

**OFFICIAL RULES. NO PURCHASE NECESSARY TO ENTER THE SWEEPSTAKES.
A PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING.**

- 1) **Sweepstakes Timing:** The Tide Dry Cleaners Ten for Ten Anniversary Sweepstakes (the “Sweepstakes”) begins at 12:00 a.m. Eastern Time (“ET”) on 4/22/2019 and ends at 11:59 p.m. ET on 6/28/2019 (the “Sweepstakes Period”). The Sweepstakes Period will consist of ten (10) weekly entry periods (each an “Entry Period”) as described in the chart in Rule #3.

- 2) **Eligibility:** The Sweepstakes is open only to legal residents of the 50 states of the United States and the District of Columbia that live within a 25-mile radius of a Tide Dry Cleaner location, who are 18 years of age or older as of the last day of the month prior to date of entry. Employees of The Procter & Gamble Distributing LLC (the “Sponsor”), their respective parents, subsidiaries, divisions, affiliates, suppliers, distributors and advertising, promotional and judging agencies, and their immediate family members (spouses, parents, children, and siblings and their spouses) and household members of each (whether related or not), are not eligible to participate or win. Void where prohibited by law. All federal, state and local laws and regulations apply.

- 3) **How to Enter the Sweepstakes: There is NO PURCHASE NECESSARY to participate in the Sweepstakes. A purchase does not increase your chances of winning.**
 - a) **Enter at a Tide Dry Cleaner:** During the Sweepstakes Period, you may enter by visiting a Tide Dry Cleaner and dropping off a garment to be dry cleaned (with appropriate documentation of such). You will receive one (1) entry into the applicable Entry Period for each garment of clothing you drop off to be dry cleaned.

 - b) **Enter by Mail:** To enter without visiting a Tide Dry Cleaner and dropping off clothing to be dry cleaned, on a plain piece of 3”x 5” paper hand print your first and last name, street address, city, state, zip code, month/year of birth, e-mail address, and telephone number including area code. Mail your entry in an envelope no larger than #10 (business-size envelope) with sufficient postage affixed, to mail to: Tide Dry Cleaners Ten for Ten Anniversary Sweepstakes, 2 Procter & Gamble Plaza, TE-16, ATTN: Tide Dry Cleaners Marketing, Cincinnati, Ohio 45202. Limit one entry per mailing envelope. Mail in entries will be placed in the relevant drawing based on the postmark date (and must be received by the received by dates for each Entry Period listed in the chart below to be eligible for the corresponding drawing). Entries that are postmarked on Mondays will be entered into both the previous and current Entry Period, as applicable. No mechanically reproduced/photocopied mailed entries permitted.

Entries will not roll over into subsequent Entry Periods, if applicable.

Entry Period	Start Date (12:00 a.m. ET)	End Date (11:59 p.m. ET)	Postmark Date	Mail Received by Date	Drawing Date
1	4/22/2019	4/28/2019	4/29/2019	5/6/2019	5/7/2019
2	4/29/2019	5/5/2019	5/6/2019	5/13/2019	5/14/2019
3	5/6/2019	5/12/2019	5/13/2019	5/20/2019	5/21/2019
4	5/13/2019	5/19/2019	5/20/2019	5/27/2019	5/28/2019
5	5/20/2019	5/26/2019	5/27/2019	6/3/2019	6/4/2019
6	5/27/2019	6/2/2019	6/3/2019	6/10/2019	6/11/2019
7	6/3/2019	6/9/2019	6/10/2019	6/17/2019	6/18/2019
8	6/10/2019	6/16/2019	6/17/2019	6/24/2019	6/25/2019
9	6/17/2019	6/23/2019	6/24/2019	7/1/2019	7/2/2019
10	6/24/2019	6/28/2019	6/28/2019	7/5/2019	7/8/2019

