AJC PEACHTREE ROAD RACE
2017 MEDIA GUIDE
MEDIA GUIDE

2017 AJC PEACHTREE ROAD RACE

48th Running
July 4, 2017
# TABLE OF CONTENTS

## Introduction

Welcome Letter ................................................................. 4

## Media

Event and Media Contact Information ........................................... 5
Media Guidelines and Credentials .................................................. 6
Schedule of Events .................................................................. 7
2017 Notable Stories .................................................................. 9
Safety and Security .................................................................. 9
Race History ............................................................................ 10
By the Numbers ....................................................................... 11
T-Shirt Finalists ....................................................................... 13
Historic Start Temperatures ......................................................... 15

## Shepherd Center Wheelchair Division

Media Contact Information ......................................................... 16
2017 Event Highlights ................................................................. 17
Fast Facts ................................................................................. 18
Past Champions ......................................................................... 19
Athlete Field ............................................................................. 21

## Results and Records

Prize Purse .............................................................................. 24
Past Champions ......................................................................... 24
2016 Top Performances ................................................................. 26
Top Performances of All Time ......................................................... 27

## Course Information

Start Area Map .......................................................................... 29
Course Map ............................................................................. 30
Finish Area Map ....................................................................... 31

## Sponsors and Charities

AJC Peachtree Road Race Committee ........................................... 32
Sponsors and Community Partners ................................................ 33
Official Charity Partners ............................................................. 34

## Atlanta Track Club

History .................................................................................... 35
Fast Facts ............................................................................... 36
Programs and Events ................................................................. 38
Welcome Letter from Rich Kenah

Atlanta Track Club would like to welcome you to the 2017 AJC Peachtree Road Race. We are proud to celebrate the 48th running of the event along with the City of Atlanta.

As the world’s largest 10K, Peachtree draws participants from across the nation and around the world each year. This year is no different. From top American distance runners who will be competing for a national title to those who are traveling to Atlanta to experience this bucket list race, we are proud to host runners and walkers of all abilities. While the Peachtree has long attracted a local following, the event’s standing nationally and internationally continues to grow. In 2017, we expect participants from 47 states and 21 different countries.

On behalf of Atlanta Track Club, our race committee, our 3,500 volunteers and all of the city, state and federal agencies that work tirelessly each year on the AJC Peachtree Road Race, I hope you enjoy our best Peachtree to date.

Thank you for your continued support and coverage of our event, and please let us know if we can assist you in your coverage of the 2017 AJC Peachtree Road Race.

Rich Kenah
Executive Director, Atlanta Track Club
Race Director, AJC Peachtree Road Race
Event Information

What: The 48th running of the AJC Peachtree Road Race

When: Tuesday, July 4, 2017
  Shepherd Center Wheelchair Division – 6:43 a.m.
  Women’s Elite Field – 7:18 a.m.
  Men’s Elite Field & AJC Peachtree Road Race Start – 7:30 a.m.
  Military Team Competition – 7:33 a.m.
  Media Race – 7:43 a.m.

Where: Event Start – Peachtree Road at Lenox Square, Buckhead
  Event Finish – 10th Street at Charles Allen Dr., Midtown

Distance: 10 Kilometers (6.2 miles)

Participants: 60,000 – With 60,000 participants, the AJC Peachtree Road Race is the world’s largest 10k and the country’s largest road race.

Media Contacts – Footrace

Please direct all event inquiries and interview requests to media@atlantatrackclub.org.

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Social Media

Join the conversation and share your coverage of this year’s event.
#AJCPRR is the official hashtag of the 2017 AJC Peachtree Road Race.
Facebook – facebook.com/AtlantaTrackClub
  facebook.com/ajcprr

Twitter - @atltrackclub
  @ajcprr

Instagram - @atlantatrackclub

Snapchat - atltrackclub
Media Guidelines and Credentials

Please review the following information carefully. It will assist in your coverage of the 2017 AJC Peachtree Road Race and ensure that you as well as the spectators and participants experience a safe and exciting event.

All media credential requests for race day must have been submitted to Atlanta Track Club by 5:00 p.m. on Friday, June 23, 2017.

Media credentials for the 2017 AJC Peachtree Road Race should be picked up at the below locations and times. Please note, media credentials will NOT be distributed on the morning of the event.

**AJC Peachtree Road Race Press Conference**
Atlanta Track Club Office
201 Armour Drive
Atlanta, GA 30324

Monday, July 3, 2017 10 a.m.

**Additional Media Credential Pick-up Times**
Atlanta Track Club Office
201 Armour Drive
Atlanta, GA 30324

Friday, June 30, 2017
10 a.m. – 3 p.m.

Monday, July 3, 2017
12 p.m. – 3 p.m.

Areas accessible to Media

Below are the areas that credentialed media have access to:

**Media Credential**

At the Start: Media are encouraged to get to the start area through the Lenox Square parking lot and proceed up the stairs near the start line for the easiest accessibility to media areas on Peachtree Road. The Media Credential allows access to the start area and the designated press riser. Only those with the Photo Credential will be allowed on the platform in the middle of the street.

At the Finish: Media are encouraged to enter the finish area through the security gates at Charles Allen Drive and 8th Street. 10th Street will be closed as of the evening of July 3. The Media Credential allows access to the designated media area at the finish line, media compound and athlete mix zone. Only those with the Photo Credential will be allowed in the photographer area ahead of the finish line.
Press Truck Credential

The Press Truck Credential allows access to the press truck loading area and the assigned Women’s or Men’s Press Truck.

- The Women’s Elite Field will start at 7:18 a.m. followed by the Men’s Elite Field at 7:30 a.m. There will be a separate press truck for the Women’s and Men’s Elite Fields.
- Limited positions are available on each press truck, and credentials will be assigned before race day based on specific media needs and coverage.
- Members of the media with Press Truck Credentials will need to meet their assigned press truck on Stratford Road just south of the start line by the times listed below. No one will be permitted to board the press truck after that time.
  - Women’s Elite Field Press Truck – 7:00 a.m.
  - Men’s Elite Field Press Truck – 7:15 a.m.
- There will be no stops on the press truck; dismounting or jumping off the truck along the course is not permitted.
- The press truck will stop on Charles Allen Drive adjacent to the finish line media area. Media must remain on the vehicle until it comes to a complete stop.

Photo Credential

The Photo Credential allows access to the same areas listed for the Media Credential as well as the Photographers Only platform located in the median just in front of the start line and the Photographers Only area just before the finish line.

