

Coosa Valley Credit Union

Experienced. Always Nearby. Anyone Can Join.

June 30, 2020

There is currently a text message scam circulating. Members are receiving a text that says: “Your debit card has been restricted, call 1-855-235-9463 for assistance.” The phone number may vary. When the number is called, a recording requests your 16 digit debit card number. **This is NOT a legitimate text message.** This is a phishing attempt. When in doubt, always call the credit union at 706-235-8551 or the number appearing on the back of your card.

Phishing is luring someone into providing personal/financial information to a scammer posing as a legitimate business. The scam involves a convincing message that would directly affect the reader. The message comes with a “bait” action of what-to-do to help resolve the issue. The success of these scams depend on the reader’s initial response to the message and what their next step is, which is typically motivated by fear, uncertainty, and/or doubt. Phishing scams can be conducted through a variety of ways including email, phone call, text messages and even social media.

Always remember that Coosa Valley Credit Union will never solicit your personal information via email, phone call, text messages or social media.