

Pinnacle Orthopaedics Website Privacy Statement

Pinnacle Orthopaedics understands that your health is private and personal and we are committed to protecting your right to privacy. You should be fully aware of what happens to the personal information we collect through our website, pinnacle-ortho.com.

Collection and Use of Personal Information: We may collect your personal information through our website when you contact us through email including when an appointment is requested.

Events and Newsletters: We may provide an opportunity to register or sign up for one of our conferences or events through our website. Information you provide will be used solely for the conference or event purposes. In addition, we may provide an opportunity to subscribe to a Pinnacle newsletter. When you subscribe to one of our newsletters, we will use your email address to send you the information that you request. You may remove yourself from our mailing lists by clicking on the “unsubscribe” link at the end of each email or by contacting us by the information below.

Employment: We may advertise employment opportunities on our Website. Along with a job application, you may provide us with personal information such as a resume, cover letter, or similar employment-related materials. We use this information for the purpose of processing job applications for employment only.

Contact: When you contact us through the “Contact” section of our website, or when you send an email to an employee at Pinnacle Orthopaedics, any personal information you provide to us is used solely to identify who you are and to respond to the purpose for which you submitted the message.

Disclosure of Personal Information: Except as expressly outlined in this Website Privacy Statement, Pinnacle Orthopaedics will not transfer, sell or otherwise disclose any of your personal information to any third party without your prior written consent.

Service Provider Arrangements: Personal information may be transferred or otherwise made available to third-party contractors who provide services on our behalf. For example, we may use these providers to process payments or host our Website and operate some of its features. Our service providers are given the information they need to perform their designated tasks, and we do not authorize them to use or disclose personal information for their own marketing or other purposes. For additional information on our service providers, contact us by the information below.

Legal: Pinnacle Orthopaedics and other service providers may provide your personal information in limited circumstances necessary to comply with valid legal requirements such as a law, regulation, subpoena, or court order. We may also disclose personal information where necessary for the establishment, exercise or defense of legal claims or as otherwise permitted by law.

Website Information: You may visit our website without providing any of your personal information. Our servers may also automatically collect information about the type of browser you use and the name of your Internet Service Provider. Also, we may collect “cookie” information from your browser to identify your computer and provide us with a record of your visits to our website. We do NOT use this “cookie” information to collect or store personally identifiable information about you. The technology used to gather “cookie” information is provided by the browser you use, and is stored on your personal computer. You may set your browser to disable or refuse to accept cookies, although doing so may affect your viewing of certain sections of the website.

Third Party Links: Our website includes links to third-party sites. These linked sites have separate and independent privacy policies which we recommend you read thoroughly. We have no responsibility or liability for the manner in which a third-party service collects, uses, discloses or otherwise treats your personal information.

Security of Personal Information: We will maintain your personal information in secured data storage to protect it from unauthorized access, use or disclosure. We will maintain strict confidentiality of all personal information collected, and will only disclose such information on a confidential basis to employees and third-party contractors of Pinnacle Orthopaedics who require such information for the purposes set out above. We will only keep your personal information for as long as it remains necessary or relevant for the purposes stated above or as otherwise required by law.

However, you should be aware that, regrettably, no data transmission over the Internet can be guaranteed to be secure. Consequently, Pinnacle Orthopaedics does not represent, warrant or guarantee that personal information will be protected against loss, misuse or alteration and does not accept any liability for personal information submitted by you, nor by your third parties’ use or misuse of personal information.

Changes to Website Privacy Statement: If we change any part of our Website Privacy Statement, we will post those changes on our website so our users are always aware of what information we collect, how we use it, and under what circumstances we may disclose the information. If at any point we decide to use personal information in a manner different from what is stated at the time it was collected, users can let us know whether or not we can use their information in this different manner.

Access to your Personal Information: You have the right to access, update, and correct inaccuracies in your personal information in our systems, subject to certain exceptions prescribed by law. Please contact us by the information below. We may need certain personal information to verify the identity of who is seeking access to their personal information records.

Contact Information: If you have any inquiries or comments about our third-party service providers or about this Website Privacy Statement, please contact michelle.henschel@pinnacle-ortho.com.