UNDER NO CIRCUMSTANCE WILL MEDIA BE ALLOWED ON THE STREET ON THE COURSE WHILE THE RACE IS IN PROGRESS.

Schedule of Events

Friday, June 30

10 a.m. – 3 p.m. Media credential pick-up
   Atlanta Track Club Office
   201 Armour Drive
   Atlanta, 30324

Saturday, July 1

6 p.m. Kickoff of 4th annual Kilometer Kids Charity Chase
   Georgia World Congress Center - Exhibit Hall C1
   362 Ivan Allen Jr. Blvd • Atlanta, 30313

Sunday, July 2

10 a.m. – 7 p.m. Peachtree Health & Fitness Expo
   Georgia World Congress Center – Exhibit Hall C1
   362 Ivan Allen Jr. Blvd • Atlanta, Ga. 30313

6:30 p.m. “Run Fast, Eat Slow” Book Signing & Meet and Greet
   Georgia World Congress Center Room C102
   362 Ivan Allen Jr. Blvd • Atlanta, 30313
Monday, July 3

10 a.m.  AJC Peachtree Road Race Press Conference/Media credential pick-up
        Atlanta Track Club Office
        201 Armour Drive
        Atlanta, 30324

10 a.m. – 7 p.m. Peachtree Health & Fitness Expo
        Georgia World Congress Center – Exhibit Hall C1
        362 Ivan Allen Jr. Blvd. • Atlanta, Ga. 30313

12 p.m. - 3 p.m. Media credential pick-up
        Atlanta Track Club Office
        201 Armour Drive
        Atlanta, 30324

Tuesday, July 4

6:43 a.m.  Shepherd Center Wheelchair Division Start

7:02 a.m.  Approximate time first wheelchair division athlete will cross finish

7:18 a.m.  Elite Women’s Footrace Division Start

7:25 a.m.  National anthem

7:27 a.m.  Military flyover

7:30 a.m.  Elite Men’s Footrace Division Start
            First Start Wave begins

7:33 a.m.  Military team competition start

7:50 a.m.  Approximate time first elite female runner will cross finish

7:58 a.m.  Approximate time first elite male runner will cross finish

9:00 a.m.  Shepherd Center Wheelchair Division Awards Ceremony
            Awards Stage in the Piedmont Park Meadow

9:10 a.m.  Last Start Wave (Y) begins

9:15 a.m.  Awards Ceremony – Shepherd Center Wheelchair Division
            & Footrace Division
            Park Tavern – Piedmont Room
            **Limited availability – specific credential required**

12:00 p.m. Finish Line/Race Course officially closes
2017 Notable Stories

USA 10 km Championships

The USA 10K champion will be named on Independence Day as the men’s and women’s USATF 10 km Championships return to Atlanta at the 2017 AJC Peachtree Road Race. Top U.S. athletes will kick off Atlanta’s July 4th celebrations alongside the 60,000 participants of the world’s largest 10K. The 2017 AJC Peachtree Road Race prize purse of $70,000 will be awarded exclusively to American athletes with the top male and female each earning $10,000.

Elite athletes competing include Bernard Lagat, Leonard Korir, Sam Chelanga, Shalane Flanagan, Jordan Hasay and Neely Gracey. Biographies can be found in your press kit.

Kilometer Kids Charity Chase to Feature Team Treadmill Challenge

A 48-hour treadmill challenge to commemorate the 48th running of the AJC Peachtree Road Race. Two teams, Team Stars and Team Stripes, will have representatives running to see which team can raise the most money and run the most miles. Proceeds go towards revitalizing Cheney Stadium at Atlanta’s Phoenix Park, the warm-up facility for track and field athletes during the 1996 Olympic Games in an effort to create a future home for Atlanta Track Club’s youth running program, Kilometer Kids.

Military Team Competition

Our service members will also be represented at the AJC Peachtree Road Race. In partnership with United Military Care, there will be a special team competition between the branches of our nation’s military. Seven military teams will compete for bragging rights as the fastest military branch: Team Air Force, Team Air National Guard, Team Army, Team Coast Guard, Team Marine Corps, Team National Guard and Team Navy. Each team will consist of six runners, three men and three women.

Atlanta Media Race

Atlanta-based media personalities will compete in a friendly “race within a race” at the 2017 AJC Peachtree Road Race. Seven members of the press will toe the line in a special start wave of their own in hopes of claiming victory.

Safety and Security at the AJC Peachtree Road Race

Safety is Atlanta Track Club’s top priority, and each year we work closely with the Mayor’s office, the city’s police and fire departments, emergency medical service units and other agencies. This year is no different. While not all safety and security tactics may be shared, we would like everyone to be aware of some of the actions we are taking as well as call out simple things to participants, volunteers and spectators can do to help make the 2017 AJC Peachtree Road Race a great event.

• **Substantial law enforcement presence:** will exist at the start, along the course and at the finish.
• **Clearly defined restricted areas:** There will be restricted areas at the start as well as the finish in Piedmont Park, so please plan ahead.
• **Pack light:** Participants, volunteers and spectators are encouraged to pack light and follow the, “If you don’t need it, don’t bring it,” rule.

• **See something, say something:** If participants, volunteers or spectators see something suspicious, they are encouraged to contact the nearest police officer or call 911.

• **Get to Know the Event Alert System (EAS):** Colored flags will be located at the start line, along the course at the water stations and in the finish area. The flags will communicate the specific alert level which could range from Low (Green) to Moderate (Yellow) to High (Red) to Event Cancelled (Black) based on a variety of factors including weather conditions.

AJC Peachtree Road Race History

On July 4, 1970, 150 runners gathered at the old Sears parking lot on the corner of Peachtree Road and Roswell Road. Of these, 110 completed the entire 6.2 mile distance through Atlanta to Central City Park. This group, now known as the “Original 110”, would go down in history as the first finishers of the inaugural Peachtree Road Race.

1971 The first of the now famous Peachtree T-Shirts are handed out at the end of the race.

1976 The Atlanta Journal-Constitution becomes the title sponsor.

1978 Event finish is moved to Piedmont Park in front of the Bath House to accommodate the 6,500+ runners.

1980 Event is capped at 25,000 participants. The limit is set due to the congestion on the course where it entered the park.

1982 The Shepherd Center’s Wheelchair Division is added. Since then, the event has produced several world record-breaking performances by participants in the wheelchair division.

1985 Julia Emmons becomes the Executive Director of Atlanta Track Club and Race Director of the AJC Peachtree Road Race. She will remain the director for the next 22 Peachtrees. The AJC also comes back as title sponsor and will remain title sponsor through the present.

