# SEDAN SALES TAKE A BACKSEAT TO CROSSOVERS, SUVS, AND TRUCKS 

While the desire for cars (i.e. sedans), along with a growing used vehicle market, is contributing to a plateau in overall auto sales performance, demand for crossovers, SUVs, and light trucks carry the heavy load for automakers at an $80 \%-20 \%$ split.


| TOTAL VEHICLES SOLD: <br> (Dec. $2018 \mathrm{vs}. \mathrm{Dec}. \mathrm{2017)}$ | FORD | GENERAL <br> MOTORS | FCA |
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## GOING THE EXTRA MILE

In November 2018, there was an uptick in time spent on the road, with consumers driving billions of miles. Literally.

$\triangle$ 0.3\%, YOY
November 2018

## ALL-TIME HIGH FOR AVERAGE VEHICLE AGE

Most recent data from the U.S. Department of Transportation shows the average age of vehicles on U.S. roads at 11.6 years, the highest it's ever been.

AVERAGE AGE (YEARS):


## SALES GROWTH ON IDLE

Higher int rates, along whe rite flooding the market, have tempered new vehicle sales for the second half of 2018. While by a record-high demand for crossovers, SUVs, and trucks.
$\nabla 11 \%$ OVERALL U.S CAR SALES

2.2\%
U.S. LIGHT VEHICLE

December 2018, yoy

Car sales were buoyed due to a few of the big players underperforming (Ford,
GM, Toyota), along with an increased demand for crossovers, SUVs, and trucks.

785,229 UNITS*
*Q4 2018 vs. Q4

*Q4 2018 vs. Q4 2017


196,520 UNIT

OYOTA MOTOR


220,910 UNITS

MERICAN HONDA


55,115 UNITS* *Honda \& Acura

## GET USED TO IT

With millions of lease returns, along with being a lower-cost alternative to new vehicles, the used car market continues its strong sales trend, reaching over 10 million units sold for the third consecutive quarter, according to Edmunds.


LEASE RETURNS EXPECTED
By 2021


TOTAL USED VEHICLE SALES
TOTAL
10.2M

Q3 2018 vs. Q3 2017

$\triangle 3.5 \%$
AVERAGE USED PRICES
\$20.1K
Q3 2018 vs. Q3 2017

Given the influx of demand for crossovers, SUVs, and trucks, several major players (GM, Ford, FCA) are making lineup changes. Will the slow sedan sales continue-or will there be a comeback? Time will tell.

