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Images Available at: <https://tinyurl.com/y82aqh93>

## **Phase I of Multimillion-Dollar Capital Improvements Project Now Complete at Winston-Salem Marriott**

WINSTON-SALEM, N.C. (Jan. 9, 2019) – From the moment guests pull into the new front drive at the Winston-Salem Marriott, they will appreciate the top-to-bottom renovations recently finished as part of the property's multimillion-dollar capital improvements project. With Phase I now complete, hotel guests enter into a newly designed great room and lobby area featuring comfortable seating areas for conversation and social engagement, and easy access to the all-new M Club lounge.

“As the largest full-service hotel in Downtown Winston-Salem, we’re a hub of activity for meeting and leisure guests alike,” stated Richard Brooks, Area Director of Sales & Marketing for Twin City Quarter. “As a focal point of the Twin City Quarter, we’re excited to share all these wonderful improvements, which enable us to deliver a superlative guest experience.”

Centrally located on the main lobby level, the all-new M Club provides travelers an ideal space to work, recharge, connect and relax. Complimentary services in the M Club include daily hot breakfast and evening service with hors d’oeuvres; Starbucks coffee; and a variety of cold beverages and on-the-go snacks, to name just a few. The M Club also features complimentary premium Wi-Fi, concierge staff for local recommendations or assistance, and wine and beer are available for purchase.

Also included in Phase I is an all-new 2,500-square-foot Health Club. Located on the third floor, the area offers 270-degree exterior views and a glass ceiling capturing an abundance of natural light, in addition to an outdoor patio. Within the Health Club, guests will find a variety of cardio and weight machines, workout equipment and on-demand fitness videos.

Additionally, all 319 guest rooms received new wood flooring, 55-inch mounted TVs, contemporary furnishings, Serta® Perfect Sleeper® mattresses, sliding barn doors for bathrooms, and walk-in tiled showers. The rooms are dressed in a refreshing new palette of warm and peaceful earth tones inspired by the surrounding mountain region.

Phase II of the project includes a redesigned restaurant with expanded private dining room, under the culinary direction of award-winning Chef Richard Miller. It is scheduled to begin January 2019 with an expected completion in the spring.

Located in the heart of Winston-Salem’s vibrant downtown district at 425 North Cherry Street, Winston-Salem Marriott, offers more than 15,000 square feet of flexible meeting space, a complement to the 105,000-square-foot Benton Convention Center which recently completed a \$20 million reinvention, and is within walking distance to galleries, shops, museums and more.

For more information or to book a reservation, visit [Marriott.com/INTMC](http://Marriott.com/INTMC), or call 877-888-9762.

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### **About Hospitality Ventures Management Group**

Hospitality Ventures Management Group is a privately owned, fully-integrated hotel investment and management group that specializes in turning around and repositioning underperforming hotels, as well as maximizing the performance of stabilized hotels. It currently operates 45 hotels in 17 states totaling 7,480 guest rooms. HVMG operates independent and boutique hotels and resorts, as well as full-service, select service and extended stay hotels under the Hilton, Marriott, Hyatt, and IHG brands. Visit [www.hvmg.com](http://www.hvmg.com) for more information.