



**EMBASSY  
SUITES**  
by HILTON™

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**Embassy Suites by Hilton Resort Opens in St. Augustine Beach**

*Oceanfront location offers stunning waterfront views with family-friendly resort amenities*

**ST. AUGUSTINE, Fla. and MCLEAN, Va. – Dec. 7, 2018** – [Embassy Suites by Hilton](#), a global brand of upscale, all-suite hotels from [Hilton](#) (NYSE: HLT) and [Key International](#) – a prominent real estate investment and development firm, announced today the opening of a new resort located in St. Augustine Beach. Embassy Suites by Hilton prides itself on offering guests an approachable and stress-free experience at each of its hotel properties.

The sleek and relaxing [Embassy Suites by Hilton St. Augustine Beach Oceanfront Resort](#) is located on the velvet sand oceanfront of St. Augustine Beach, and near the most popular restaurants and shops. The resort is also ideally located near several kid-friendly attractions, including Anastasia State Park, the iconic St. Johns County Ocean Pier, Castillo de San Marcos, the St. Augustine Alligator Farm and the St. Augustine Lighthouse & Maritime Museum.

Owned and developed by Key International and managed by Hospitality Ventures Management Group, this upscale resort is a 175 all-suite property consisting of spacious two-room suites and studio suites with panoramic views of the resort-style pool, beach and ocean. The resort even offers designated family suites with bunk beds. The property is also a perfect fit for meetings and large social gatherings like weddings, with more than 20,000 square feet of meeting space, including a 5,200-square-foot, oceanfront ballroom with outdoor terraces.

“As we continue to deliver enhanced guest experiences nationwide, we are very excited about the addition of another resort property in this great location,” said Alan Roberts, global head, Embassy Suites by Hilton. “Our portfolio of coastal properties is growing, and now Hilton Honors members can enjoy another family-friendly resort property to use their well-earned points for family vacations and other occasions at the beautiful destination of St. Augustine.”

Guests staying at Embassy Suites by Hilton St. Augustine Beach Oceanfront Resort can enjoy a free made-to-order breakfast in the morning, featuring food options that both parents and kids can enjoy, and complimentary drinks and appetizers daily at the Evening Reception. During the day, guests can enjoy drinks and a light lunch menu at Castaway Cantina by the resort pool, and later, they can dig into delicious seafood and farm-to-table dining at Harvest & Reel, the resort's signature restaurant.

"It's exciting to mark this significant milestone in the development of the Embassy Suites by Hilton St. Augustine Beach Oceanfront Resort, to be enjoyed by the community and travelers alike," said Shawn Gracey, executive vice president hospitality, Key International. "Our motivating force has been to cultivate a destination that offers a one-of-a-kind experience, complete with an unmatched oceanfront location, and all-encompassing amenity programming. This resort is an integral part of our hospitality portfolio, and we look forward to it serving as a new avenue for guests to experience the Embassy Suites brand and St. Augustine's coastal serenity, history, and entertainment."

Additional amenities include 500 feet of beach access with beach chairs, umbrellas and food for guests, a 24-hour convenience market, a 24-hour business center, a 24-hour fitness center, an outdoor resort-style pool with a poolside bar, watersport activities and valet service. Each suite is equipped with an HDTV, complimentary Wi-Fi for Hilton Honors members, a mini-fridge, microwave, wet bar, coffeemaker and a work desk.

"With its pristine beachfront location and beautiful, panoramic views of the sea, the Embassy Suites by Hilton St. Augustine Beach Resort is an ideal fit for our growing portfolio of upper upscale and resort hotels throughout the United States," said Robert S. Cole, president and chief executive officer, HVMG. "We continue to seek opportunities with best-in-class partners such as Key International and Embassy Suites by Hilton."

Embassy Suites by Hilton St. Augustine Beach Oceanfront Resort participates in the Hilton Honors® loyalty program, which is open to all guests and free to join - visit [here](#) for enrollment information. Hilton Honors members who book directly through preferred Hilton channels have access to instant benefits, including a flexible payment slider that allows members to choose nearly any combination of Points and money to book a stay, an exclusive member discount, free standard Wi-Fi, as well as digital amenities that are available exclusively through the industry-leading Hilton Honors app, where Honors members can check-in, choose their room, and access their room using a Digital Key. In celebration of the recent opening, the property is offering 1,000 Honors points per night until February 28, 2019.

