Relief	620
CLIF Bar	201	Renewal by Andersen	214
College Football Hall of Fame	425	Road Runner Sports	528-532
Cooper River Bridge Run	623	Roll Recovery	626
COUNTRY Financial	612	Roo Sport	308
Detroit Metal Works	320	Rsport	617
Dick's Sporting Goods	703,705,811,813	RumbleRoller	516
Divas Half Marathon & 5K Series	208	Running Buddy	416
Farmers Insurance - The Hathaway Agency	405	runningluv	427
Feel Good, Inc	621	Shepherd Center	501, 503, 604, 606
Fitletic	215	Sparkly Soul	801
Five Star Bath Solutions	802	Sportaroo	417
Fleet Feet Sports Decatur	603,605,607	Springfree Trampoline	Fitness Zone
FlipBelt	206	Sprint	619
FlipTowel	625	St Jude Children's Research Hospital	312
Forever Flawless	228	Stubb's BBQ	632
Freeze Sleeve	517	Success Rice	800
Generation UCAN	419	Sur PhytoPerformance - AltRed	611-615
Georgia Sports Chiropractic	716	Team in Training	423
Gypsy Runner	523,523	The Atlanta Journal Constitution	122-124
Hartsfield-Jackson Atlanta International Airport	128	The Stick/RPI of Atlanta	310
Hawaiian Moon	628	Tortoise & the Hare Racing	601
Hippie Runner	404	TreadBands	509
J & A Racing	804	Turtle Towel	803
Jeff Galloway Half Marathon	701,809	Udder Mud Run	222
Kaiser Permanente Corporate Run/Walk		United Military Care	407
Jelly Belly Sport Beans	506	UPS	126
Kauffman Tire/Kumho Tire	209	US Army	101
Kilometer Kids Charity Chase	814-818	VibraCool	526
Kitchen Craft	514	Waffle House	118-120
Krave Jerky	322	Whole Foods Market	106
KT Tape	520	Yuengling	107
Lasik Vision	318	Zipfizz	702
Leaf Massager	218		
Lifetime Athletic Events	204		
Lightlife Foods	413		
Louisiana Marathon	524		



# EVENT DAY

## PEACHTREE CUP

The AJC Peachtree Road Race traditionally draws the best known elite runners from around the world to compete in Atlanta. This year there will be a special focus on American distance runners as Peachtree hosts the USA 10K Championships. The male and female winner of the 2017 AJC Peachtree Road Race will not only earn a spot on the Peachtree Cup, but also the title of national champion and a winner's check for \$10,000.



## RACE RESULTS

Unofficial results from the 2017 AJC Peachtree Road Race will be posted online at [AJC.com/peachtree](http://AJC.com/peachtree) or [peachtreeroadrace.org](http://peachtreeroadrace.org) by the end of day on July 4. Results are made official 30 days after the event at which time age group awards will be mailed. If you have results inquiries, please complete the results form [here](#).

## EVENT PHOTOS

MarathonFoto has you covered on race day and will be capturing photos to record your accomplishments. Photos will be available shortly after the event at [marathonfoto.com](http://marathonfoto.com). Registered participants will also receive an email alerting them of the availability of race photos. Overhead photographers will be located on 10th Street, approximately 300 yards before the finish line. Look up and smile, as you keep moving towards the finish line ahead! This is not the finish line but rather a great place to catch the excitement as runners near the finish.





# GETTING AROUND

## MARTA

### GETTING TO THE RACE

For residents who live along the AJC Peachtree Road Race course and for those traveling to and from Atlanta on event day, please be aware that there will be extensive road closures. Information on all road closures is available [here](#).

Streets around the start area close by 5:30 a.m. on event morning and parking is not available. It is highly recommended participants take MARTA. Service will begin at 5:00 a.m. MARTA will be on site at the Peachtree Health & Fitness Expo so you can pre-purchase your Breeze ticket to/from the event. The Lenox station (Doraville/Gold Line) is recommended for all participants as it has the best access to the start waves. Please be sure you are on the gold line. If not, you may transfer at the Lindbergh station. More information regarding MARTA on race day is available [here](#).

