

B. Riley/GlassRatner Healthcare Practice: Webinar Series

1. Business Continuity in a Crisis – 8/13 @ 1pm EDT

Business Continuity is the ability of a business to keep operations running after an unexpected disruption. Typically, business continuity plans focused on scenarios such as loss of power, loss of communications, loss of infrastructure, and loss of people. In the absence of an actual experience with a disaster or catastrophic event, it's easy to develop a false sense of security. However, the COVID-19 pandemic has shown us how quickly our reality can change. In this session, B. Riley/GlassRatner Director Jeannie O'Donnell will provide an overview on how businesses can prepare for the unexpected, develop a business continuity plan, and minimize disruption. [Register here](#)

Audience: Business Owners/Administrators, IT Departments, Risk Management, Compliance, C-Suite

2. Working Smarter, Not Harder – 8/20 @ 1pm EDT

Life during a pandemic – you've received disaster relief funding to bridge the gap - but life as we knew it isn't returning anytime soon. So how do you stretch funds while adapting to the new norm to ensure your practice's survival? We will explore cost containment measures and strategies to work smarter and not harder when efficiency counts the most. Evaluation of staffing, consolidation of space, renegotiation of vendor contracts/terms, outsourcing, and driving innovation will be essential for future success. Evaluation and streamlining of duplicative tasks in the office will enhance productivity. Efficient use of time may be enhanced by automating tasks that are currently performed manually. In this session, B. Riley/GlassRatner Senior Managing Director Hillary Harlan and Assistant Director Amy Turner will expound upon strategies to ensure your practice operations are streamlined to survive the pandemic. [Register here](#)

Audience: Practice Administrators, C-Suite

3. Analyzing an Anti-Kickback Statute Case from an Economics Perspective – 8/27 @ 1pm EDT

We will follow a case study in the anatomy of an Anti-Kickback Statute allegation. We will explore how to ascertain, based on the available data, whether the observable information is consistent with the provision of kickbacks. The presentation addresses both the data evidence necessary and the approaches for supporting a violation. In particular, we focus on two main elements to analyze: (1) What type of evidence we would need to see that can be construed as evidence of intent; and (2) is there any evidence consistent with the expected effects of the utilization of kickbacks. In this session, B. Riley/GlassRatner Managing Director Dr. Claudia González Martínez will illustrate a novel approach on the use of quantifiable data to prove or refute allegations related to the Anti-Kickback Statute. [Register here](#)

Audience: Attorneys

4. COVID-19 Compliance Related Impacts – 9/3 @ 1pm EDT

Regulators across all industries have recognized the significant impacts that the spread of COVID-19 will likely have on the markets, organizations, and consumers. In real time, organizations are navigating emerging compliance challenges resulting from the COVID-19 pandemic made more complex by shrinking resources, increased layoffs and furloughs. It is safe to say that no sector of the healthcare system has



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remained untouched by the pandemic, but there is little doubt that providers and provider organizations have taken perhaps the biggest hit of all with not only the dire financial impact of suspending elective procedures, but many have further been overwhelmed with shortages of supplies as well as constantly shifting protocols. Although providers and provider organizations have been a top priority for federal support through the CARES Act, and have been granted some regulatory relaxation in the form of waivers around many areas such as telehealth, scope of practice for NPP's and prescribing authority, just to name a few, the regulatory landscape that lies ahead is a known unknown. How best to prepare for the inevitable regulatory scrutiny that will likely follow? In this session, B. Riley/GlassRatner Senior Managing Director Hillary Harlan will review emerging risks in a fluid and unpredictable environment and explore strategies for navigating emerging risks such as: supply chain and consumer-facing fraud risk, relaxed internal controls related to billing/coding leading to false claims risk, telehealth risk including coding and HIPAA privacy and security, as well as legal and compliance risk increase in areas of provider malpractice, employee litigation, and privacy and security. [Register here](#)

Audience: Inside Counsel, Compliance Officers, Risk Management, Internal Audit, C-Suite, Attorneys

