



## HOSPITALITY VENTURES MANAGEMENT GROUP

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**Hospitality Ventures Management Group (HVMG) Signs Management Agreement for  
Atlanta Marriott Perimeter Center**

**ATLANTA, September 29, 2021**—Hospitality Ventures Management Group (HVMG), an Atlanta-based, private hotel management and investment company, today announced that it has assumed management of the 344-room Atlanta Marriott Perimeter Center. Located in the northern Atlanta suburb of Dunwoody, the hotel recently completed a multi-million-dollar renovation to upgrade the hotel’s exterior, 18,000 square feet of meeting space and guestrooms.

“From our headquarters to our portfolio of 12 local hotels, Atlanta is where our roots are; the Atlanta Marriott Perimeter Center is a perfect addition to the expanding operational



role we play here,” said Robert Cole, president & CEO, HVMG. “As our hometown, Atlanta is intimately familiar to us, and the hotel will benefit from our managerial expertise. In addition to benefiting from shared best practices and economies of scale, we expect the hotel’s bottom line to improve dramatically following the implementation of our proprietary management and marketing systems.”

Located at 246 Perimeter Center Parkway NE next to the Dunwoody MARTA station, the Atlanta Marriott Perimeter Center is surrounded by several major corporate headquarters and a short drive from the Atlanta International Airport. Nearby attractions include SunTrust Park (home of the Atlanta Braves), the Perimeter Mall and Mercedes-Benz Stadium (home of the Atlanta United and Atlanta Falcons). The hotel provides a full-service fitness center, indoor and outdoor pools and nearly 18,000 square feet of state-of-the-art meeting space. Guests may dine at The Greatroom, offering fresh takes on classic favorites, such as braised pork belly arepas and Guinness-braised brisket sandwiches. Rooms are equipped with complimentary WIFI access and oversized work areas.

### **About Hospitality Ventures Management Group**

Hospitality Ventures Management Group is a privately owned, fully integrated hotel investment and management group that specializes in turning around and repositioning underperforming hotels, as well as maximizing the performance of stabilized hotels. It currently operates 52 hotels and one convention center in 17 states totaling 8,300 guest rooms. HVMG operates independent and boutique hotels and resorts, as well as full-service, select-service and extended-stay hotels under the Hard Rock, Hilton, Hyatt, Marriott and IHG brands. Visit [www.hvmg.com](http://www.hvmg.com) for more information.

