

Stay Informed | Stay Secure | Stay Ahead

# TECHNOLOGY TIMES

Smarter AI, Safer Habits, and Better Technology Decisions

AI is moving fast, and for many businesses, it is already part of the workday. The opportunity is real: teams can move faster, work more efficiently, and uncover new ways to solve problems. But when adoption happens without clear rules, it can also create privacy, compliance, and security gaps. This month's issue focuses on one central idea: use new technology in a way that improves business without putting important data at risk.

## AI Is Powerful. That Does Not Mean It Is Automatically Secure...



AI is quickly becoming part of everyday business operations. Teams use tools like ChatGPT, Claude, and Copilot to draft content, summarize information, analyze trends, and move work forward faster. That productivity boost is real, but it has also created a false sense of security for many organizations. One of the biggest misconceptions right now is the belief that paying for an AI platform automatically makes it private, secure, and compliant. In reality, a paid subscription may reduce some risk, but it does not remove the need for oversight, policies, and technical safeguards.

The real concern is not just the prompt someone types into a chat box. It is everything that can come with it. When users upload files, they may also be sending hidden metadata, tracked changes, internal notes, customer details, employee information, protected health information, payment data, or other sensitive material to a third-party platform. On top of that, many businesses deal with shadow AI, where employees begin using tools on their own without IT or security teams knowing, which creates even more risk because there is no visibility, review, or control around how those tools are being used.

## EMPLOYEE SPOTLIGHT

Employee of the Month:  
Bobby Sharpe



Bobby consistently goes above and beyond as an Account Manager, serving as a true strategic partner to his clients. He has a strong understanding of their long-term goals, anticipates needs before they arise, and is always quick to respond when support is needed. Bobby does an excellent job of balancing big-picture strategy with the day-to-day details that keep everything moving forward smoothly.

His dedication makes a real difference not only for the clients he supports, but also for our internal teams. Bobby brings a thoughtful, dependable approach to every interaction, helping build trust, improve communication, and keep priorities aligned. We are grateful for the care, professionalism, and leadership he brings to his role each day.



## Gadget of the Month

### Keychron K3 Max Wireless Keyboard

If you spend most of your day at a keyboard, this month's gadget pick is a smart upgrade. The Keychron K3 Max Wireless Keyboard delivers the satisfying feel and accuracy of a mechanical keyboard in a compact design that is easy to keep on your desk or toss in a bag. It works with both PC and Mac, offers multiple connection options, and the brown switches keep things quieter than the classic clicky mechanical sound. It is a great option for anyone who wants a better typing experience, less desk clutter, and a keyboard built to last through several computer upgrades.



This becomes even more serious for organizations that have compliance obligations. Businesses handling regulated data still have to think through requirements tied to frameworks and standards like HIPAA, GDPR, PCI DSS, CMMC, and export-controlled data restrictions. AI adoption does not erase those responsibilities. It raises new questions about where data is processed, what retention rules apply, whether agreements are in place, and whether the organization can prove that sensitive information is being handled appropriately.

That is why AI adoption needs governance, not just enthusiasm. Businesses need clear acceptable use policies, stronger data classification, employee training, vendor review, logging, and technical controls like data loss prevention where appropriate. AI can be incredibly useful, but it works best when it is introduced with the same care businesses would apply to any other system that touches sensitive information. For readers who want a deeper look at those risks and practical safeguards, our latest white paper by our Chief Information Security Officer, Beau Dickie, explores the topic in more detail. Visit <https://vectorchoice.com/ai-chat-solutions-in-the-enterprise> to download the full white paper now!

### White Paper by our Chief Information Security Officer, Beau Dickie

Beau leverages his 20 years in security, operations, law enforcement, and incident response to protect organizations while enabling their critical business functions. Beau's extensive knowledge of physical security, cybercrime investigations, and vulnerability assessments lead to him being asked to serve as a subject matter expert in both



courts of law and board rooms across the Southeast. Vector Choice is leveraging Beau's demonstrated success in understanding cyber security risks to offer our clients enterprise level security solutions scaled for SMB budgets and staff. Beau has spent the last 7 years developing and managing security strategies for MSPs, aligning these strategies with business continuity and compliance frameworks.