### LEAVING THE RACE

MARTA is just a short walk from Piedmont Park – the perfect cool down after the event. Participants are directed to the Midtown MARTA station by exiting Piedmont Park on 10th Street, east of the finish line. Turn right on to Monroe and then turn right on 8th Street. Follow the shaded, tree-lined route to the Midtown MARTA station. You will not be able to walk back up 10th street along the race course.

## LYFT

Take Lyft to and from the AJC Peachtree Road Race. Use the code "PRR2017" for 25% off two rides on July 4.

### GETTING TO THE RACE

When requesting a ride to the race, enter Peachtree Start. Your driver will drop you off at an appropriate point.

### LEAVING THE RACE

When requesting your Lyft to leave Piedmont Park, the app will direct you to one of four suggested pick up points to meet your driver.



## SPECTATOR VIEWING AREAS

Atlanta Track Club recommends spectators begin lining the roadway at least a half mile south of the start line, near Piedmont Avenue. MARTA is the easiest way to get around on event day to any location along the course. Popular viewing areas for the race include:

**Cardiac Hill:** From the bottom of the famous hill near Peachtree Battle just before Mile 3, all the way to the top at Piedmont Hospital, spectators line the incline to encourage participants through one of the event's toughest stretches.

**Colony Square:** From MARTA, exit the Arts Center station. Walk east up 15th Street to Peachtree Street.

**10th and Peachtree:** From MARTA, exit at the Midtown station and walk east up 10th Street to Peachtree Street.



# START MAP

## LENOX SQUARE START AREA

Please visit [peachtreerodrace.org](http://peachtreerodrace.org) for more information.





# START

## START WAVE PLACEMENT

Participants who submitted a verifiable finish time from a USATF certified road race course during registration were placed in the appropriate start wave based on their time. All others, including those who did not submit a time during registration or who submitted a time that was unable to be verified, were randomly placed in one of the later start waves. All start wave assignments are final. Your start wave is designated by the letter listed on your race number, except for the seeded wave which just has a number.

If you'd like to run with someone assigned to a different start wave, you may do so by running together in the later wave. For example, if your number is in Start Wave A and your friend or family member is in Start Wave L, you may run together in Start Wave L. Click [here](#) for additional information on start wave placement.



## START TIMES

Below are the start times for each wave. Participants should arrive at the start area at least one hour prior to the scheduled start time for their wave. To be included in the official results, participants must cross over the start mat to activate the timing tag. Additionally, those that do not show a start, 5K and/or finish time will be disqualified and excluded from official results.

<b>6:43 A.M. WHEELCHAIR</b>	<b>7:46 A.M. D</b>	<b>8:30 A.M. N</b>
<b>7:18 A.M. ELITE WOMEN</b>	<b>7:50 A.M. E</b>	<b>8:35 A.M. P</b>
<b>7:30 A.M. SEEDED</b>	<b>7:55 A.M. F</b>	<b>8:40 A.M. R</b>
<b>7:30 A.M. A</b>	<b>8:00 A.M. G</b>	<b>8:45 A.M. S</b>
<b>7:33 A.M. MILITARY TEAMS</b>	<b>8:05 A.M. H</b>	<b>8:50 A.M. T</b>
<b>7:35 A.M. B</b>	<b>8:10 A.M. J</b>	<b>8:55 A.M. U</b>
<b>7:40 A.M. C</b>	<b>8:15 A.M. K</b>	<b>9:00 A.M. W</b>
<b>7:43 A.M. MEDIA RACE</b>	<b>8:20 A.M. L</b>	<b>9:05 A.M. X</b>
	<b>8:25 A.M. M</b>	<b>9:10 A.M. Y</b>



# COURSE MAP

## COURSE

The 6.2-mile course starts at Lenox Square, heads south on Peachtree and turns left at 10th Street. The finish line is located at 10th Street and Charles Allen Drive. Mile marker signs will be positioned at each mile along both sides of the road.

