



Most people keep their personal information as secure as possible. They don't post their passwords on social media or share social security numbers with untrustworthy sources. These practices seem obvious, but there are smaller things we can do to provide better protection. You'll find four of those tactics below.

Dangers Of Unsecured WiFi – Hackers can use this connection to download malware on your devices.

Password Manager – You shouldn't use the same password between multiple accounts. Utilizing a password manager will help you keep track of different passwords.

Breached Companies – When a company's security is compromised, all of its customers' personal information can be exposed. Avoid working with these companies until they've offered improved security.

Think Before Posting – Be careful about what you share on social media. Revealing too much personal information can leave you vulnerable to a cyber-attack.



TECH TRENDS TO IMPROVE CUSTOMER LOYALTY

Gone are the days when everything was stored on a physical hard drive. Now, most businesses and private users utilize cloud computing to store their data. It's no secret that cloud storage is the present and future of data storage, but have you thought about using a private cloud that only allows your business and permitted users to access necessary information? There are many benefits that come with using a private cloud.

- It offers better security since nobody besides authorized users can use the storage or servers.
- Your team will gain greater flexibility to continue their work without the fear of IT issues since backups are done automatically on private cloud servers.
- It's often cheaper to use a private cloud than to maintain physical servers.
- Private clouds usually come with managed IT services so there's no need to hire an IT team to work on-site. This will save you time and money.



INTERNET SAFETY TIPS FOR PARENTS



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In today's climate, is there anything more prevalent than the Internet? In fact, we've grown so accustomed to using it, the Internet now seems to help us meet any need or want. Unfortunately, we don't often think about the effect that has on our kids – who have never known a world without this level of technology.

For the most part, the Internet is an incredible boon to our children. They can look up anything they're curious about and will be met with more information than previously fathomed. Many of us remember visiting the library to research topics, and even then, resources were limited compared to what can easily be found online today.

While the Internet offers many benefits for kids, there are risks. That's why it's important to keep your children protected. Before your kids get a social media account or dive headfirst into the web, take the following security measures.

Parental Restrictions

Nearly every device that can connect to the Internet has some level of parental control. With computers and laptops, you can restrict what websites and apps your children visit. You can also specify which websites you want totally blocked. This is an option on many tablets and smartphones as well. With those, you can actually set time constraints and limits that make it so your child can only use the device for a certain amount of time and even completely restrict usage at night.

Potential Risks

When your children first start using the Internet, you must ensure they understand any potential risks. We all know that people aren't always who they say they are on the Internet. Similarly, not all information that's found online is true. When your kids visit websites or use apps, remind them not to share any

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personal information about themselves. They should never give out their address, school information, phone number, or even their email address to anyone online. Even if the person requesting this information claims to be someone they know, they might not be. If they're using social media, inform them not to accept friend requests from people they don't know. It's important that kids understand all of the risks to ensure they stay safe in the digital and physical world.

Get Familiar

If your children are using the Internet, you should become familiar with the websites

and applications that they use. Make sure that all websites have the little padlock icon by them – which indicates that they are safe websites. Look through the apps and websites they frequent to ensure that it's safe for them to use and does not contain any inappropriate content.

Lead By Example

Your children's first interactions with the Internet will most likely stem from you, so do your best to set a great example for them. This is your opportunity to model positive online habits for your children. Your social media posts should also be appropriate and



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not break any of the online rules that you set for your own child. In their eyes, it won't be fair if you or someone else in the family can do things that they cannot.

Our children are some of the most important people in our lives, so it makes sense that we would do everything in our power to keep them protected. Just make sure that your protective efforts extend from the physical world into the digital world as well.

SHINY NEW GADGET OF THE MONTH: OURA RING GENERATION 3

For the past few years, fitness trackers have become all the rage. Between Fitbits and the Apple Watch, nearly everyone has or is familiar with fitness trackers. One

of the most common complaints about many fitness trackers is comfort. Oura decided to take the wristband out of the equation with the Oura Ring. The Oura Ring is a fitness tracker that you wear on your finger. It tracks sleep, activity, and readiness measurements. This device is even more accurate than other fitness trackers since the finger is a better spot to record heart rate data. Through temperature sensors, a library of informational resources, and much more, the Oura Ring is the perfect fitness tracker for just about anyone who is looking to improve or maintain their physical health.



3 WAYS TO RUN MEETINGS LIKE A CEO



In my opinion, most meetings are a complete waste of time. Although the relayed information might be important, it isn't always delivered in an effective way since most managers do not know how to run meetings. Successfully leading huddles or meetings is an important part of building great relationships and leading talented teams. If you want to start getting more from your employees and your meetings, try utilizing the following three methods to run your meetings like a CEO.

Always Request An Agenda

Early in my career, an acquaintance invited me to a business lunch. I can remember wondering, “What does he want to talk to me about?” After a little bit of small talk, he unveiled his agenda. He wanted to sell me a new insurance policy. It ended up being a huge waste of time for both of us. After that meeting, I made sure to only accept invitations that had an agenda – this comes with three distinct benefits.

The first is the fact that you can see what will be discussed in the meeting, and you can decline the invite if it doesn't pertain to you or your work. The second is that you can actually prepare for the meeting. The final benefit is that it makes you appear competent. Since you can

come prepared, it will look like you have everything under control.

Ask Questions And Avoid Talking Too Much

One of the biggest mistakes managers make when leading a meeting is trying to dominate the conversation. You may be thinking, “Aren't CEOs supposed to tell their attendees what to do in meetings?” The answer is “no”; the great CEOs don't. In fact, the best CEOs will spend their time asking questions that are strategic, reflective, and related to accountability. This helps them brainstorm new ideas with their team, ensure that everyone is on the same page, and put the responsibility on others so they can follow up in the future.

Discuss, Debate, And Decide

The beginning of your meetings should focus on your strategy and what needs to be discussed. After a topic is introduced, CEOs will say things like, “Let's debate what we should do about this. Who has some ideas?” That brainstorming will help develop the best solution, and the CEO will then make a decision about what to do or who should handle each responsibility. Your meetings need to be focused on production. If you give people the freedom to speak openly, you will accomplish much less.



Dr. Geoff Smart is the chairman and founder of ghSMART, a leadership consulting firm that exists to help leaders amplify their positive impact on the world. Dr. Smart and his firm have published multiple New York Times best sellers. He stays active in his community and has advised many government officials.

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PRACTICING SELF-CARE IN A LEADERSHIP POSITION

It can be difficult to take your eyes off your business, even for a moment, to focus on yourself and your needs – but it's a necessity. You can't be a successful leader if you aren't properly maintaining your mental and physical health. Thankfully, there are steps you can take if it feels like your work is damaging your personal health.



First, you should acknowledge that you can't do everything on your own. You must work on delegating some of your responsibilities so you can take care of yourself. It's also essential that you create the time and space to care for yourself. Additionally, don't forget to prioritize yourself. Worry about your needs before trying to fix everyone else's problems; this will make things much easier in the long run.