- 4) **Privacy:** Trust is a cornerstone of Sponsor's corporate mission and the success of their business depends on it. Sponsor is committed to maintaining your trust by protecting personal information they collect about you. Click here for the full details of Sponsor's Privacy Statement: http://www.pg.com/privacy/english/privacy_notice.html.
- 5) **Random Drawings and Winner Notification:** The random drawings will be conducted to select one (1) Grand Prize winner on or about the drawing dates listed above, from among all eligible entries received/postmarked for each Entry Period. The drawings will be conducted by Sponsor, whose decisions are final on all matters relating to the Sweepstakes. Odds of winning a Grand Prize are dependent upon the number of eligible entries received/postmarked for each Entry Period. Grand Prize winners may be required to verify his/her address/eligibility via email prior to prize award or prize may be forfeited and an alternate may be selected.
- 6) **Grand Prizes (10- 1 per Entry Period):** \$100 worth of free dry cleaning. Grand Prizes will be awarded to the Tide Dry Cleaning location that the winner primarily uses or the location nearest to the winner's home address (in Sponsor's sole discretion) if a winner is not already a customer of Tide Dry Cleaning. Prize must be used in its entirety by 6/20/2020 or remainder of prize may be forfeited. No transfer, substitution or cash equivalent for prize will be permitted, except at the sole discretion of the Sponsor in such circumstance, an alternate prize of equal value will be awarded and the Sponsor's obligation to the winner will be fulfilled, and no other additional compensation will be provided. Acceptance of prize constitutes permission for the Sponsor and its agencies to use winner's name and/or likeness for purposes of advertising and trade without further compensation, unless prohibited by law.
- 7) **General Rules:** By participating in the Sweepstakes, entrants agree to be bound by these Official Rules and the decisions of the Sponsor. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Sweepstakes materials and the terms and conditions of the Official Rules, the Official Rules shall prevail, govern and control. The Sponsor and its agencies are not responsible for lost, late, illegible, or postage-due mailed entries or for technical, hardware, software or telephone malfunctions of any kind, lost or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications caused by the user or by any of the equipment or programming associated with or utilized in the Sweepstakes or by any human error which may occur in the processing of the entries in the Sweepstakes or for any liability for damage to any computer system resulting from participation in, accessing or downloading information in connection with the Sweepstakes. In the event of a dispute as to any dry cleaning entry, the authorized account holder of the Tide Dry Cleaning account/email address used to register/enter will be deemed to be the entrant. The winner may be required to show proof of being the authorized account holder of the Tide Dry Cleaning account/email address associated with the entry. Proof of entering information does not constitute proof of delivery or receipt of such information. Sponsor is not responsible for the failure of any email or entry to be received by Sponsor on account of technical problems or congestion on the internet or at Tide Dry Cleaning location or through mail. The Sponsor reserves the right at its sole discretion to disqualify any individual that tampers or attempts to tamper with the entry process or the operation of the Sweepstakes; violates the Official Rules; or acts in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. **Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law.** Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. If, for any reason, the Sweepstakes is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, Tide Dry Cleaning location failures, or any other causes beyond the reasonable control of the Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes, then the Sponsor reserves the right at its sole discretion to cancel the Sweepstakes and select the Grand Prize winners from among all eligible entries received/postmarked for each Entry Period prior to cancellation. By participating in the Sweepstakes, the entrant agrees that Sponsor, and their respective parents, subsidiaries, affiliated companies, agents, retailers, advertising and Sweepstakes agencies and all of their respective shareholders, officers, directors, employees and assigns, members, representatives and agents, will have no liability whatsoever for, and will be held harmless by entrant for any liability for any bodily injury, loss, cost or damages of any kind to persons, including death and property, damages sustained due in whole or in part, directly or indirectly, from entry creation, the acceptance,

possession, use or misuse of prize, if applicable or participation in the Sweepstakes or participation in any Sweepstakes or related activity. By entering the Sweepstakes, you hereby represent and warrant that you have read these Official Rules and are fully familiar with its contents.

- 8) **Governing Law:** The Sweepstakes and the Official Rules shall be exclusively governed by and construed in accordance with the laws of the state of Ohio, without regard to conflicts of law provisions. Entrants submit to exclusive personal jurisdiction in Ohio and agree that any dispute shall be brought in the state or federal courts in Ohio. You agree that: (a) any and all disputes, claims and causes of action arising out of, or connected with the Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the State of Ohio; (b) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Sweepstakes, but in no event attorney's fees; and (c) notwithstanding the foregoing, you waive the right to claim any damages, whatsoever, including, but not limited to, punitive, consequential, direct or indirect damages.
- 9) **Winners List:** Winners will be announced after the prizes are fulfilled through 6/30/19, via the Tide Cleaners website at <https://tidedrycleaners.com/10-year-anniversary-sweepstakes>, and through the Tide Cleaners Facebook page at <https://www.facebook.com/TideDryCleaners/>.
- 10) **Sponsor:** The Sponsor of the Sweepstakes is The Procter & Gamble Distributing LLC, One P&G Plaza, Cincinnati, OH 45202.