1987 First Peachtree Junior is held.

1990 New race cap of 40,000 is announced.

1992 Race cap increases to 45,000 and race fills in nine days.

1995 Race cap increases to 50,000, and the first AJC Peachtree Road Race T-shirt Design Contest is held. Carl Wattenberg, III is the winning designer.
1998 Race cap increases to 55,000 participants.
1999 Race finish moves to 10th Street and Charles Allen Drive due to sewer construction inside the park. The finish will remain there for the next eight years.
2004 First overseas race is held in Baghdad, Iraq.
2006 After 22 years, Julia Emmons directs her last AJC Peachtree Road Race and retires from Atlanta Track Club.
2007 Tracey Russell takes over for Emmons as Executive Director of Atlanta Track Club and directs her first AJC Peachtree Road Race. USA Men’s 10K Championship comes to Peachtree for the first time.
2008 Due to the drought, the event cannot finish in Piedmont Park and is successfully moved to Juniper Street and Ponce de Leon Ave.
2009 For the first time every participant is electronically timed and the event finish returns to 10th Street.
2010 Start waves are assigned by performance, expanding from nine time groups to 20 start waves. An official number transfer system is also implemented.
2011 Race cap increases to 60,000 and registration moves to an online lottery.
2014 Rich Kenah takes over for Russell as Executive Director of Atlanta Track Club and directs his first AJC Peachtree Road Race.
2015 Inaugural Peachtree Cup features the U.S. National Team as it takes on all-star teams from around the world.
2016 A 5K split time is offered for all participants for the first time.

2017 AJC Peachtree Road Race By the Numbers

It takes 3,500 volunteers and 14,000 volunteer hours to make the Peachtree possible.

The 60,000 runners will burn approximately 37 million calories running the 6.2 mile course.

An estimated 30,000 people will attend the Peachtree Health & Fitness Expo on July 2 and July 3.

Close to 750 portable toilets will be rented to accommodate the runners this year.

The fastest men’s time in the AJC Peachtree Road Race is 27:04. The record was set by Kenya’s Joseph Kimani in 1996.

The fastest women’s time of 30:32 was set by Lornah Kiplagat of Kenya in 2002.

Gayle Barron and Lornah Kiplagat have the most wins in the history of the AJC Peachtree Road Race. Both women won the women’s division five times.
The men’s record for the Shepherd Wheelchair Division of the Peachtree is held by Saul Mendoza with a time of **18:38.06**. The women’s division record holder is Edith Hunkeler with a time of **22:09.97**.

The oldest male in the 2017 AJC Peachtree Road Race is **103**. The oldest females are **98**.

The youngest participants in the 2017 AJC Peachtree Road Race field are 10 years old. **265** of this year’s participants are **10 years old**.

The **average age** for this year’s Peachtree participant is **41**.

The **coolest** starting temperature on race day was **62 degrees** in 1986 and 1989. The **warmest** was **80 degrees** in 1970, ’73, ’77, ’80, ’83 and ’91.

**Three women** participated in the first Peachtree. **Women make up 51% of the total participants** in the 2017 AJC Peachtree Road Race.

The **farthest distance traveled** to participate this year is **9,290 miles** – from New South Wales, Australia.

Participants in the 2017 event represent **47 states** and the District of Columbia. (North Dakota, south Dakota and Wyoming are not represented.)

The states outside of Georgia with the most participants in the 2017 Peachtree are **Florida, Alabama, Tennessee** and **North Carolina**.

**92%** of this year’s participants are from Georgia.

The **most popular T-shirt size** in 2017 is **medium**.

**650** participants and coaches took part in In-Training for Peachtree, the official 10K training program of the AJC Peachtree Road Race.

**696** of the 2017 participants have run **Peachtree 35+ times**.

**19%** of participants in the 2017 AJC Peachtree Road Race will be running it for the **first time**.

**172** participants in the 2017 AJC Peachtree Road Race will be **celebrating their birthday** on the Fourth of July.

Nearly **200,000 spectators** will line the course on race morning.

**6 overseas military bases** will host **2,000 participants** as they participate in the 2017 AJC Peachtree Road Race remotely.
2017 AJC Peachtree Road Race T-shirt Design Finalists

Since 1995, the design of the coveted AJC Peachtree Road Race T-shirt has been determined by the public through the AJC Peachtree Road Race T-shirt Design Contest. The public voted at AJC.com/peachtree from March 1-22, 2017 to determine which of five design finalists would grace the front of the shirt. Two of the designs chosen were submitted by Kevin Benton, a creative director and graphic designer. Another finalist, Bart Sasso, also made it into the top five of last year’s contest. The winning design will be unveiled as the first participant crosses the finish line on race day.

1 - Kevin Benton – “Feelin’ Peachy”
A creative director and graphic designer in Lawrenceville, Georgia, Kevin Benton had two of his designs selected as finalists. Both designs feature Georgia peaches and were inspired by the patriotism, fun and energy of Peachtree. “It feels awesome to be a finalist,” Benton said. “I’m very proud to say the least.”

2 - Kevin Benton – “American Peach”
See previous biography notes.

3 - Stephen Mullinax – “The Main Event”
Stephen Mullinax will run his 15th AJC Peachtree Road Race in 2017. The graphic designer lives in Atlanta and has been submitting designs for the contest for years. Mullinax was inspired by vintage athletic logos while creating his design. “It feels incredible to be selected as a finalist! I am honored and excited for my design to be considered,” he said.
4 - Bart Sasso – “Farm to Finish Line”

This is the second consecutive year one of Bart Sasso’s designs has been selected as a finalist in the contest. A creative director and graphic designer in Atlanta, Sasso will again run Peachtree this year. “Winning this contest is on my design bucket list and I’ll keep submitting until I do,” he said. His “Farm to Finish Line” design was inspired by old fruit crates.

