

HONOR

Be honest and trustworthy.
Always do the right thing.
Respect each other. Welcome
and celebrate our differences.



COMMIT

To our customer's experience.
To each other. To our
communities. To excellence.
To our stakeholders.



EMPOWER

Unlock the potential of our
people. Authority to serve our
customers. Promote a spirit of
ownership. Trust and
accountability.



STAYMOBILE®

CORE VALUES

GROW

Embrace challenge and
change. Grow personally,
professionally and as one
team. Learn from and
teach each other. Seek
opportunities to grow.



INNOVATE

Share your ideas and
solutions. Disrupt the
marketplace. Test, measure,
earn, improve and evolve. Be
entrepreneurial.

