



**Media Contact:**  
**Marlena Solomon**  
**Marketing Manager**  
**21778 FM 1774**  
**Todd Mission, TX 77363**

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## **The Texas Renaissance Festival Continues to Build on the Legacy of the Festival**

*TRF Prepares to Celebrate 45<sup>th</sup> Anniversary*

**Todd Mission, TX (July 30, 2019)** – Preparations for the 45<sup>th</sup> season of the Texas Renaissance Festival are in full swing with two months before Opening Day. Many are under the assumption that the hard work of the festival happens during the season, but the off-season is when the “real work” takes place. From an office staff of managers and coordinators working in tandem with Sponsors, Service Providers and Participants (Entertainers, Artisans, Merchants and Vendors), the Texas Renaissance Management team is looking forward to providing a magical experience for new and faithful patrons that is safe, clean, fun and inviting for visitors of all ages and backgrounds.

### **Building on the TRF Legacy**

The Texas Renaissance Festival was founded in 1974 by George Coulam, who has been actively guiding the team this year with his creative vision and 50 years of operational experience. “TRF has a long history, thanks to the hard work of past Coordinators, Directors and Managers who have left an impression on the festival, making it the successful event it has evolved into today,” said Texas Renaissance Festival General Manager Joe Bailey. “Each team who worked under the leadership of George Coulam helped bring his vision to life, and we hope to continue to build upon the achievements of the past leaders as we continue to improve the TRF experience in honor of their legacy,” he added.

### **Forward to the Future**

What started as one man’s vision 45 years ago has since expanded to nine themed weekends transporting patrons to the 16<sup>th</sup> century where the cares of the modern era are left at the gate. As opening day quickly approaches, the Texas Renaissance Team is already planning for the 2020 season that is sure to continue to move the festival forward into the future with new shows, an experiential program, a new wedding venue and continued improvement to the festival camping experience. The Texas Renaissance Festival will open its doors for the 45<sup>th</sup> season on October 5 and will run Saturdays, Sundays and Thanksgiving Friday through December 1.

### **About Texas Renaissance Festival**

The Texas Renaissance Festival is the nation’s largest and most acclaimed Renaissance-themed event. Established in 1974, the event attracts more than half a million visitors each year to its 55-acre recreation of a 16<sup>th</sup> century European village. This immersive experience features world-renowned live entertainment, works by master artists and craftspeople, award-winning food and drink, hand-powered rides and games, and over 100 interactive characters during its nine themed weekends from Oct. 5 through Dec. 1, 2019. The festival and the adjacent Fields of New Market Campground are located in Todd Mission, Texas, 50 miles northwest of downtown Houston. For more information, visit [TexRenFest.com](http://TexRenFest.com).