2 - Lydia Sweeney – “Meet Me at the ‘S’ Balloon”

Lydia Sweeney is an Auburn University graphic design student. A 10-time Peachtree participant, Sweeney based her design on her own experiences at the event with her family. “It’s very exciting to be a part of this event! As an aspiring graphic designer, I jumped at the chance to take part in the Peachtree shirt tradition,” she said.
### Historic Peachtree Start Temps

#### Warmest Start Temperature

- 1970: 80˚
- 1977: 80˚
- 1980: 80˚
- 1983: 80˚
- 1991: 80˚

#### Coolest Start Temperature

- 1986: 62˚
- 1989: 62˚
- 1986, 1989

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<td>2016</td>
<td>76˚</td>
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Media Contacts – Shepherd Center Wheelchair Division

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Content Manager  
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Digital Content Specialist  
Shepherd Center  
Email: christina_edwards@shepherd.org  
Cell:  404-445-9009

Race Week Headquarters  
InterContinental Hotel Buckhead  
3315 Peachtree Road, NE  
Atlanta, Ga. 30326  
404.946.9000

Race Day Contact  
Rebecca Washburn  
Shepherd Center Athlete Liaison  
404.556.5604
Race Highlights

**Open Men’s Division - 23 racers**
- **Josh George of Champaign, IL** is the top seed and returning 2016 champion. This division has a combined eight Open Men champions since 2002.
  - Top competition:
    - Josh Cassidy of Canada: 2010 and 2013 Champion
    - Daniel Romanchuk of Urbana, IL: 2016 Junior Champion

**Open Women’s Division - 4 racers**
- Top seed is **Tatyana McFadden of Clarksville, MD**; She has six Peachtree Championships from 2010-2012 and 2014-2016.
  - Top competition:
    - Amanda McGrory of Savoy, IL; 2007 Champion

**Open Quad Division (some upper-body paralysis) - 8 racers**
- Top seed is **Steven Toyoji of San Francisco, CA**: 2016 Champion
  - Top competition:
    - Ray Martin of Champaign, IL; 2013 Peachtree Champion

**T-1 Quad Division (more paralysis with limited hand function) - 2 racers**
- Top seed is **Jeremy Finton Canal Winchester, OH**: 2014 and 2016 Peachtree Champion

**Masters Division (40 to 50) - 6 racers**
- Top seed is **Tony Nogueira of Glen Ridge, NJ**

**Juniors (under 21) – 2 racers**
- Top seed is **Donovan McBride of Waterloo, IL**

**Grand Masters (over 50) - 8 racers**
- Top seed is **Ramiro Bermudez, Colombia**: 2016 Champion

**Push Assist – 8 racers**
- Top seed is **Ricardo Aranda of Atlanta, GA**
Fast Facts

- Shepherd Center’s Wheelchair Division of the AJC Peachtree Road Race is considered one of the largest and fastest wheelchair 10Ks in the country.
- Sixty-two (62) wheelchair racers are scheduled to compete this year – 54 men and 8 women.
- The 2017 race is the 36th annual race. Start time is 6:43 a.m. The Wheelchair Division follows the course set for the foot racers – 6.2 miles down Peachtree Road, starting at Lenox Road and ending on 10th Street at Piedmont Park.
- Shepherd Center’s therapeutic recreation staff coordinates all wheelchair race logistics: reviewing applications, orchestrating the start and finish, monitoring the times and overseeing the needs of the athletes.
- Shepherd Center and its Junior Committee fund and organize the race in cooperation with the Atlanta Track Club. Funding provides pre- and post-race brunches, defrayed travel and lodging expenses for racers and a $43,000 purse for winners.
- This year, the Wheelchair Division draws racers from eight countries, including Canada, Columbia, Costa Rica, Japan, Mexico, Spain, Venezuela and the United States.
- Racers use specially designed racing wheelchairs with a lower center of gravity and tires similar to bicycle wheels with a steering handle in front.
- On average, it takes racers approximately 2,500 pushes to complete the 6.2 miles of the Peachtree.
- Oldest racer: Ken Higgins, 64, of Lilburn, Georgia. He has competed in 25 Peachtree races.
- Most-winning racer: Clayton Gerein of Canada holds the record for the most first place finishes. He won the open Quad Division 12 times from 1991 to 2002.
- Record setting racer: Saul Mendoza of Mexico set the course record of 18:38.06 in 2004.

For more information, contact Kerry Ludlam at 404-358-5601 or Jane Sanders at 770-722-7588.
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Winners of Shepherd Center’s Wheelchair Division of the Peachtree Road Race 1982-2016
## 2016 WHEELCHAIR DIVISION OF THE AJC PEACHTREE ROAD RACE ATHLETE BACKGROUND

**Total Number of Racers:** 62

**Men:** 54  
**Women:** 8  
**Oldest:** 64  
**Youngest:** 10

<table>
<thead>
<tr>
<th>Race #</th>
<th>Name</th>
<th>Place</th>
<th>PR</th>
<th>Race</th>
<th>Age</th>
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<tr>
<td>1</td>
<td>Josh George, Champaign, IL</td>
<td>20:00</td>
<td>1st LA Marathon 2014, 1st Peachtree 2016</td>
<td>11th Peachtree</td>
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<td>2</td>
<td>Josh Cassidy, Guelph, Canada</td>
<td>10K PR: 18:53; 6th Peachtree</td>
<td>1st place Peachtree 2010, 2013</td>
<td>6th Peachtree</td>
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<td>Daniel Romanchuk, Urbana, IL</td>
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<td>1st place Junior Peachtree 2016</td>
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<td>5</td>
<td>James Senbeta, Savoy, IL</td>
<td>10K PR: 20:05; 6th Peachtree</td>
<td>1st place LA Marathon 2016</td>
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<td>Rafael Botello Jimenez; Spain</td>
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<td>Laurens Molina, Costa Rica</td>
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<td>Juan Ramon Valladares, Venezuela</td>
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<td>Fidel Aguilar Zepeda, Mexico</td>
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<td>Jeremy Maddox; Pendergrass, GA</td>
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<td>Matthew Porterfield, Knoxville, TN</td>
<td>10K PR: 24:59; 17th Peachtree</td>
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<td>Brad Smith, Atlanta, GA</td>
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<td>Miguel Angel Mijangos Velasquez, OX</td>
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<td>Marcelo Ordaz-Cruz, Mexico</td>
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<td>Jerome Wilroy, Birmingham, AL</td>
<td>10K PR: 30:25; 1st Peachtree</td>
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<td>1st Peachtree</td>
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<td>Carl Morgan, Conyers, GA</td>
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<td>Chandler White, Atlanta, GA</td>
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RACE # OPEN WOMEN (5) NUMBER COLOR: PINK

W1 Tatyana McFadden, Clarksville, MD
10K PR: 23:57; 8th Peachtree
Age: 28
1st Place London Marathon 2015, 2016
Grand Slam 2014

W2 Amanda McGrory, Savoy, IL
10K PR: 21:31; 10th Peachtree
Age: 31
• Placed 1st in Peachtree 2007

W3 Alicia Ibarra, Mexico
10K PR: 28:00; 2nd Peachtree
1st place LA Marathon 2016
Age: 36