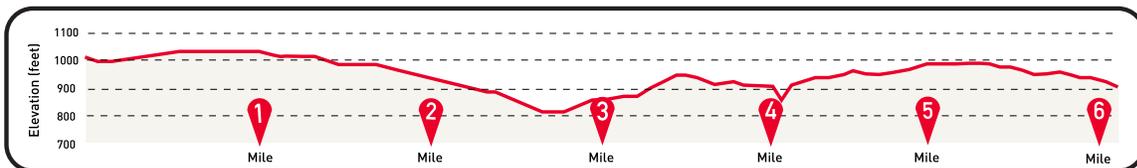
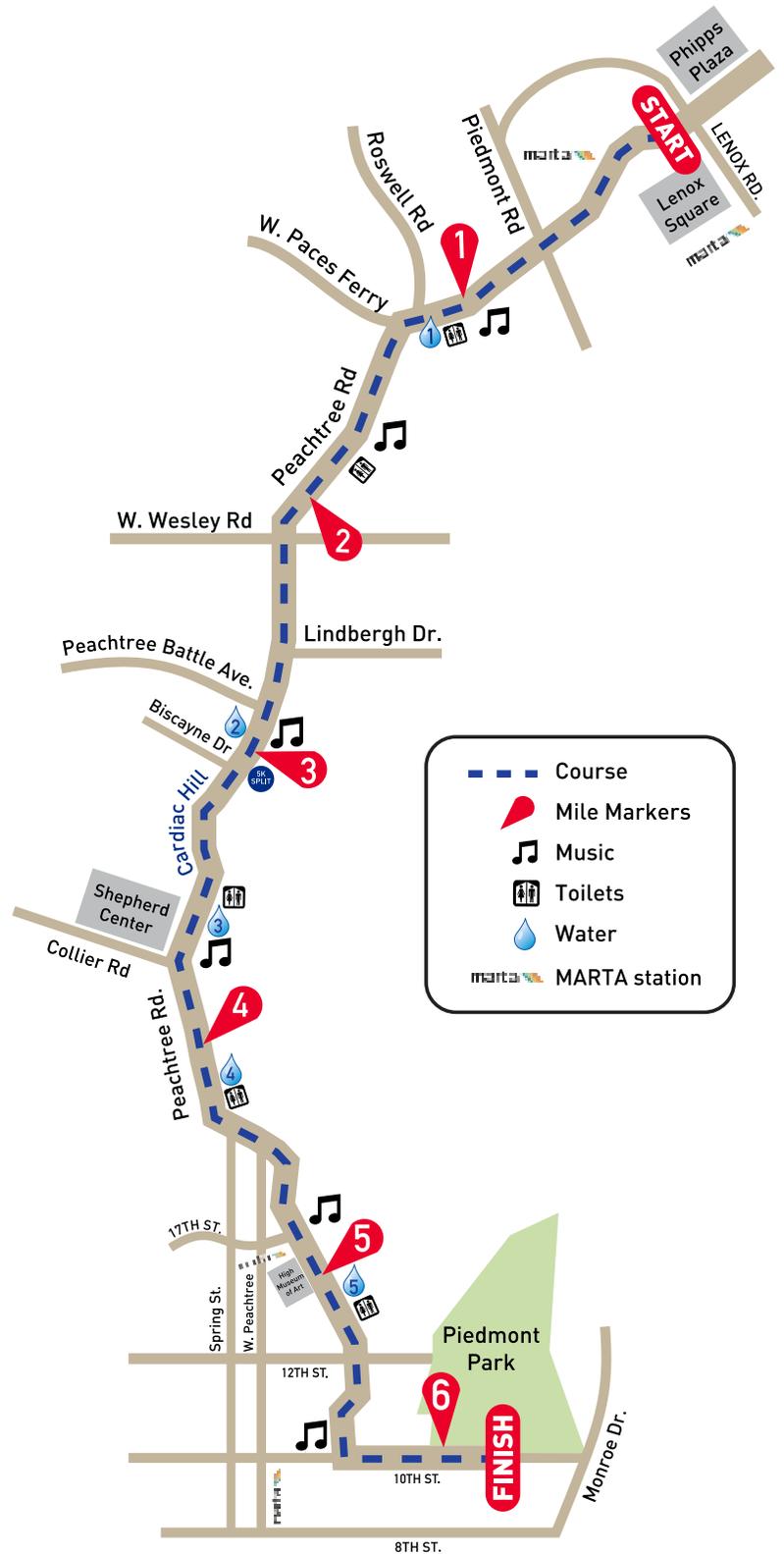
## AID STATIONS

