

Georgia Lottery's Road to Riches Cash Giveaway Promotion Rules

1. Eligibility: The Georgia Lottery Corporation's Road to Riches Cash Giveaway Promotion ("the Promotion") is open to each eligible 2019 AJC Peachtree Road Race participant with a valid race registration (bib number). A participant must be a legal resident of the United States, who is 18 years of age or older to be eligible. Employees of the Georgia Lottery Corporation ("GLC" or "Georgia Lottery" or "Sponsor"), Atlanta Track Club and their respective parent companies, affiliates, subsidiaries, directors, officers, agents, contractors, advertising/promotional agencies, (collectively, "Sponsors"), and immediate family members living in the same household of each are not eligible. Void where prohibited by law.

2. How to Enter: All eligible 2019 AJC Peachtree Road Race participants with a unique race number will be automatically entered into a random drawing to receive one (1) of fifty-five (55) cash prizes.

3. Drawings: There will be one drawing for this promotion. There will be a total of sixty thousand (60,000) race numbers in the 2019 AJC Peachtree Road Race. The Atlanta Track Club will provide the Georgia Lottery Corporation with a file of 2019 AJC Peachtree Road Race Participants eligible for entry into the Georgia Lottery's Road to Riches Promotion on or about April 8, 2019.

The Georgia Lottery Corporation will randomly select Fifty-Five (55) Road to Riches winners on or about April 12, 2019.

The Georgia Lottery Corporation reserves the right to conduct additional drawings and award additional prizes within the Promotion. Any amendments to the Promotion will be posted on the Georgia Lottery Corporation and official 2019 AJC Peachtree Road Race Websites.

4. Prizes: Prizes to be awarded as follows:

Five (5)	\$5,000 Prizes
Fifty (50)	\$500 Prizes

5. Winner Notification: The Atlanta Track Club will print a "Road to Riches" mark on the Fifty-Five (55) winning race numbers. Winners may claim their prizes at the Georgia Lottery display booth located inside the 2019 Peachtree Health & Fitness Expo at the Georgia World Congress Center July 2-3, 2019 by showing a government issued photo ID. Winners are required to provide a mailing address in order to receive cash prizes. To claim a prize, winners can complete, sign, and return a Winner Claim form and an Affidavit of Eligibility and Liability/Publicity Release by the end of the Peachtree Health & Fitness Expo on July 3, 2019. If a winner fails to claim their prize by the close of the Peachtree Health & Fitness Expo on July 3, 2019, the winner shall contact the Georgia Lottery Corporation directly to receive the documents required to claim prizes. If a winner does not return the fully completed, signed and executed Winner Claim form, Affidavit of Eligibility and Liability/Publicity Release to the Georgia Lottery Corporation within sixty (60) days of July 3, 2019, the prize will be forfeited and will not be re-awarded. Proof of sending will not be deemed proof of receipt by the GLC. Acceptance of a prize shall further constitute and signify the Prize Winner's agreement and consent that Sponsor may use the Prize

Georgia Lottery's Road to Riches Cash Giveaway Promotion Rules

Winner's name, likeness and/or prize and biographical information worldwide without limitation and without further compensation, except where expressly prohibited by law.

Prizes are not transferable. Each Prize is associated with the name of the original registrant only and not transferable to any subsequent holder of the race number, and no substitutes for prizes are available, except by Sponsor, which reserves the right, in its sole discretion, to substitute different prizes of comparable value. Sponsor's decisions shall be final and conclusive in all matters relating to the Promotion. Prize Winners will be responsible for any additional federal and state tax withholdings, other legally required withholdings, and/or applicable federal, state, and local taxes and any customs charges or tariffs on a Prize, depending on the amount of the prize. Prize winners may be required to furnish their social security numbers for federal and state tax reporting and withholding depending on the amount of the prize.

6. General Terms and Conditions: The Georgia Lottery Corporation, The Atlanta Track Club and their respective parent companies, affiliates, subsidiaries, directors, officers, agents, contractors, advertising/promotional agencies, and employees assume no liability or responsibility for damages, losses, or injury resulting from this promotion or acceptance or use of a prize. Taxes and any other incidental expenses not specifically mentioned herein are the sole responsibility of a Prize Winner. All federal, state, and local laws and regulations shall apply.

By participating in the Promotion, all participants and prize winners agree to the Promotion Official Rules and the decisions of the Georgia Lottery, whose decisions shall be final in all respects and legally binding in all matters related to this Promotion. All participants and prize winners agree to release and discharge, hold harmless and indemnify Sponsor against any and all liability whatsoever for any injuries, losses, harm, damage (including but not limited to property damage, personal injury and/or death), claims, actions, costs and expenses (including without limitation, all attorney's fees and court costs) arising directly or indirectly from or in connection with his/her participation in the Promotion, acceptance, possession or use/misuse of the prize or participation in any prize-related activity, including but not limited to any travel-related thereto or any goods/services provided in connection with any prize. Participants further acknowledge that Sponsor and Sponsors are in no manner responsible or liable for, any warranty, representation or guarantee, express or implied, in fact or in law, relative to any prize, including but not limited to its quality, mechanical condition or fitness for a particular purposes. Any and all warranties and/or guarantees of a prize (if any) are subject to the respective manufacturers' terms; therefore, prize winners agree to look solely to such manufacturers for any such warranty and/or guarantee. Prize winners are solely responsible for any federal, state, or local taxes on prizes. Sponsor reserves the right to take such action as it deems necessary to enforce these Official Rules and ensure the fair operation of the Promotion, including without limitation, barring and disqualifying individuals who do not comply with these Official Rules. By entering, participants agree that all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, participants' rights and obligations, or the rights and obligations of the Sponsor and Sponsors in connection with the Promotion shall be governed by, and construed in accordance with, the laws of the State of Georgia, without giving effect to any choice of law or conflict of law rules. By entering, participants consent to the jurisdiction and venue of the Superior Court of Fulton County, located in Atlanta, Georgia. Records related to the Promotion (including, but not limited to, Entries, drawing results and winners lists) will be retained for a period of one-hundred eighty (180) days after the drawing date.

Georgia Lottery's Road to Riches Cash Giveaway Promotion Rules

7. Official Rules: For a complete copy of the Georgia Lottery's Road to Riches Cash Giveaway Promotion Official Rules, players may: (1) visit the Atlanta Track Club (sponsor of the 2019 AJC Peachtree Road Race) website at www.atlantatrackclub.org/; or (2) send a request to: Georgia Lottery's Road to Riches Cash Giveaway Promotion, Attn: Rules Request, 250 Williams Street, Suite 3000, Atlanta, 30303.

8. Winners List: For a copy of the names of the prize winners for the Georgia Lottery's Road to Riches Cash Giveaway Promotion, players may send a request to: Georgia Lottery's Road to Riches Cash Giveaway Promotion, Attn: Winners List Request, 250 Williams Street, Suite 3000, Atlanta, GA 30303.

9. Decisions of the President / CEO: In the event of any situation not provided for in these Georgia Lottery's Road to Riches Cash Giveaway Promotion Official Rules, or any conflict between any provisions of these rules, the decision of the President/CEO of the Georgia Lottery Corporation, or her designee, shall be final and binding.

10. Sponsor: Georgia Lottery Corporation, 250 Williams Street, Suite 3000, Atlanta, GA 30303.