W4 Yen Hoang, Champaign, IL
10K PR: 30:00; 2nd Peachtree
Age 20

W5 Jenna Fesemyer, Champaign, IL
10K PR: 29:27; 2nd Peachtree
Age 20

RACE # OPEN QUAD (10) NUMBER COLOR: GREEN

101 Steven Toyoji, San Francisco, CA
10K PR: 25:31; 5th Peachtree
• 1st place Peachtree 2016
Age: 31

102 Raymond Martin, Champaign, IL
10K PR: 24:04; 5th Peachtree
Age: 23
1st place Peachtree 2013

103 Josh Roberts, Morris, AL
10K PR: 30:00; 8th Peachtree
Age: 35

104 Bryan Kirkland, Leeds, AL
10K PR: 28:00; 23rd Peachtree
Age: 45

RACE # T-1 QUAD (2) NUMBER COLOR: BLUE

136 Jeremy Finton,
Canal Winchester, OH
10K PR: 45:00; 7th Peachtree
• 1st Place, 2014, 2016
Age: 37

137 Scott Stokes, Atlanta, GA
10K PR: 37:03; 143th Peachtree
Age: 39

RACE # MASTERS DIVISION (6) NUMBER COLOR: ORANGE

184 Tony Nogueira, Glen Ridge, NJ
10K PR: 21:08; 13 th Peachtree
Age: 49

185 Scot Hollonbeck, Atlanta, GA
10K PR: 19:03; 16th Peachtree
Age: 47

186 Chad Johnson, Corydon, IN
10K PR: 22:30; 9th Peachtree
Age 41

187 Juan Rios, Houston, TX
10K 24:45; 1st Peachtree
Age: 52

188 Peter Hawkins, Malverne, NY
10K PR: 29:00; 19th Peachtree
Age: 53

189 John Pulliam, Bowdon, GA
10K; 38:00; 2nd Peachtree
Age: 50
### RACE # GRAND MASTERS DIVISION (8) NUMBER COLOR: PURPLE

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<td>Ramiro Bermudez, Colombia</td>
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<td>216</td>
<td>Don Dowling, Canton, GA</td>
<td>59</td>
<td>20:20</td>
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<td>217</td>
<td>Matthew Davis, Bowling Green, KY</td>
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<td>Gerrit Hendricks, South Africa</td>
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<td>219</td>
<td>Ulysses Elijah, Decatur, GA</td>
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### RACE # PUSH ASSIST DIVISION (8) NUMBER COLOR: RED

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<td>247</td>
<td>Kyle Pease, Atlanta, GA</td>
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<td>Naomi Hicks, Grovetown, GA</td>
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<td>44:00</td>
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Footrace Division Prize Purse

Overall Prize Purse: $70,000

Open Men and Women
First  $10,000  Sixth  $1,000
Second $7,500  Seventh $900
Third  $5,000  Eighth $800
Fourth $3,000  Ninth $700
Fifth  $2,000  Tenth $500

Masters Men and Women
First  $1,500
Second $1,000
Third  $500

Past Peachtree Champions

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<th>Women</th>
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<td>1971 Bill Herron</td>
<td>30:58 gayle Barron</td>
</tr>
<tr>
<td>1972 Scott Eden</td>
<td>31:10 Gillian Valk</td>
</tr>
<tr>
<td>1973 Bill Blewett</td>
<td>31:18 gayle Barron</td>
</tr>
<tr>
<td>1974 Wayne Roach</td>
<td>30:47 gayle Barron</td>
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<tr>
<td>1975 Ed Leddy</td>
<td>29:52 gayle Barron</td>
</tr>
<tr>
<td>1976 Don Kardong</td>
<td>29:14 Janice Gage</td>
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<tr>
<td>1977 Frank Shorter</td>
<td>29:20 Peg Neppel</td>
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<tr>
<td>1978 Mike Roche</td>
<td>28:59 Mary Decker</td>
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<tr>
<td>1979 Craig Virgin</td>
<td>28:30 Heather Carmichael</td>
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<tr>
<td>1980 Craig Virgin</td>
<td>28:39 Patti Lyons Catalano</td>
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<tr>
<td>1981 Craig Virgin</td>
<td>28:03 Allison Roe</td>
</tr>
<tr>
<td>1982 Jon Sinclair</td>
<td>28:16 Anne Audain</td>
</tr>
<tr>
<td>1983 Michael Musyoki</td>
<td>28:21 Grete Waitz</td>
</tr>
<tr>
<td>1984 Filbert Bayi</td>
<td>28:35 Betty Springs</td>
</tr>
<tr>
<td>1985 Michael Musyoki</td>
<td>27:58 Grete Waitz</td>
</tr>
<tr>
<td>1986 John Doherty</td>
<td>27:56 Grete Waitz</td>
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<tr>
<td>1987 Joseph Nzau</td>
<td>28:00 Lynn Jennings</td>
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<tr>
<td>1988 J.P. Ndayisenga</td>
<td>28:17 Grete Waitz</td>
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<tr>
<td>1989 Ibrahim Hussein</td>
<td>28:23 Judi St. Hilaire</td>
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<tr>
<td>1990 Dionicio Ceron</td>
<td>28:23 Cathy O’Brien</td>
</tr>
<tr>
<td>1991 Ed Eyestone</td>
<td>28:34 Dorthe Rasmussen</td>
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</table>
## Past Peachtree Champions

