



**Publix Atlanta Marathon, Half Marathon & 5K  
March 1, 2020  
Group Registration Information**

The group registration program for the Publix Atlanta Marathon, Half Marathon & 5K supports running clubs, corporations, training groups and others by providing additional race benefits. Atlanta Track Club hopes to support these groups and create a celebration in the finish area at Centennial Olympic Park, and around the entirety of Publix Atlanta Marathon weekend.

Any organization with 25+ members can participate in the Group Registration Program. Groups must notify Atlanta Track Club of their intention to participate by January 1, 2020. Benefits will be awarded based on the number of athletes registered for the marathon, half marathon or 5K by February 1, 2020.

**Pricing:**

Any group of 20 or more will be eligible for discount pricing **if the entries are purchased in bulk**. For bulk purchases, the Club will roll back to the previous price point for all members of the group, and your group will then distribute codes to your runners/walkers. Please email Marcus Budline at [mbudline@atlantatrackclub.org](mailto:mbudline@atlantatrackclub.org) if you are interested in bulk pricing.

**Group Benefits:**

*U.S. Olympic Team Trials – Marathon Race Day*

As part of Publix Atlanta Marathon weekend, groups of different sizes are eligible for benefits at different levels. As Atlanta Track Club will be organizing the U.S. Olympic Team Trials – Marathon on the same weekend in 2020, the Club will open up opportunities for groups to be involved. In conjunction with the Trials, groups of 25 or more will receive:

- Exclusive space along the course reserved for watching the Trials on Saturday, February 29, 2020.
- A Trials cheering pack to help cheer on the Olympic hopefuls racing the Trials
- First access to volunteer opportunities surrounding the U.S. Olympic Team Trials – Marathon
- First opportunity to learn about other opportunities to get involved with the Trials, including ticket packages, hotel packages, and more.

Please stay tuned for more details regarding these opportunities in late 2018.

*Publix Atlanta Marathon Race Day*

Groups will also receive benefits at Centennial Olympic Park on race day, allowing your group to create a memorable experience as you celebrate finishing the Publix Atlanta Marathon, Half Marathon & 5K.

Number of Participants	25+	50+	100+	200+
Space	10 x 10	10x20	20x20	20x20
Tents – Either provided by Atlanta Track Club or brought by group	0	1	2	3
Tables Provided	1	2	3	4
Coffee Provided (communal coffee for group area)	Yes	Yes	Yes	Yes

**To participate in the 2020 Group Registration Program:**

1. Notify Marcus Budline at [mbudline@atlantatrackclub.org](mailto:mbudline@atlantatrackclub.org) of your intention to join the program by January 1, 2020.
2. Your group will be added to the drop-down section in the registration form. Do not have your group register until your group has been added to the drop-down menu in registration. Group members must register and select your group by February 1, 2020 to be included in the total participant count. We cannot retroactively add members or change their affiliation.
3. After February 1, 2020, the number of paid marathon, half marathon & 5K registrations for each group will be calculated to determine the benefits awarded.
4. All groups will be notified of the level of benefits attained and specific instructions for activating those benefits by February 15.

**Please Note:** Load-in for groups will not be possible on race day for Publix Atlanta Marathon. The Club will inform you of your load-in time in the weeks leading up to race day.

Benefits are awarded based on the number of athletes who registered for the marathon, half marathon, or 5K by February 1, 2020. **Participants cannot be added to the group retroactively, nor can their group affiliation be changed.** To protect the privacy of participants, Atlanta Track Club will not share names or contact information of group members. Group totals will be updated periodically throughout the year.