

that elsewhere. Rich stated that the presentation was a positive representation of the data and statistics that would be shown on the Key Performance Indicators.

IV. Reports

Cobb Workforce Partnership Committee

Dana Johnson began by introducing the visitor, Nate Futrell, Chamber's Senior Manager of Workforce Initiatives. Johnson stated that Nate Futrell will be managing the day-to-day operations and programs as it relates to the Cobb Workforce Partnership. He continued that he would still be doing his duties as it relates to recommending new members to the board.

Futrell made the board aware of the date and time of the Cobb Workforce Partnership meeting being held on Friday, November 22, from 7:30 AM to 9 AM at Cobb Chamber of Commerce, focusing on the upcoming openings of the Cobb Innovation and Technology Academy for the Cobb County school system and the College and Career Academy at Marietta Schools. He notified the board that several years ago that there was a study conducted on Cobb's community that informed the development of the workforce partnerships. He stated that they were in the process of attaining quotes and proposals from higher education institutes to get an updated study on the previous one, to see where Cobb was now, what opportunities to move forward in the future and address needs as they change in terms of workforce.

Literacy Council

Tim Gordon announced that the focus has been on improving fundraising for the "Are You Smarter..." event. He stated that the previous 5 years they were able to lock down the format of the event, they want to increase the amount of money raised. He stated that [the literacy council] having unrestricted funds will help impact the lives and stories like Ms. Richardson.

Gordon made the board aware of December 3rd being Georgia Gives Day, where all nonprofits and charity organizations accept and look for donations to be given. He made a request to the board to donate to the Cobb Literacy Council under the Georgia Gives site. Gordon made the board aware that the donations are tax deductible. Gordon continued by showing the board the "Are You Smarter..." fundraising form and notifying the board that the location for the "Are You Smarter..." event will still be at the SunTrust in a larger room. Gordon announced the increase for the cost to have a team.

Gordon made the board aware that the fundraising form was to accept personal and/or corporate donations; He noted that the CLC were looking for specific asks that were notated on the form i.e.: kid sponsor for gifts, photography sponsor, category/game question sponsor. He explained that the category/game question sponsors would have the benefit of getting some face-time to show forth their company in front of large companies such as: The Falcons, The Hawks, The Braves, Home Depot, etc.

Dennis Winslow asked about the silent auctions, Tim Gordon made the board aware that the auctions will be larger and will be experiences that were rare and could not be brought.

Donna made the board aware that in the previous year CLC grossed over \$22,000 which did not include in-kind. Tim was asked about a micro-site for the “Are You Smarter...” event, donations and raffle tickets. Sonya and Tim answered that CLC and Sonya were looking into crowd-funding due to corporations who are interested in giving for end-of-the-year tax write-offs.

Tim announced that CLC would accept donations through their Facebook page. Tim made the board aware that as soon as CLC start receiving prizes they could begin selling raffle tickets; he requested from the board ideas or connections for the prizes, he stated that the CLC would do all of the work, if just given an idea or connection. Gordon made the board aware that they need one more team for the “Are You Smarter...” event.

Announcement

- **Disclosure for Conflict of Interest**

- Cobb Chamber

Sonya Grant notified the board that 5 years ago, CobbWorks, Inc. funded the study with Cobb Chamber. Grant explained that she wants to continue this partnership because it aligns with CobbWorks, Inc.’s vision and WIOA laws. She added that CW wants to help customers develop soft skills by having workshops for both adults and youth.

- Registered Apprenticeship Program with IOUE 926

Mark Templeton gave information about the Registered Apprenticeship; offered twice a year. Sandeep Gill informed the board that the program is work-based training and that they are pushing the state to begin training.

Gill notified the board that the steps for training are that the participant must meet: DOL eligibility and IUOE eligibility. The program is 1 week 40-hour aggressive and soft skills training, she stated that the wages after enrollment are \$15-\$30 per hour, with benefits and pension plan.

- Police Athletic League (PAL)

Danea Badio-McCray informed the board that the program will provide after school and summer camp services for all school aged youth. Badio-McCray stated that the partnership with WSC to provide opportunities for high school aged youth; and ultimately providing services for parents.

Youth Committee

Danea Badio-McCray announced rebranding for Youth ASSETS department to B.O.S.S.: Building Opportunities for Success

Governance and Organizational Development

Bryant McDaniel announced board meeting on January 22, 2019 for everyone on the board. McDaniel announced that he is working with Dana Johnson to find other board members.

Finance & Administration

Jennifer DeBusk announced that the audit was successful and filed on time. She made the board aware that it was a clean audit and the 990 tax documents were filed on November 15, 2019. Sarah Dimond added that the 990 Tax Documents were available on CW website.

Partners Council

Jamaal Hall informed the board of the mandated partners meeting for resources and services offered and the eligibility process; and of the cross-training from CW staff.

V. CEO Report

Key Performance Indicators

Grant announced the new communication tool for CW, Key Performance Indicators for Q1 (from July 1, 2019-September 30, 2019). Grant also announced Maynard Franklin as the new Business Services representative. Grant also made the board aware of the outreach initiative on social media to increase attendance.

Grant announced to the board that CW/WSC is on track to exceed the number of enrollees or quarter 1 (Q1).

Grant also notified the board of the CHEST program struggle to enroll participants, she stated that she is in conversation with Chattahoochee Tech to try to improve program recruitment. Grant expressed her concern for wages being low but acknowledged that the program could be beneficial for entry level positions for those with backgrounds or with spotty work histories.

Sonya Grant announced to the board that she would continue to provide KPI's each quarter with more details on the slides.

Launch of ATLworks.org

Grant made the board aware of the website that was launched as the start to the regional workforce campaign.

VI. Other & Adjourn

Hearing no other business, the meeting was adjourned at **9:24 a.m.**