# Client Spotlight: Buddy Holly Hall, Lubbock Texas

This month, we are proud to spotlight Buddy Holly Hall in Lubbock, Texas, a premier entertainment destination managed by Legends Global, the largest venue management company in the world. Buddy Holly Hall continues to bring incredible experiences to the Lubbock community, and there is a lot of excitement surrounding what is ahead. Since Shannon Hall stepped into the role of General Manager in August 2025, the venue has continued building momentum with new offerings, new energy, and a strong lineup of performances.

One of the newest additions is the Rave On Lounge, a pre-show upgrade experience designed to make event nights even more memorable. The team has also recently launched a new app, making it even easier for guests to stay connected and engaged with what is happening at the venue. This year's event calendar is already bringing major names to the stage, including Jerry Seinfeld, Leanne Morgan, Wilco, and many more, giving audiences in Lubbock even more reasons to visit.

There is still plenty to look forward to this season, with Broadway favorites like Clue, The Music Man, and the Tony Award-winning Hadestown still on the schedule. Looking ahead, Buddy Holly Hall will soon announce its 2026–2027 Broadway season as well as a special curated BHH Presents season. For those who want the inside track, subscribing to the Buddy Holly Hall email list is a great way to stay in the know. Subscribers receive 24-hour early notice on public on-sales, along with exclusive promotions and announcements. To get early access to on-sales, exclusive promotions, and special announcements, subscribe to their email list at <https://buddyhollyhall.org/venue-info/contact/>



## Tech Tips You Can Use Right Now: March Recap

1

### Work From Home Safely

Do not use personal devices to access company cloud apps unless they are protected under a managed security plan.

2

### Cover Your Camera

A simple webcam cover can help protect your privacy from attackers trying to spy through your device camera.

3

### Strengthen Your Passwords

Long passphrases, passkeys, biometrics, and password managers all help reduce password-related risk.

4

### Watch Out for Fake Virus Alerts

If a pop-up says your computer is infected, do not click it. Close the browser or force quit the app and let your IT team know right away.

Want the April tech tips before next month's recap?

Sign up for our weekly tech tip emails now by scanning the QR code below:



# AI Is Changing Cybersecurity From Both Sides



Artificial intelligence is changing cybersecurity in two important ways at the same time. It is helping businesses improve detection, monitoring, and response, but it is also making attacks faster, more convincing, and easier to launch. That shift matters most for small and midsize businesses, where teams often do not have the time or in-house resources to investigate every suspicious login, email, or alert.

One of the clearest examples is phishing. Employees used to be trained to look for bad grammar, awkward wording, or obvious mistakes. That is no longer enough. AI can generate polished messages that sound natural, match a company's tone, reference real projects, and look very similar to legitimate business communication. The same technology can also be used to clone voices and create realistic impersonations, raising the stakes for financial approvals, urgent requests, and executive communications.

Another growing concern is that AI lowers the barrier to entry for attackers. Tasks that once required deeper technical skill can now be automated or packaged into easier-to-use services. That means cybercrime becomes more efficient, more scalable, and harder to dismiss as something only highly sophisticated attackers can pull off. Ransomware has evolved in the same direction, with attackers using smarter tools to identify valuable data, evade older defenses, and increase pressure on victims through double extortion tactics.

The good news is that AI can also strengthen defense when it is used intentionally. AI-driven security tools can help establish patterns of normal behavior, detect unusual activity more quickly, and flag threats that traditional signature-based tools may miss. But technology alone is not enough. Businesses still need strong multi-factor authentication, clear AI usage policies, employee training, verification steps for sensitive requests, and reliable isolated backups. The strongest approach is a layered one, where AI supports security strategy instead of replacing it.

## FREE Report: IT Buyers Guide



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