<table>
<thead>
<tr>
<th>Year</th>
<th>Men</th>
<th>Women</th>
<th>Men</th>
<th>Women</th>
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<tbody>
<tr>
<td>1992</td>
<td>Sammy Lelei</td>
<td>27:57</td>
<td>Francie Larrieu-Smith</td>
<td>31:49</td>
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<tr>
<td>1993</td>
<td>Thomas Osano</td>
<td>28:05</td>
<td>Uta Pippig</td>
<td>32:15</td>
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<tr>
<td>1994</td>
<td>Benson Masya</td>
<td>28:01</td>
<td>Anne Marie Letko</td>
<td>31:57</td>
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<tr>
<td>1995</td>
<td>Simon Morolong</td>
<td>28:00</td>
<td>Joan Nesbit</td>
<td>32:20</td>
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<tr>
<td>1996*</td>
<td>Joseph Kimani</td>
<td>27:04*</td>
<td>Hellen Kimaiyo-Kipkosgie</td>
<td>30:52</td>
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<tr>
<td>1998</td>
<td>Khalid Khannouchi</td>
<td>27:43</td>
<td>Hellen Kimaiyo-Kipkosgie</td>
<td>31:52</td>
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<tr>
<td>1999</td>
<td>Khalid Khannouchi</td>
<td>27:45</td>
<td>Elana Meyer</td>
<td>31:34</td>
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<tr>
<td>2000</td>
<td>Alene Emere</td>
<td>28:04</td>
<td>Lornah Kiplagat</td>
<td>30:52</td>
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<tr>
<td>2002</td>
<td>Paul Kosgei</td>
<td>27:36</td>
<td>Lornah Kiplagat</td>
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<tr>
<td>2004</td>
<td>Martin Lel</td>
<td>28:04</td>
<td>Susan Chepkemei</td>
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<td>Martin Lel</td>
<td>27:35</td>
<td>Lornah Kiplagat</td>
<td>31:13</td>
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<tr>
<td>2007</td>
<td>Martin Irungu</td>
<td>28:01</td>
<td>Wude Ayalew</td>
<td>31:44</td>
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<tr>
<td>2008</td>
<td>Terefe Maregu</td>
<td>28:30</td>
<td>Nataliya Berkut</td>
<td>32:23</td>
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<tr>
<td>2009</td>
<td>Sammy Kitwara</td>
<td>27:22</td>
<td>Lineth Chepkurui</td>
<td>31:30</td>
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<tr>
<td>2010</td>
<td>Gebre Gebremariam</td>
<td>27:56</td>
<td>Lineth Chepkurui</td>
<td>30:51</td>
</tr>
<tr>
<td>2011</td>
<td>Sammy Kitwara</td>
<td>28:05</td>
<td>Werknesh Kidane</td>
<td>31:23</td>
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<tr>
<td>2012</td>
<td>Peter Kirui</td>
<td>27:37</td>
<td>Mamitu Daska</td>
<td>32:22</td>
</tr>
<tr>
<td>2013</td>
<td>Mosinet Garemew</td>
<td>28:07</td>
<td>Lineth Chepkurui</td>
<td>32:09</td>
</tr>
<tr>
<td>2014</td>
<td>Christo Landry</td>
<td>28:25</td>
<td>Amy Hastings</td>
<td>32:16</td>
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<tr>
<td>2015</td>
<td>Scott Overall</td>
<td>29:30</td>
<td>Alexi Pappas</td>
<td>33:28</td>
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<tr>
<td>2016</td>
<td>Gabriel Geay</td>
<td>28:49</td>
<td>Edna Kiplagat</td>
<td>32:24</td>
</tr>
</tbody>
</table>

*Event Record
2016 Top Performances

**Male Champion**
Gabriel Geay – 28:49
Tanzania

**Female Champion**
Edna Kiplagat – 32:24
Kenya

**Top Masters Male**
Kevin Castille – 31:19
Lafayette, LA

**Top Masters Female**
Jen Rhines – 34:16
Boston, MA

**AJC Peachtree Road Race Event Records**

**Open Men**
Joseph Kimani (KEN) 27:04 ('96)

**Open Women**
Lornah Kiplagat (KEN) 30:32 ('02)
Top Performances at AJC Peachtree Road Race

Top 10 Open Performances

**Men**

1. Joseph Kimani (KEN) 27:04 ('96)
2. Sammy Kitwara (KEN) 27:22 ('09)
3. Martin Lel (KEN) 27:25 ('06)
4. Paul Kosgei (KEN) 27:36 ('02)
5. Joseph Kimani (KEN) 27:43 ('97)
6. Khalid Khannouchi (MAR) 27:45 ('99)
7. Khalid Khannouchi (MAR) 27:47 ('98)
8. Simon Rono (KEN) 27:48 ('96)
9. Wilson Kiprotich (KEN) 27:49 ('06)
10. Jackson Men Koech (KEN) 27:52 ('02)

**Women**

1. Lornah Kiplagat (KEN) 30:32 ('02)
2. Lineth Chepkurui (KEN) 30:51 ('10)
3. Hellen Kimaiyo-Kipkosgei (KEN) 30:52 ('96)
   Lornah Kiplagat (KEN) 30:52 ('00)
4. Lornah Kiplagat (KEN) 30:58 ('01)
5. Susan Chepkemei (KEN) 31:13 ('03)
   Lornah Kiplagat (KEN) 31:13 ('06)
6. Constantina Dita (ROM) 31:14 ('02)
   Jemima Jelagat (KEN) 31:15 ('06)
7. Colleen De Reuck (RSA) 31:16 ('96)
Top Performances

Top 5 U.S. Performances at AJC Peachtree Road Race

Men
1. Craig Virgin 28:03 ('81)
2. Ed Eyestone 28:07 ('86)
3. Abdi Abdirahman 28:11 ('07)
4. Abdi Abdirahman 28:11 ('09)
5. Mark Nenow 28:14 ('89)

Women
1. Anne-Marie Lauck 31:23 ('96)
2. Libbie Hickman 31:34 ('97)
3. Francie Larrieu 31:49 ('92)
4. Anne-Marie Lauck 31:57 ('94)
5. Cathy O'Brien 32:04 ('90)

Top 5 Masters Performances at AJC Peachtree Road Race

Men
1. Joseph Nzau (KEN) 29:09 ('92)
2. Pierre Levisse (FRA) 29:12 ('92)
3. Artemio Navarro (MEX) 29:19 ('90)
4. Mbarak Hussein (NM) 29:21 ('07)
5. Manuel Vera (MEX) 29:27 ('91)
   Artemio Navarro (MEX) 29:27 ('92)

Women
1. Colleen De Reuck (CO) 32:31 ('04)
2. Priscilla Welch (GBR) 32:58 ('85)
3. Lorraine Moller (NZL) 33:09 ('96)
4. Lorraine Moller (NZL) 33:10 ('95)
5. Colleen De Reuck (CO) 33:13 ('05)

Elite athlete biographies for the 2017 field can be found in your press kit folder.
**COURSE INFORMATION - Start**

**Start Map**

- Closed to traffic after 3:00 a.m.
- Closed to traffic after 5:00 a.m.
- Remains open
- Medical
- Toilets
- Water
- Start Wave
- Volunteer Check-In