Aid stations are positioned at each mile on both sides of the road. Water sprays can be found at five locations along the 6.2-mile course. Portable toilets will be available along the course beginning at the first aid station.

## ENTERTAINMENT

Our partners at Cumulus, Norfolk Southern and the Atlanta Braves want to add to the excitement as you make your way down Peachtree! Be sure to keep an ear out for the music featured along each mile – and let us know in your post-race survey which DJ you liked best.

- Mile 1 - News Radio 106.7 (News/Talk)
- Mile 2 - OG 97.9 (Classic Hip Hop)
- Mile 3 - ROCK 100.5 (Classic Rock)
- Mile 4 - KICKS 101.5 (Country)
- Mile 5 - Norfolk Southern Lawmen
- Mile 6 - Q100 (Top 40) and Atlanta Braves Drumline (Heavy Hitters)





## PROHIBITED ITEMS ON RACE COURSE

### PERSONAL HYDRATION

Water and Powerade are available to participants before, during and after each Atlanta Track Club event with the number of fluid stations determined by the length of the race. Personal hydration systems (Camelbak, Thor, etc.) or any device that conceals the liquid are not permitted. Liquid must be stored in visible non-glass containers smaller than one liter. See below for some examples:

### THE FOLLOWING ITEMS ARE PROHIBITED AT ATLANTA TRACK CLUB EVENTS:

- Glass containers
- Wheeled conveyances
- Pets
- Containers holding more than one liter of liquid
- Backpacks
- Camelbaks (fuel belts and hand held water bottles are allowed)
- Rolling bags and other luggage
- Masks and costumes that are not form fitting
- Weight vests
- Military equipment
- Firefighter equipment
- Drones

### DISCOURAGED ITEMS

- Earbuds
- Firearms

## COURSE TIME LIMIT

The AJC Peachtree Road Race has a course time limit of two hours, at which time the course will re-open to vehicular traffic. Participants must maintain a 19:30 pace (approximately) and complete the full 10K distance within the event time requirement. After this time, anyone still on the course will be responsible for his/her safety and will be asked to move to the sidewalk. Those who finish outside of the time limit will not be recorded as official finishers and may not receive full event support from water stations, traffic personnel or finish line/area services.

The start line will close at 9:15 a.m. and the finish line will close at 11:15 a.m.



## PIEDMONT PARK



	Membership Area
	Medical
	Safety Fence
	Toilets
	Missing persons
	Sponsor Hospitality
	Charity Runner Area
	Volunteer Check-In
	Blue Cross Blue Shield of Georgia Shade & Shelter Zone



# FINISH

## FINISHER T-SHIRTS

The T-shirt area is located in the finish chute just past finish chute water. You may not pick up a T-shirt for another runner even if you have their race number. The Peachtree shirt is a finisher's shirt – no exceptions! For questions regarding your Peachtree finisher's shirt, email [peachtree@atlantatrackclub.org](mailto:peachtree@atlantatrackclub.org).

## FINISH AREA SERVICES

Shortly after you cross the finish line you will receive a chilled bottle of Dasani water and a Fitful food box courtesy of Whole Foods Market. Outside the finish chute, be sure to pick up fresh fruit also provided by Whole Foods Market before making your way to 10th Street, where you will find chilled POWERADE and other Coca-Cola products.



