



Like most business owners, you've had to work hard and make sacrifices to grow your business. That is why you should put just as much effort into protecting it. Help make sure your business, and your financial future, is secure by asking yourself these tough questions.

SEVEN TOUGH QUESTIONS EVERY BUSINESS OWNER SHOULD HAVE ANSWERED

1

How much is my business worth?

2

Is there a market for it?

3

How will I continue to recruit, reward and retain key employees to remain successful?

4

Given our current benefits, will I and my key employees be able to save enough money for retirement?

5

Could the business survive if I or a key employee became too sick or hurt to work?

6

Does my plan allow me to transfer my business to the right person at the right time for the right amount?

7

How do I know that my assets, including my business, are distributed tax-efficiently and in the manner that I want?



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