Embassy Suites by Hilton St. Augustine Beach Oceanfront Resort is located at 300 A1A Beach Boulevard, St. Augustine, Florida, 32080, USA. For more information or to make a reservation, visit [embassysuites.com](http://embassysuites.com) or call +1 904 461 9004.

Media can access additional information on Embassy Suites by Hilton hotels at [news.embassysuites.com](http://news.embassysuites.com). For development queries, please visit [hiltonworldwide.com/development](http://hiltonworldwide.com/development).

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### **About Embassy Suites by Hilton**

[Embassy Suites by Hilton](#), one of Hilton's 15 market-leading brands, is dedicated to delivering what matters most to travelers. The full-service, upscale brand offers two-room suites, free made-to-order breakfast and a nightly two-hour reception with complimentary drinks and snacks. Both leisure and business travelers looking for a relaxed, yet sophisticated experience will feel right at home with brand-standard amenities like inviting atriums and complimentary 24-hour business and fitness centers. Embassy Suites by Hilton has 251 hotels with 45 in the pipeline. Hilton Honors members who book directly through preferred Hilton channels have access to instant benefits, including a flexible payment slider that allows members to choose nearly any combination of Points and money to book a stay, an exclusive member discount that can't be found anywhere else, free standard WiFi, and digital amenities like digital check-in with room selection and Digital Key (select locations), available exclusively through the industry-leading [Hilton Honors mobile app](#). For more information, visit [www.embassysuites.com](http://www.embassysuites.com) or [newsroom.hilton.com/embassysuites](http://newsroom.hilton.com/embassysuites), and connect with Embassy Suites by Hilton on [Facebook](#), [Twitter](#), and [Instagram](#).

### **About Key International**

Key International is a world-class real estate investment and development company with offices in Miami, Florida and Madrid, Spain. The company focuses primarily on luxury commercial and residential sectors, including condominiums, hotels & resorts, residential rentals, offices, and retail properties. Key International's high-profile projects include the development of such sought-after addresses as 400 Sunny Isles, 1010 Brickell, and the landmark Mint and The Ivy towers in Downtown Miami, along with the master development of the Riverfront Community section of Miami and the \$250 million expansion and restoration of the world-famous Nobu Eden Roc Resort Miami Beach. Key International also owns and manages a diverse collection of hotels under the Marriott, Hilton and InterContinental Hotels Group flags. For more information, visit [www.key-international.com](http://www.key-international.com).

### **About Hospitality Ventures Management Group**

Hospitality Ventures Management Group is a privately owned, fully-integrated hotel investment and management group that specializes in turning around and repositioning underperforming hotels, as well as maximizing the performance of stabilized hotels. It currently operates 45 hotels in 17 states totaling 7,480 guest rooms. HVMG operates independent and boutique hotels and resorts, as well as full-service, select service and extended stay hotels under the Hilton, Marriott, Hyatt, and IHG brands. Visit [www.hvmg.com](http://www.hvmg.com) for more information.

### **About Hilton**

Hilton (NYSE: HLT) is a leading global hospitality company with a [portfolio](#) of 15 world-class brands comprising more than 5,500 properties with nearly 895,000 rooms, in 109 countries and territories. Dedicated to fulfilling its mission to be the world's most hospitable company, Hilton earned a spot on the 2018 world's best workplaces list, and has welcomed more than 3 billion guests in its nearly 100 year history. Through the award-winning guest loyalty program, Hilton Honors, nearly 82 million members who book directly with Hilton have access to instant benefits, including digital check-in with room selection, Digital Key, and Connected Room. Visit [newsroom.hilton.com](http://newsroom.hilton.com) for more information, and connect with Hilton on [Facebook](#), [Twitter](#), [LinkedIn](#), [Instagram](#) and [YouTube](#).