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TECHNOLOGY TIMES

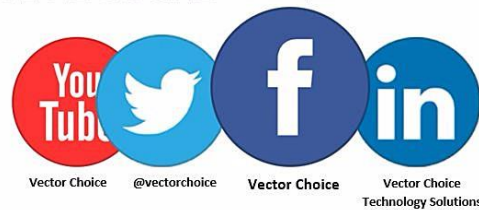
*Insider Tips To Make Your Business
Run Faster, Easier And More Profitably*

"As a business owner, you don't have time to waste on technical and operational issues. That's where we come in! Call us and put an end to your IT problems finally and forever!"



Will Nohman
Founder & CEO
Vector Choice

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**Be Sure To Submit Your
Photos For:
Vector Choice's First
Pumpkin Carving
Contest!**



Take a picture of YOU holding the pumpkin that YOU personally carved and email it to (will@vectorchoice.com) for submission! We as a company will vote on the top three pumpkin carvings and will showcase them in the Vector Choice Newsletter for the month of November. Be sure to send in a picture of your pumpkin by Friday October 27th to be a part of Vector Choice's Carving Contest! Good Luck & Happy Halloween!



Shiny New Gadget Of The Month:

Picture Keeper Connect, The Best Way To Back Up Photos On The Go

Nothing feels worse than having to delete an old favorite picture to make room for some new photos. The Picture Keeper Connect solves both of these issues, providing easy-to-use backup for your phone or tablet. The Picture Keeper Connect, which looks a lot like a conventional flash drive, is designed specifically to back up photos, videos and contact information with just a couple of button presses. It plugs into your phone and gets to work. Even better, it can do all of this without the need for WiFi or network connection. It keeps your photos in their designated album, meaning you won't end up with a cluttered mass of photos when you transfer them to a new device. Simple, functional, and portable, the Picture Keeper Connect is a must for any avid smartphone photographer.



NEVER Throw Your Boarding Pass Away, Not Even After Your Flight

Everybody knows that a boarding pass is mandatory in order to board a plane. While we're in the airport, we keep a close eye on our boarding passes, clutching them in our hands like they're precious gems. But after we land, pretty much everyone ditches the ticket, whether it's lost on the floor, compacted in the washing machine or thrown directly into the trash. This may seem innocent enough, until you realize the abundance of personal information encrypted on your pass. You'd be amazed at the information a person can glean just by scanning the QR code on the ticket: your home and e-mail addresses, your phone number and even your bank information! When you get rid of your next boarding pass, shred it. Your bank account will thank you!

Are You Missing This One Critical Component In Your Business? If So, You Are GUARANTEED To Be Losing Sales

As Inc. writer Rohit Arora puts it, "It may be 2017, but many companies are still conducting business like it's the 20th century." According to data collected in a recent CNBC report, close to half of small businesses don't even have a website, and even fewer around 36% use a website to stay in touch with their customers and prospects. But if we can learn something from Nick's Pizza & Deli in New Jersey, it's that even the smallest companies can leverage new technologies to dramatically increase sales. The restaurant partnered with a company called The Block, a business that builds websites for small businesses, granting them online ordering capabilities. As a result, Nick's owner estimates an increase in annual revenues of around 15% to 20% in only six months. When you make it easy for your customers to pay, you drive further sales. It's that simple.



The Grand Prize Winner of last month's Trivia Challenge Quiz is Jennifer Saunders!

Now, here's this month's trivia question!

Who Wants To Win A \$25 Amazon Gift Card?

Which legendary salesman was President of International Business Machines (now just called IBM) and oversaw a period of tremendous growth from 1914-1956? He is alleged to have said back in 1943 "I think there is a world market for maybe five computers".

- A) Thomas Edison
- B) Dr. John H, Watson
- C) Ken Olson
- D) Thomas Watson

Respond & Email Us Right Now With Your Answer!

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