



## HOSPITALITY VENTURES MANAGEMENT GROUP

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**Hospitality Ventures Management Group (HVMG) to Manage  
506-Suite Embassy Suites by Hilton Nashville Downtown Convention Center**

*Hotel Names Annebeth Kearney Black Director of Sales and Marketing*

**NASHVILLE, (May 19, 2020)**—Hospitality Ventures Management Group (HVMG), an Atlanta-based, private hotel investment, ownership and management company, today announced it has been selected to manage the 506-suite Embassy Suites by Hilton Nashville Downtown Convention Center. Scheduled to open during the fourth quarter of 2021, the Embassy Suites is part of a two-tower development project on 1.3 acres of land owned by Crescent Real Estate LLC, a high-end real estate acquisition, development and management company; Starwood Capital Group, a private global investment firm focused on real estate; and High Street Real Estate Partners, a privately held real-estate investment firm focused on developing and acquiring equity interests in hospitality and multi-family assets in highly rated markets.

“As HVMG expands its portfolio of managed and owned hotels across the United States, we will continue to seek ‘best-in-class’ partners such as Crescent Real Estate, Starwood Capital Group and High Street Real Estate Partners to achieve our growth goals,” said Robert Cole,

president & CEO, HVMG. “This two-tower project immediately will become one of the most exciting lodging options not only in Nashville, but the entire country. In a town already known for its high caliber hotels, this is no small feat.”

The Embassy Suites by Hilton Nashville Downtown Convention Center joins the Embassy Suites portfolio as the second largest in the brand. The 30-story Embassy Suites by Hilton Hotel is situated on the north side of Demonbreun Street between 7<sup>th</sup> and 8<sup>th</sup> Avenues in a prime location adjacent to Music City Center, Nashville’s \$625 million, 2.1 million square foot convention center. The property is just one block from the Bridgestone Arena, home of the Nashville Predators and within a few blocks of Country Music Hall of Fame, Ryman Auditorium, Frist Art Museum and Broadway, known for its restaurants, bars and honky tonks.

The hotel represents a game changing addition to the Embassy Suites brand, as well as the city of Nashville, boasting more than 32,000 square feet of meeting and event space and several creative food, beverage and entertainment options. Focal points include a rooftop pool, event area, bar and dedicated indoor and outdoor wellness areas. The hotel also boasts a street front restaurant, gourmet coffee shop and live entertainment zones to showcase the Music City’s best up and coming talent. Guests also will be invited to enjoy the traditional Embassy Suites complementary made-to-order breakfast and evening reception.

### **Annebeth Kearney Black Named Director of Sales & Marketing**

Annebeth Kearney Black has been named director of sales and marketing. A 20-year-plus hospitality sales veteran, she most recently was associate director of sales for the 591-room Grand Hyatt Nashville. She has held multiple similar positions, including director of sales and marketing at the 283-suite Embassy Suites by Hilton SE Nashville Hotel and Convention Center

and opening cluster director of sales and marketing for the dual-branded, 361-room Hyatt Place/Hyatt House Denver/Downtown.

“Between her familiarity with the Nashville market and her background opening new hotels, Annebeth is the ideal candidate to lead the hotel sales team through ramp-up and beyond as the Embassy Suites by Hilton Nashville Downtown Convention Center takes its place as the segment leader,” Cole noted.

“The much-anticipated hotel will expand availability for larger meetings and events and be geared towards business, convention and leisure travelers seeking upscale accommodations for everything from weekday conventions and meetings to weekend entertainment,” said Kearney Black. “Nashville’s diverse economy, with innumerable business, entertainment, healthcare and educational outlets, makes it an ideal location for just this type of upper upscale hotel product. I look forward to supporting the hospitality community and helping the hotel quickly establish itself as the accommodations of choice for visitors to Nashville.”

### **About Hospitality Ventures Management Group**

Hospitality Ventures Management Group is a privately owned, fully integrated hotel investment and management group that specializes in turning around and repositioning underperforming hotels, as well as maximizing the performance of stabilized hotels. It currently operates 47 hotels and one convention center in 17 states totaling 7,773 guest rooms. HVMG operates independent and boutique hotels and resorts, as well as full-service, select-service and extended-stay hotels under the Hard Rock, Hilton, Hyatt, Marriott, and IHG brands.

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