**POWERADE**



## TOP 1000 MUGS

Those who finish in the Top 1000 of the AJC Peachtree Road Race will receive a commemorative limited edition glass courtesy of Yuengling. Finishers will be handed a card upon crossing the finish line which is redeemable at the Top 1000 mug tent in the meadow. Results are unofficial and based on gun time. Those who do not pick up their Top 1000 mug on race day can redeem it with presentation of their card at Big Peach Running Co.'s Alpharetta or Midtown locations or by showing results on their phone.

## ATLANTA TRACK CLUB MEMBER AREA

Atlanta Track Club members are invited to join us at Park Tavern for a special celebration. Light post-event snacks will be provided to members of all ages. Members over 21 can also enjoy a complimentary Yuengling Light Lager. 680 the Fan will be broadcasting live from the member area. Members must have post-race party designed on their bib, a member wristband or their member key fobs to be allowed access.

## MEDICAL SUPPORT

Medical staff is located at the start, along the course and at the finish. The main medical tent is just off to the left after you cross the finish line. Two additional medical tents are located in the meadow (just inside the park along 10th Street) and near the sponsor tent area for runners who develop problems after they clear the finish line chute. Medical staff will also be circulating throughout the finish area. Each tent can be identified by tall, red signs with a medical cross and is equipped with a team of medical professionals, ambulances, emergency and first aid supplies.

It is important you wear your race number and not someone else's number. Should an emergency occur, event organizers need to be able to contact someone for you. Don't forget to fill out the emergency contact information on the back of your race number.



# SAFETY AND SECURITY

## AJC PEACHTREE ROAD RACE SAFETY & SECURITY

Safety is Atlanta Track Club's top priority. With the help of the City of Atlanta and other local, regional and national agencies, we have done extensive planning to ensure the safety of our participants, spectators, volunteers and partners.

We would like everyone to be aware of some of the actions we are taking as well as call out some simple things participants, volunteers and spectators can do to help make the 2017 AJC Peachtree Road Race a great event.

**Substantial law enforcement presence** will exist at the start, along the course, at the finish line and in the post-event area.

**Several restricted areas** are located near at the start and at the finish line in Piedmont Park – please plan accordingly. Additional fencing with designated entry and exit points will be in place around the Piedmont Park finish area. Anyone entering a restricted area with a backpack, bag, purse, etc. will be subject to search. We ask that you leave bags and other extra items at home to expedite movement throughout the day. Any bags will need to be emptied into a clear plastic bag which we will provide upon entry into the park.

**See Something, Say Something.** Be vigilant. If you see something suspicious, contact the nearest police officer or call 911.

## EVENT ALERT SYSTEM (EAS)

Event Alert System signs will be located at the start line, along the course at the water stations and in the finish area. The signs will communicate the specific alert level, which could range from low (green) to moderate (yellow) to high (red) to cancelled (black), and are based primarily on weather conditions.

ALERT LEVEL	EVENT CONDITIONS	RECOMMENDED ACTIONS
<b>EVENT CANCELLED</b> Follow Official Event Instructions	Extreme conditions Event cancelled	Participation stopped/ follow official event instructions
<b>HIGH</b> Potentially Dangerous Conditions Follow Official Event Instructions	Dangerous Conditions	Slow down/ observe course changes/ follow official event instructions/ consider stopping
<b>MODERATE</b> Be Aware of Worsening Conditions	Use Caution	Slow down/ be prepared for worsening conditions
<b>LOW</b> Enjoy the Event	Good Conditions	Enjoy the event/ be alert



# KNOW

that giving up is  
never an  
option.



PNC is proud to be the Official Bank of Atlanta Track Club. Good luck to all 2017 AJC Peachtree Road Race participants!





## Share Your Story with #AJCPRR

Help us share the AJC Peachtree Road Race with the world! Use the hashtag #AJCPRR on all of your race-related photos and posts on Facebook, Twitter, and Instagram. By using this hashtag, not only will you share your story but you could also be featured in the AJC Peachtree Road Race recap in Atlanta Track Club's Wingfoot magazine.



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