# SEDAN SALES TAKE A BACKSEAT TO CROSSOVERS, SUVS, AND TRUCKS



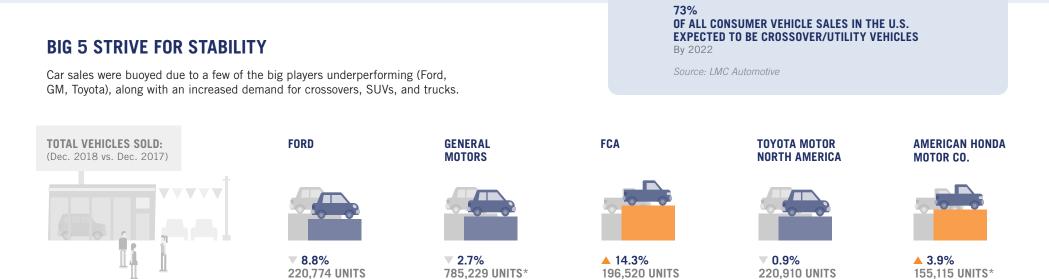


While the desire for cars (i.e. sedans), along with a growing used vehicle market, is contributing to a plateau in overall auto sales performance, demand for crossovers, SUVs, and light trucks carry the heavy load for automakers at an 80%–20% split.

**TOTAL SALES** 

December 2018, YOY





#### **GOING THE EXTRA MILE**

In November 2018, there was an uptick in time spent on the road, with consumers driving billions of miles. Literally.

OVERALL U.S.

**CAR SALES** 



## ALL-TIME HIGH FOR AVERAGE VEHICLE AGE

\*Q4 2018 vs. Q4 2017

Most recent data from the U.S. Department of Transportation shows the average age of vehicles on U.S. roads at 11.6 years, the highest it's ever been.





## MUCH MORE THAN AN AFTERTHOUGHT



\*Honda & Acura

OEM sales drifting downward will beneficially contribute to increased sales in the aftermarket sector over the next two years.

#### **GET USED TO IT**

With millions of lease returns, along with being a lower-cost alternative to new vehicles, the used car market continues its strong sales trend, reaching over 10 million units sold for the third consecutive quarter, according to *Edmunds*.







### SO LONG, SEDANS?

Given the influx of demand for crossovers, SUVs, and trucks, several major players (GM, Ford, FCA) are making lineup changes. Will the slow sedan sales continue—or will there be a comeback? Time will tell.