



TEXAS RENAISSANCE FESTIVAL SHARES TRAVEL TIPS *Avoid Traffic Delays by Approaching the Festival from the North*

HOUSTON (Date) – With just over a week until the opening of the 45th season of The Texas Renaissance Festival, Travel tips for getting to the festival grounds in Todd Mission, Texas were recently announced.

1. **Come early and stay late.** Guests generally arrive between 11 a.m. and 2 p.m., but festival gates open at 9 a.m. Arriving early eliminates sitting in festival traffic lines and allows you to enjoy the opening ceremonies. Alternatively, attendees who stay late can enjoy the nightly Royal Fireworks and avoid traffic congestion.
2. **Arrive from the north, not the south.** Several roads from the south to the festival grounds are currently under construction. The recommended route is to approach the festival from the north by taking Hwy 105 to FM 1774 in Plantersville.
3. **Heed not the app trolls.** GPS services and travel apps may suggest alternate routes to avoid traffic, but many of these may be residential or side roads that have been closed off to festival traffic by law enforcement, forcing travelers to retrace their steps.

Follow the Texas Renaissance Festival on Twitter (@texrenfest). Festival traffic will be monitored from 8:30 a.m. – 3 p.m. each day the festival is open. While the TRF website, Facebook and Instagram platforms will be updated with traffic information, the most up-to-date source for traffic information will be Twitter.

“The City of Todd Mission and TRF are actively working with TxDOT, traffic engineers, and several law enforcement agencies over multiple jurisdictions so that traffic can move safely and swiftly through the area with as little impact to residents as possible. We encourage all those headed to TRF to travel South down FM 1774 from Highway 105 to avoid construction in the Magnolia area,” said Neal Wendele, City of Todd Mission, City Manager.

“We have been working closely with the City of Todd Mission and surrounding municipalities and county governments to ensure smooth traffic flow to and from the festival grounds through a comprehensive traffic plan,” said Joe Bailey, Texas Renaissance Festival General Manager.

For more information on planning your route, visit www.TexRenFest.com/map-directions.

2019 marks the 45th season of the Texas Renaissance Festival, which features nine themed weekends, including Oktoberfest, 1001 Dreams, Pirate Adventure, All Hallows Eve, Return to the Renaissance, Heroes and Villains, Barbarian Invasion, Highland Fling and Celtic Christmas.

About the Texas Renaissance Festival

The Texas Renaissance Festival is the nation's largest and most acclaimed Renaissance-themed event. Established in 1974, the event attracts more than half a million visitors each year to its 55-acre recreation of a 16th-century European village. This immersive experience features world-renowned live entertainment, works by master artists and craftspeople, award-winning food and drink, hand-powered rides and games, and more than 100 interactive characters during its nine themed weekends from Oct. 5 through Dec. 1, 2019. The festival and the adjacent Fields of New Market Campground are in Todd Mission, Texas, 50 miles northwest of downtown Houston. For more information, visit www.TexRenFest.com.

###

Press Contact:

April Lynch

lunchlady@satorimarketing.net

C: (713) 922-1895