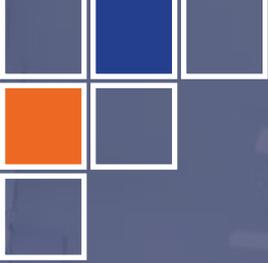
5. Life After a Corporate Integrity Agreement – 9/10 @ 1pm EDT

Healthcare entities entering into a civil settlement often must also engage in a Corporate Integrity Agreement (CIA) in exchange for the Office of Inspector General's treaty that it will not seek to exclude the entity from participation in Medicare, Medicaid, or other Federal health care programs. While it can feel overwhelming being under a microscope after a misstep, optimizing elements of compliance with the terms of a CIA can yield a silver lining. The CIA, which may remain in effect for three to five years under the best of circumstances, can provide a roadmap to improved operations and risk mitigation. Key to an entity's success is the selection of a qualified Independent Review Organization and a coordinated effort to conduct the periodic reviews mandated under the specific terms of the CIA. In this session, B. Riley/GlassRatner Senior Managing Director Melissa Scott will discuss considerations when negotiating the term of a CIA, explore the most common deficiencies identified from the OIG's CIA enforcement actions, and offer best practices to avoid costly errors. [Register here](#)

Audience: Inside Counsel, Compliance Officers, Risk Management, Internal Audit, Attorneys

6. Compliance 101 – 9/17 @ 1pm EDT

The Office of Inspector General's seven elements of a model compliance program provide a framework scalable to any size practice. We will review the basics of an effective compliance program and discuss the "mandatory" implementation set forth by section 6401 of the Affordable Care Act. Lastly, we will explore the compliance-related provisions supported within the U.S. Federal Sentencing Guidelines. This will benefit those looking to develop or fine tune their internal compliance program. Just as we approach patient care, when it comes to compliance, an ounce of prevention is worth a pound of cure. In this session, B. Riley/GlassRatner Senior Associate Mardelle Klaus will provide a high level overview of compliance in the healthcare setting, including the elements of an effective compliance program, False Claims Act, Anti-Kickback, and Stark Law. [Register here](#)



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Audience: Physician Practices, Practice Administrators, Clinical & Administrative Staff, Private Equity Firms Embarking into Healthcare

7. Internal Audit 101 – 9/24 @ 1pm EDT

This session serves as a great continuation of Compliance 101. A robust internal audit program is essential to demonstrate an effective compliance program. We will explore how internal audit differs from external audit. We will review basic audit standards, including independence and objectivity, as well as provide an understanding of the difference between audit types - such as assurance and attestations. We will examine the elements of an audit report and discuss the pros and cons for managing audit functions internally vs. outsourcing. Lastly, we will talk about the attributes of an ideal auditor and options for certification in Internal Audit. In this session, B. Riley/GlassRatner Director Jeannie O'Donnell will provide a high level overview - from planning, identifying risks and controls, testing, reporting, and issue tracking – to guide you through the development or fine tuning of your internal audit program. [Register here](#)

Audience: For those new to Internal Audit or interested in Internal Audit, Physician Practices, Practice Administrators, Clinical & Administrative Staff, Private Equity Firms Embarking into Healthcare

8. Comparative Billing Reports & Audit Risk Mitigation – 10/1 @ 1pm EDT

Healthcare providers are regularly subjected to payer claim audits. Are you aware of how claims data is scrutinized? Do you know if you are a data outlier? Comparative Billing Reports (CBR's) may seem innocent in the menagerie of paperwork the office receives, but these reports should not be ignored. The Centers for Medicare and Medicaid Services contract with outside vendors to mine and analyze claims data. Although the CBR is intended to educate providers about their billing patterns, the CBR can indicate that the provider is an outlier. Your identification as a data outlier increases risk of payer audit. Commercial payers will also analyze data which may lead to a claims review. Being cognizant of where you rank compared to peers in the same specialty is critical to stay abreast of audit risk. In this session, B. Riley/GlassRatner Assistant Director Amy Turner will discuss comparative billing reports that are promulgated by government payers and what this means for your practice. [Register here](#)

Audience: Physicians, Practice Administrators, Attorneys, Compliance Professionals, Internal Audit, Risk Management, C-Suite, Private Equity Firms Embarking into Healthcare

For more information, please contact:

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