



## HOSPITALITY VENTURES MANAGEMENT GROUP

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**Hospitality Ventures Management Group (HVMG) Expands  
and Adds Depth to Operations Team**

*Company Names Stephanie Bauer Regional Vice-President of Operations  
and Marcus Marshall Vice-President of Restaurants and Bars,  
Promotes Ken Morgan to Regional Director of Operations*

**ATLANTA, October 29, 2019**—Hospitality Ventures Management Group (HVMG), an Atlanta-based, private hotel investment, ownership and management company, today announced a number of new leadership appointments, including naming Stephanie Bauer as regional vice-president of operations and Marcus Marshall to the newly created role of vice-president of restaurants and bars, and promoting Ken Morgan to regional director of operations.

“As we execute our growth strategy, it gives us the opportunity to continuously attract and develop the best talent in the industry,” said Richard Jones, EVP and chief operating officer, HVMG. “Stephanie, Marcus and Ken all are exceptional leaders with unique skills that will drive excellent results in today’s challenging market environment, as well as add depth and capacity that will support HVMG in achieving our next level of growth.”

**Stephanie Bauer**

Prior to joining HVMG, Bauer was executive vice-president of asset management at Avana Capital. In that role, she partnered with numerous hotel operators to drive operational performance, as well as actively managing new development and renovation projects. She also held numerous general manager and multi-unit roles with Westmont Hospitality Group, culminating in regional operations director overseeing a portfolio of a dozen hotels.

### **Marcus Marshall**

In his newly created role as vice-president of restaurants and bars, Marshall will oversee the development and operations of HVMG's specialty restaurant concepts and catering operations. Most recently, he was regional director of operations for Atlanta-based Concentrics Restaurants. While there, he was responsible for operational leadership, new concept development and attracting and developing talent across a portfolio that included award-winning independent restaurants, as well as hotel restaurants and bar concepts. Marshall served in the United States Marines and is a graduate of the Culinary Institute of America.

“Stephanie’s combination of operational leadership and asset management experience give her a unique perspective into aligning HVMG’s resources and operating strategies with the investment goals of our owners and partners,” Jones added. “Marcus brings a wealth of diverse experience and fresh perspectives to our food and beverage business. A high quality, relevant and authentic restaurant and bar experience is critical to a hotel’s success in the market, and Marcus will be working closely with our owners and operations leadership team to maximize those opportunities across the HVMG portfolio.”

### **Ken Morgan**

Morgan began his career as a security police specialist with the USAF before entering the hospitality industry as a director of security with Adam’s Mark Hotels in 1994. He has held

numerous leadership roles in operations and asset management throughout his career and joined HVMG in 2014 as general manager of the Embassy Suites by Hilton in Tulsa, Oklahoma. During his tenure with HVMG, Ken consistently has delivered award-winning results and is an energetic leader that brings HVMG's "Be Excellent" culture to life in everything he does. Morgan studied security administration/criminology at Park College and is an active board member with the Metro Tulsa Hotel & Lodging Association and Tulsa Tourism Board.

### **About Hospitality Ventures Management Group**

Hospitality Ventures Management Group is a privately owned, fully integrated hotel investment and management group that specializes in turning around and repositioning underperforming hotels, as well as maximizing the performance of stabilized hotels. It currently operates 43 hotels and convention centers in 17 states totaling 7,266 guest rooms. HVMG operates independent and boutique hotels and resorts, as well as full-service, select-service and extended-stay hotels under the Hard Rock, Hilton, Hyatt, Marriott, and IHG brands. Visit [www.hvmg.com](http://www.hvmg.com) for more information.