



HOSPITALITY VENTURES MANAGEMENT GROUP

Media Contact:

Chris Daly
Daly Gray, Inc.
703-435-6293
chris@dalygray.com

**Hospitality Ventures Management Group (HVMG)
Chosen as Operator of 116-Room DoubleTree by Hilton Vail, Colorado**

HVMG Closes Out 2018 with Record Growth

ATLANTA, Ga, (January 22, 2019)—Hospitality Ventures Management Group (HVMG), an Atlanta-based, private hotel investment, ownership and management company, has announced it has taken over management of the 116-room [DoubleTree by Hilton Vail](#), Colorado. The hotel marks the company's 20th hotel addition in 2018 resulting in a record growth year.

“With the exciting addition of the DoubleTree by Hilton Vail, HVMG’s portfolio grew more than 50 percent in 2018,” said Robert Cole, president & CEO, HVMG. “With our depth and expertise operating upper upscale, destination properties and resorts, we are well equipped to quickly improve the market share and profitability of this property. We ended 2018 on a high note, which included assuming management of the brand new Hard Rock Hotel Daytona Beach and the opening of the new Embassy Suites by Hilton St. Augustine Beach Oceanfront Resort, and we see 2019 as having further opportunities to grow our portfolio and strengthen our operating results.”

The Vail hotel recently underwent a transformative renovation and conversion to the DoubleTree by Hilton brand. The completely reimaged and “like-new” hotel is located at 2211 N. Frontage Road in Vail, Colo., a short shuttle ride to Vail Mountain Resort, and proximate to Beaver Creek. With a “Mountain Modern” design, the hotel features a lodge-inspired lobby and bar with a ten-foot, double-sided glass fireplace framed by a dramatic LED-accented slate wall and plenty of comfortable/casual and family friendly seating to encourage guests to hangout après ski and after dinner. Decor features natural aesthetics, including wood walls throughout the lobby, bar and great room; front desk framed by a stunning, art-accented, charred wood, wall backdrop; modern, large format, white tile throughout the lobby, great room and corridors; and custom framed prints that provide a sense of place. Guest rooms were designed for skiing families, and finishes are true to the Modern Mountain design aesthetic, featuring wood walls accenting comfy, pleather headboards, “live edge” style wood desks and built-in, wood-trimmed “portals” housing refrigerators, in-room safes and coffee makers. Most regular guestrooms provide daybed sofas that can be utilized for additional sleeping capacity in both double queen and king rooms. The hotel also includes a mix of 19 one- and two-bedroom loft suites that are ideal for families, featuring gas fireplaces, full kitchens and balconies. All guestrooms provide complimentary Wi-Fi and feature 50” HDTVs.

Hotel amenities include one of the best back yards in all of Vail, with direct sun exposure from mid-morning to sunset and featuring a giant hot tub, an outdoor heated pool, fire pits and a bucolic outdoor fireplace. Oversized pool area rest rooms include showers and extra changing space for those families wishing to check out and ski on their last day. The on-premise Charter Sports ski and bike shop provides for all the equipment needs of skiers and snowboarders (winter) and mountain bikers (summer). The hotel also features a large, state-of-the-art fitness

center overlooking the backyard. Additionally, five treatment rooms are available for a variety of massage treatment options at the on-site Simply Massage. Recently mentioned in a *New York Times* article, the hotel's lobby lounge also houses the first co-working space in Vail through a partnership with Proximity Space, creating a perfect place for guests to seamlessly work, play and relax. With more than 4,900 square feet of meeting and banquet facilities, the hotel is a perfect destination to host memorable events in a resort setting. During the winter season, the approximately 2,000 square foot Terrace Ballroom features a variety of games, including pool, ping pong, foosball and cornhole toss. With large windows fronting the hotel's serene backyard, the Terrace Ballroom is a fantastic venue for meetings and social catering events.

Guests are invited to dine at one of the hotel's three restaurants. Pivot62, housed in the hotel's beautiful lobby with high ceilings and large windows overlooking the mountainside, provides shareable plates and local craft beer. The Westside Café, a famous breakfast place among locals and tourists alike, serves casual American classics for three meals daily, and the Casa Mexico offers authentic, made-to-order Mexican food serving lunch and dinner. Guest also can order room service or pick up grab-n-go items from the Colorado Made Market.

"Vail, Colorado has an exceptional reputation as one of the premier locations for winter sports, routinely listed in the top 10 of SKI Magazine's Annual Resort Rankings," Cole added. "Guests come to the area expecting the latest amenities and luxuries after spending a long day on the slopes. The recent conversion, coupled with our hardworking on-site and corporate support teams, ensures that the DoubleTree by Hilton Vail will be a source of many wonderful memories for leisure, group and business travelers alike."

About Hospitality Ventures Management Group

Hospitality Ventures Management Group is a privately owned, fully integrated hotel investment and management group that specializes in turning around and repositioning underperforming hotels, as well as maximizing the performance of stabilized hotels. It currently operates 45 hotels and Convention Center in 17 states totaling 7,496 guest rooms. HVMG operates independent and boutique hotels and resorts, as well as full-service, select-service and extended-stay hotels under the Hard Rock, Hilton, Hyatt, Marriott, and IHG brands.

Visit www.hvmg.com for more information.