**Start Times**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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</thead>
<tbody>
<tr>
<td>6:43 a.m.</td>
<td>Wheelchair Start</td>
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<tr>
<td>7:18 a.m.</td>
<td>Elite Women</td>
</tr>
<tr>
<td>7:30 a.m.</td>
<td>Seeded</td>
</tr>
<tr>
<td>7:33 a.m.</td>
<td>Military Teams</td>
</tr>
<tr>
<td>7:35 a.m.</td>
<td>B</td>
</tr>
<tr>
<td>7:40 a.m.</td>
<td>C</td>
</tr>
<tr>
<td>7:43 a.m.</td>
<td>Media Race</td>
</tr>
<tr>
<td>7:46 a.m.</td>
<td>D</td>
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<tr>
<td>7:50 a.m.</td>
<td>E</td>
</tr>
<tr>
<td>7:55 a.m.</td>
<td>F</td>
</tr>
<tr>
<td>8:00 a.m.</td>
<td>G</td>
</tr>
<tr>
<td>8:05 a.m.</td>
<td>H</td>
</tr>
<tr>
<td>8:10 a.m.</td>
<td>J</td>
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<tr>
<td>8:15 a.m.</td>
<td>K</td>
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<tr>
<td>8:20 a.m.</td>
<td>L</td>
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<tr>
<td>8:25 a.m.</td>
<td>M</td>
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<td>N</td>
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<tr>
<td>8:35 a.m.</td>
<td>P</td>
</tr>
<tr>
<td>8:40 a.m.</td>
<td>R</td>
</tr>
<tr>
<td>8:45 a.m.</td>
<td>S</td>
</tr>
</tbody>
</table>

**Lenox Square Mall**
3393 Peachtree Rd
Atlanta, GA 30326

**ATLANTA TRACK CLUB**

29 MEDIA GUIDE
RACE COMMITTEE,
SPONSORS & CHARITIES
AJC Peachtree Road Race Committee

Rich Kenah - Race Director
Jack Abbott - Course
Chris Balch – Communications
Paula Beebe – Registration/Results/Timing
Amy Begley – Coach/Training Program
Andrew Begley – Coach/Training Program
Andy Carr – Race Ops – Warehouse & Equipment
Mary Lide Chapman – Medical
Kyle Clay – Start
Jennie Coakley – Race Ops – Look & Feel
John Curtin – Announcer
Dan Dachelet – Finish Line
Joshua Deaton – Youth Programs
Chris Dierkes – Joint Operations Center
Sonia Edwards – AJC
Joey Epperson – Race Ops – Finish Area
Capt. Tim Ewing – Traffic & Safety
Thomas Goodhew – WXIA
Blais Hickey – Event Marketing
Jay Holder – Marketing/Media
Jack Hullings – Course Vehicles
Mike Idacavage – Course Water
Kristine Johnson – WXIA
John Jordak - Legal
Dr. Perry Julien – Medical
Dr. Jonathan Kim – Medical Director
Amanda Kowaleski – Media/Public Relations
Dr. Lekshmi Kumar – Medical
Katie Lail - Merchandise
Caryn Lamphier – Race Ops – Volunteers
Meaghan Leon – Atlanta Track Club Membership
Dr. Matt Marchal - Medical
Lisa McMahon – Business Development
Janet Monk – Overseas Races/Awards Stage
Leigh Moyer – Photography/Design
Holly Ortlund – Peachtree Health & Fitness Expo
Sue Payne – Community Outreach/Training Program
Sam Shartar – Medical
Brantley Sherrer – Race Ops – Finish Area
Tina Sjogren – Peachtree Coordinator
Lisa Tanner – Director of Events
Enrique Tomas – Race Ops – Start Area
Elizabeth Unislawski – Elite Athletes
Becky Washburn – Wheelchair Division
David Ziskind – Communications
Sponsors and Community Partners

Thank you to the 3,500 volunteers who make the AJC Peachtree Road Race possible. Thanks also to the City of Atlanta as well as our community partners and sponsors. Success would not be achievable without the help of these fine people and organizations.
Official Charity Partners

Charity number options were available to participants of the 2017 AJC Peachtree Road Race through Atlanta Track Club’s Kilometer Kids and United Military Care. The charity entries were $150, $115 of which were tax deductible. Additionally, participants had the opportunity to make an online donation to the fourth annual Kilometer Kids Charity Chase featuring a team treadmill competition.

Kilometer Kids

The Kilometer Kids youth running program launched in 2007 and has a mission to inspire youth to achieve health and fitness through a fun and supportive running program, empowering children with the knowledge they need to make smart lifestyle choices. Kilometer Kids impacts more than 8,000 children each year in the Atlanta region and beyond. The program is funded by Atlanta Track Club, private donations and partners including Mizuno, PNC Bank, Amerigroup, Blue Cross Blue Shield of Georgia, Atlanta Falcons Youth Foundation, Clif Kid, Atlanta United FC, 680 The Fan and Hartsfield-Jackson Atlanta International Airport.

Kilometer Kids is a flexible, incentive-based running program designed to get kids in the community active. The 11-week Kilometer Kids program is open to any child between the ages of 7 and 14, and is designed for use by schools and groups as well as parents and families. A few of the program features include:

• Free access to curriculum, including running game ideas and mileage tracking tools.
• Incentive items to all participants who reach their mileage goals.
• Flexibility - parents, teachers and site coordinators can begin the program at any time.
• Opportunity to participate in free, mid-week fun runs and other youth running events organized by Atlanta Track Club.

Kilometer Kids seeks to create lifelong runners, instilling in participants the importance of a healthy and active lifestyle. Through the program, kids learn that exercise is a fun and rewarding activity, opening the door for physical activity to become a lifelong habit.

United Military Care

United Military Care is the go to nonprofit in Georgia for military families and veterans who need real solutions to crisis relating to military service. Having assisted well over 35,000 military service members, veterans and dependents since 2012, United Military Care believes in providing assistance along with education to empower our military families to live a strong and positive life. For more information about United Military Care visit unitedmilitarycare.org.
ATLANTA TRACK CLUB HISTORY

Atlanta Track Club is a nonprofit that was founded in the fall of 1964 as a merger between two local running organizations, the Metropolitan Track Coaches Association and the Atlanta Striders. The early years of Atlanta Track Club were focused on track with its main mission being to honor outstanding high school track and field and cross country athletes. In 1965, Atlanta Track Club’s first full year in existence, membership included 21 general members, 17 coaches and 40 student athletes. That first year, the organization operated on a budget just under $2,600, a portion of which was used to put on the Georgia Championship open track meet, sponsor junior and senior teams at five meets, and organize an open high school meet.

The club finished out the 1960s as a healthy but small organization devoted to promoting track and field, with some secondary interest in road running. In the 1970s that would reverse, the road race program would become the club’s central activity. On Saturday morning, July Fourth, 1970, close to 150 people lined up near the Sears store on Peachtree to run what we now know as the AJC Peachtree Road Race. The popularity of the race grew rapidly and it is now a 60,000 person event celebrating people of all athletic abilities and is now the world’s largest 10K running event.

In 1982, Atlanta Track Club found itself financially able to fund modest gifts to the city for the first time. The Club had lights installed at Grady Track, making it the first track in the city that could be used at night. Gifts like this have continued over the years and we are fortunate to have given back more than $75,000 to the community we run through in 2016.

Fast forward 50 years and Atlanta Track Club has become the second largest running organization in the nation with an operating budget of $8 million. Atlanta Track Club currently has more than 27,000 members and 18,000 volunteers. The Club organizes more than 30 events throughout the year including the AJC Peachtree Road Race.

With a mission to create an active and healthy Atlanta through running and walking, Atlanta Track Club has played a critical role in inspiring and engaging the community to enjoy a healthier lifestyle. From the more than 8,000 children who participate in Atlanta Track Club’s Kilometer Kids youth running program each year to the more than 130,000 people who took part in the Club’s events in 2016, Atlanta Track Club continues to keep runners and walkers moving forward.
FACT SHEET

History

• Atlanta Track Club was founded in 1964 as a merger between two local running organizations, the Metropolitan Track Coaches’ Association and the Atlanta Striders, with a mission to honor outstanding high school track and field and cross country athletes.

• In 1965, Atlanta Track Club membership included 21 general members, 17 coaches and 50 student athletes.

• On July 4, 1969, several Atlanta Track Club members attended a road race in Fort Benning, GA. On the ride home, one of the runners suggested putting on a July 4th race in Atlanta. A year later, Tim Singleton held the first Peachtree Road Race.

• The Atlanta Journal-Constitution became the title sponsor of the Peachtree Road Race in 1976.

• In 1982, Atlanta Track Club found itself financially able to fund modest gifts to the city for the first time. The club had lights installed at Grady High School Track, making it the first track in the city that could be used at night.

• Atlanta Track Club’s signature youth event, Peachtree Junior, began in 1987 to allow children to participate in the excitement of the AJC Peachtree Road Race.

• With an increased focus on fighting the obesity epidemic and inspiring youth to be active and healthy, Atlanta Track Club started Kilometer Kids in 2007, a free youth running program for children ages 7-14.

• With more than 27,000 members, Atlanta Track Club is now the second largest running organization in the country.

By the Numbers

• More than 130,000 runners and walkers participated in Atlanta Track Club events in 2016.

• More than 9,000 volunteers helped with Atlanta Track Club events and programs in 2016.

• Last year Atlanta Track Club invested over $300,000 in its Kilometer Kids youth running program, impacting more than 8,000 children.

• Through scholarships, awards banquets and coach association support, Atlanta Track Club expanded its commitment to high school running by contributing $144,000 in financial support in 2016.

• The Atlanta Track Club Foundation awarded 20 grants totaling $52,000 to various Atlanta area running clubs and organizations.

• In 2016, Atlanta Track Club donated more than $125,000 to various health and fitness nonprofit organizations to further invest in creating an active and healthy community.
2017 Atlanta Track Club Elite Team Accomplishments to Date:

Atlanta Track Club Elite has a mission to produce two Olympians for the 2020 Tokyo Olympics. The team strives to develop athletes as long-term members of the Atlanta running community. Below are some of their 2017 accomplishments.

Olympic Development Team:

- Kirubel Erassa (5000m), Brandon Lasater (800m) and Bridget Lyons (10,000m) qualified for the U.S. Outdoor National Championships.
- Brandon Lasater (1000m), Patrick Peterson (1000m) and Megan Malasarte (600m) qualified for the U.S. Indoor Nationals.
- Brandon Lasater placed 5th at the U.S. Road Mile National Championships and 7th at the U.S. Indoor National Championships.
- Kirubel Erassa placed 6th at the U.S. 15K Championships.
- Bridget Lyons represented Team USA at the NACAC Championships, placing 5th and helping to win the team title. Lyons also placed 15th at the U.S. Cross Country National Championships.
- Yolanda Ngarambe placed 2nd at the Swedish Indoor National Championships in the 3K.

Masters

- Cindy Lucking set three American records (10K, 15K and 20K) in the 60+ age group.
- Jeanne Daprano won five gold medals at the World Masters Championships.
- The women’s 60+ team won the U.S. 10K Road Championships team title.
- Kristian Blaich took the title of men’s 50+ U.S. 10K Road Champion; Holly Ortland was the runner-up for women 40+.
- The women’s 60+ team and men’s 70+ team won their respective U.S. 8K Championships team titles.
- The masters team won 16 medals at the U.S. Indoor National Championships.
- Sonja Friend-Uhl set an American record in the W45 3000m indoor event (9:53.04).

Miscellaneous

- Water fountains throughout Piedmont Park along with the park’s active oval were made possible with the help of donations from Atlanta Track Club.
- Atlanta Track Club continues to support and honor top high school athletes through its annual All-Metro Track and Field and Cross Country Banquets as well as providing the awards at the state championships for both track and field and cross country.
<table>
<thead>
<tr>
<th>Month</th>
<th>Event Description</th>
<th>Location</th>
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<tbody>
<tr>
<td>January</td>
<td>Resolution Run 4 Miler/One Mile/50m Dash</td>
<td>Brookhaven</td>
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<tr>
<td></td>
<td>Peachtree City 8K &amp; 15K</td>
<td>Peachtree City</td>
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<tr>
<td>February</td>
<td>Atlanta Hawks Fast Break 5K</td>
<td>Philips Arena</td>
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<td></td>
<td>Hearts &amp; Soles 5K</td>
<td>Decatur</td>
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<td>March</td>
<td>Publix Georgia Marathon &amp; Half Marathon</td>
<td>Centennial</td>
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<td>Atlanta Women’s 5K</td>
<td>Olympic Park</td>
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<td>Chastain Park</td>
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<tr>
<td>April</td>
<td>Singleton 5K &amp; 10K</td>
<td>Norcross</td>
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<td>May</td>
<td>All Comers Track &amp; Field Meets</td>
<td>Emory University</td>
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<td>Blue Cross Blue Shield of Georgia Peachtree</td>
<td>Piedmont Park</td>
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<td>Junior 3K/1/2K/50m Dash</td>
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<td>Piedmont Park</td>
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<td>Tailgate 5K</td>
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<td>Atlanta’s Finest 5K</td>
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<td>Wingfoot XC Classic</td>
<td>Cartersville</td>
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<td>Mercedes-Benz Stadium</td>
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<td>5K/Walk Like MADD</td>
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<td>October</td>
<td>PNC Atlanta 10 Miler &amp; 5K</td>
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<td>Thanksgiving Day</td>
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<td>Half Marathon/5K/One Mile/50m Dash</td>
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